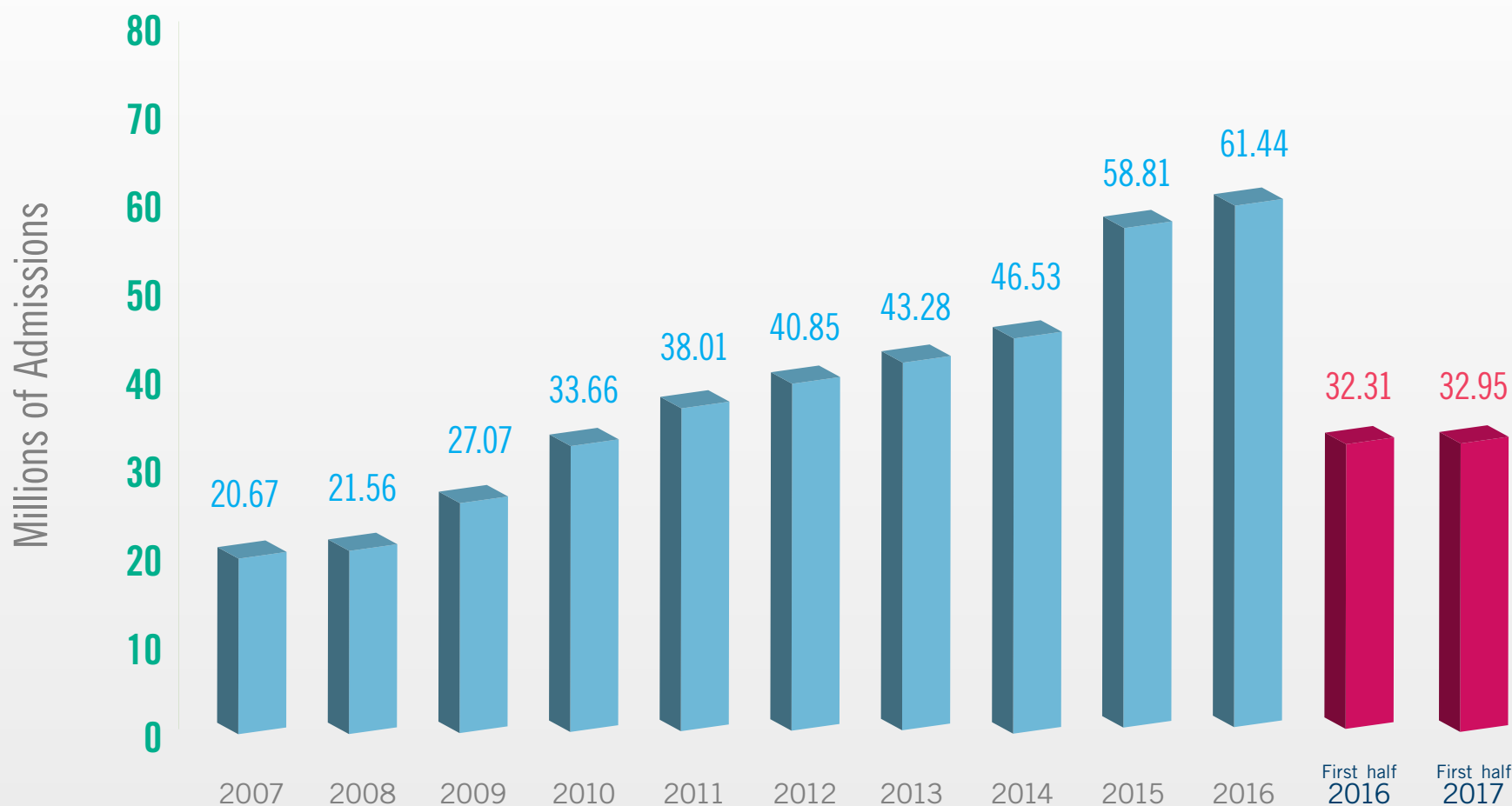


# COLOMBIA: TOTAL NUMBER OF ADMISSIONS

► 2007 - 2017\* ◄



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

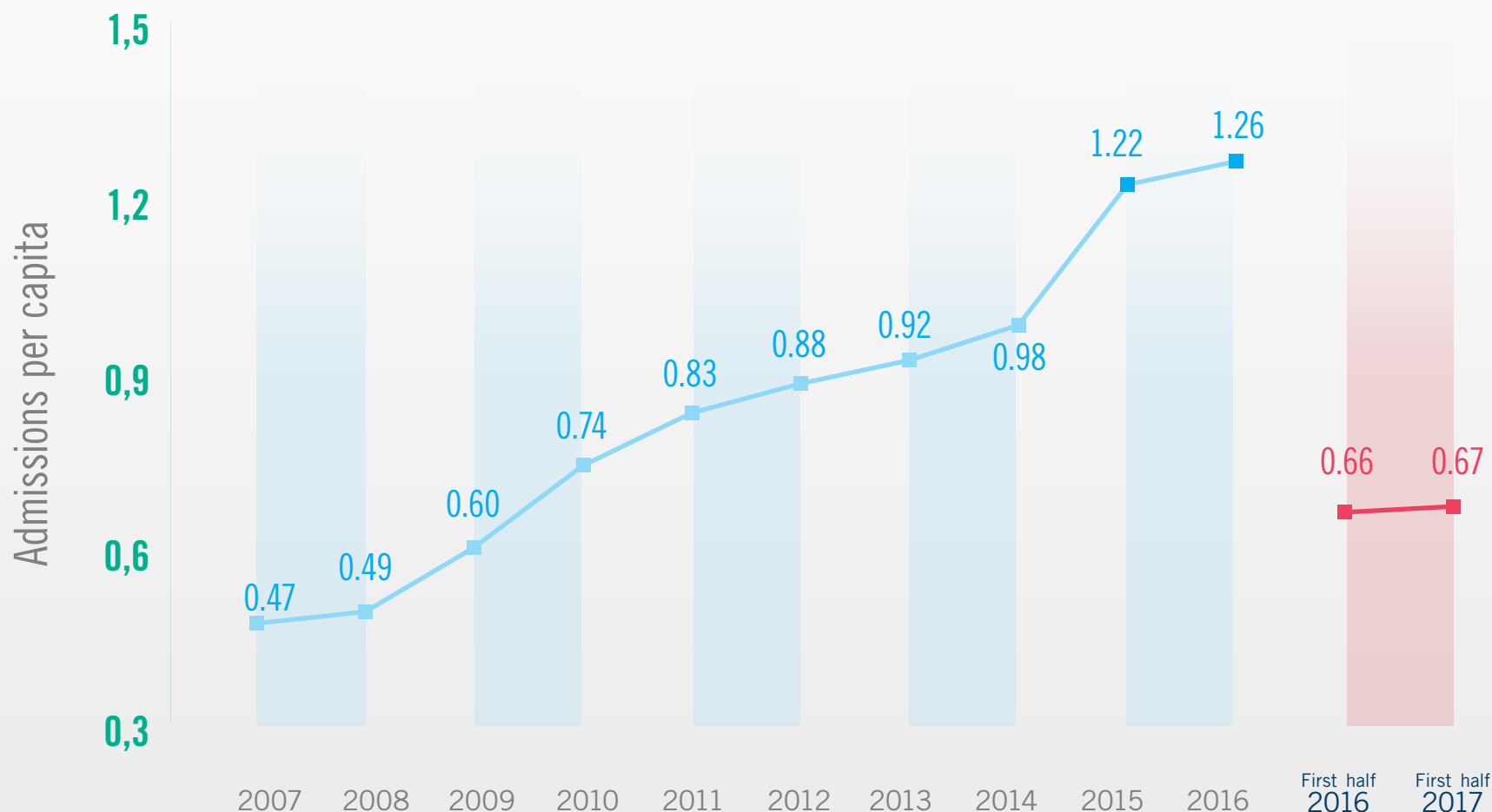
Methodology by Fedesarrollo.

\*Figures for the first half of 2017.

\*Admissions in the first half of 2017 grew by 1.96% compared to the first half of 2016, for a total of 32,945,460 admissions. This is the lowest growth in the comparison of half-year periods since 2013.

# FILM ADMISSIONS PER CAPITA IN COLOMBIA

► 2007 - 2017\* ◄



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

Methodology by Fedesarrollo.

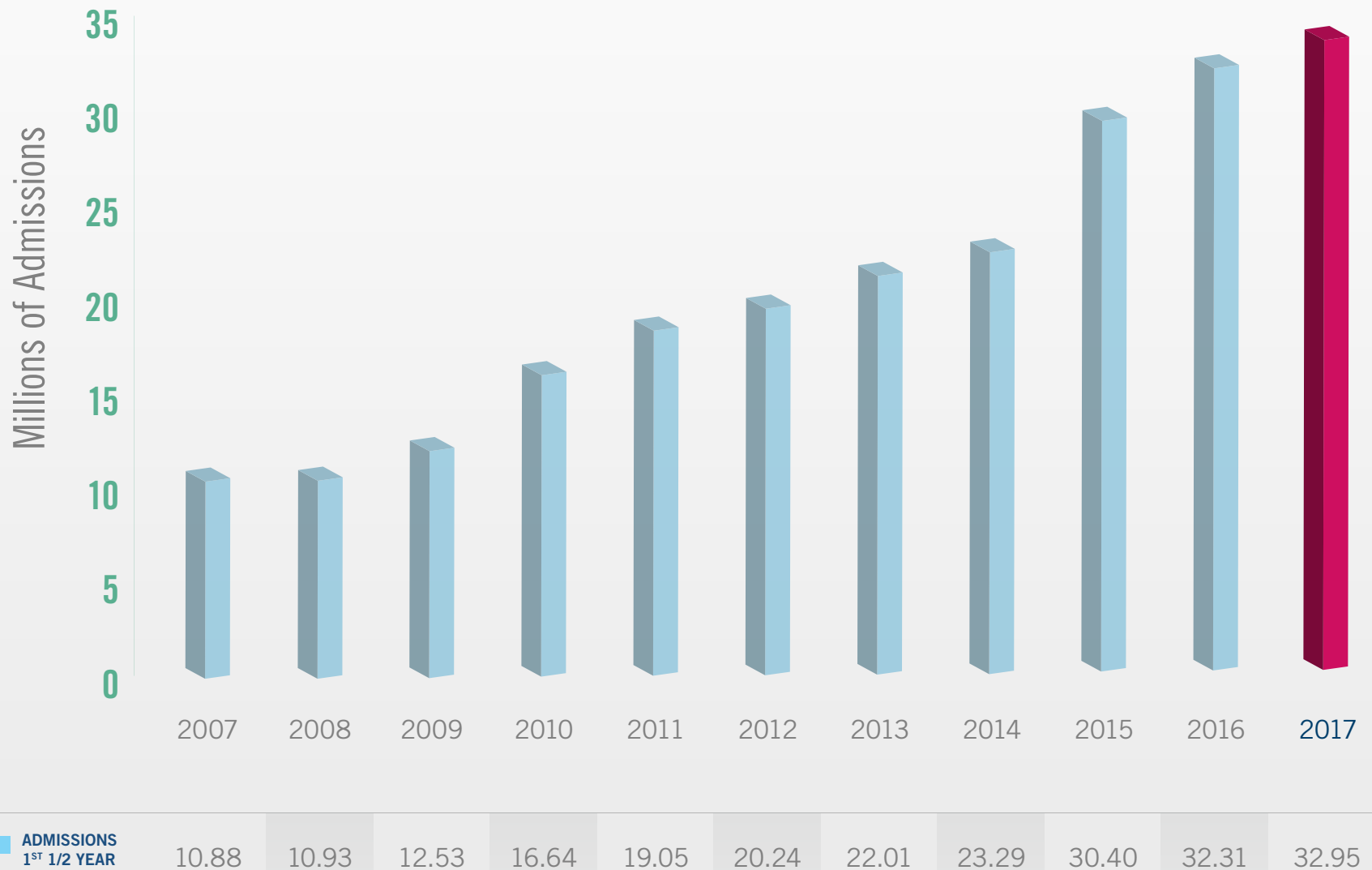
\*Figures for the first half of 2017.

**DANE:** 2017 population projection.

\*In the first half of 2017, per capita admissions (admissions/inhabitants) increased by 0.67% compared to the first half of 2016.

# NUMBER OF ADMISSIONS

► 2007 - 2017\* ◀



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

Methodology by Fedesarrollo.

\*The number of admissions in the first half of 2017 is the highest in the past ten years.

# COLOMBIA: FILM MARKET BOX OFFICE IN PESOS/USD

600

► 2007 - 2017\* ◄

500

400

300

200

100

0

■ Millions of COP  
■ Thousands of USD

2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 First half 2016 First half 2017

BOX OFFICE COLOMBIAN PESOS	148.73	159.98	198.08	258.09	294.04	327.77	352.00	384.03	492.21	531,12	283,82	290,73
BOX OFFICE US DOLLARS	54.15	58.25	72.12	93.97	107.06	119.34	128.16	139.83	179.22	173.94	94.87	98.27

**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

Methodology by Fedesarrollo.

\*Figures for the first half of 2017.

Average USD-Colombian peso exchange rate for June 2016: COP 2,991.68.

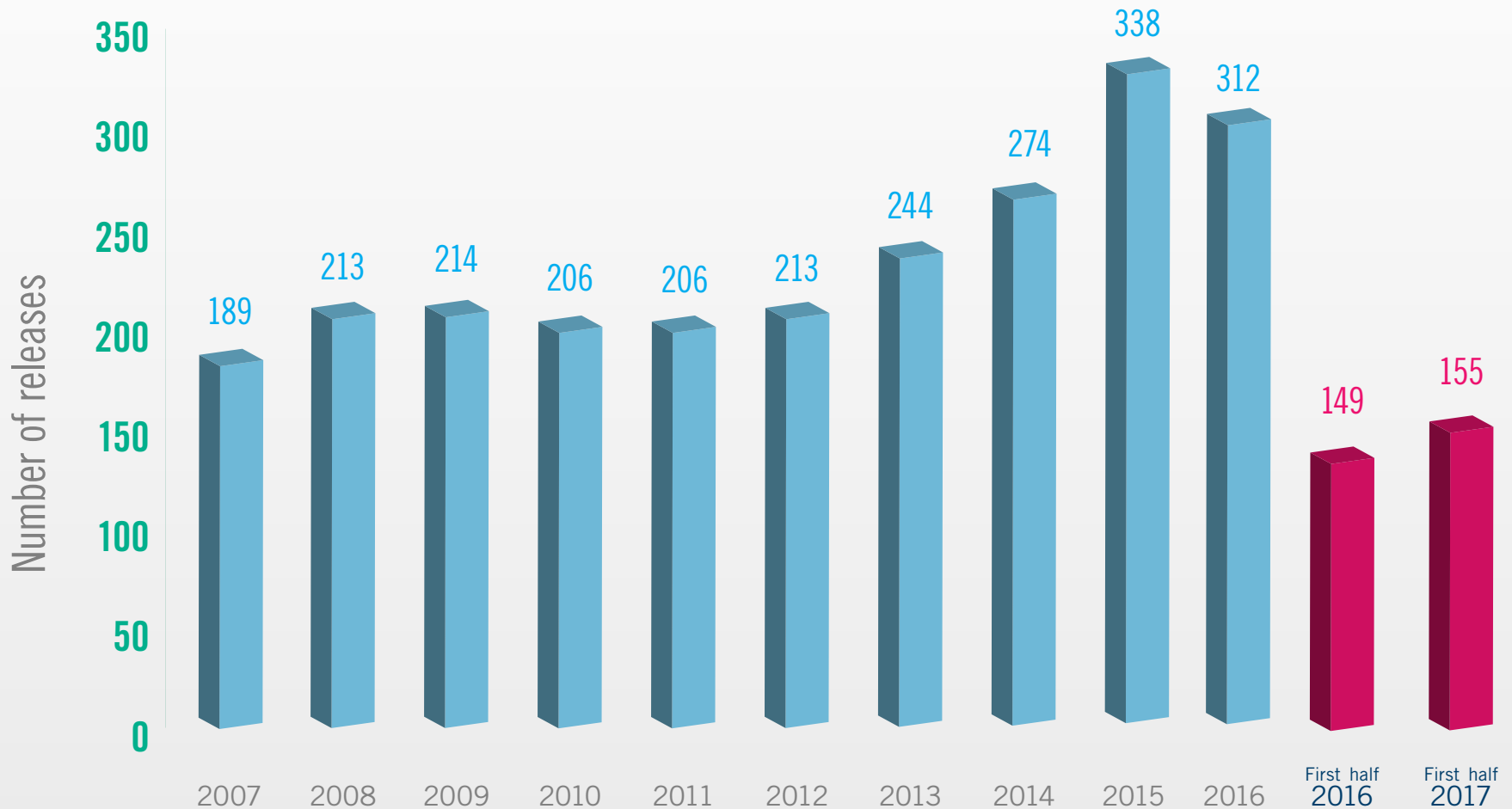
Average USD-Colombian peso exchange rate for June 2017: COP 2,958.36 (1.11% lower than the average exchange rate in June 2016)

Box office receipts in the first half of 2017 exceeded box office in the first half of 2016 by 6,904,973,197 pesos, an increase of 2.43%.

The dollar value of box office receipts in the first half of 2017 was 98,273,037.

# FILM RELEASES IN COLOMBIA

► 2007 - 2017\* ◄



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

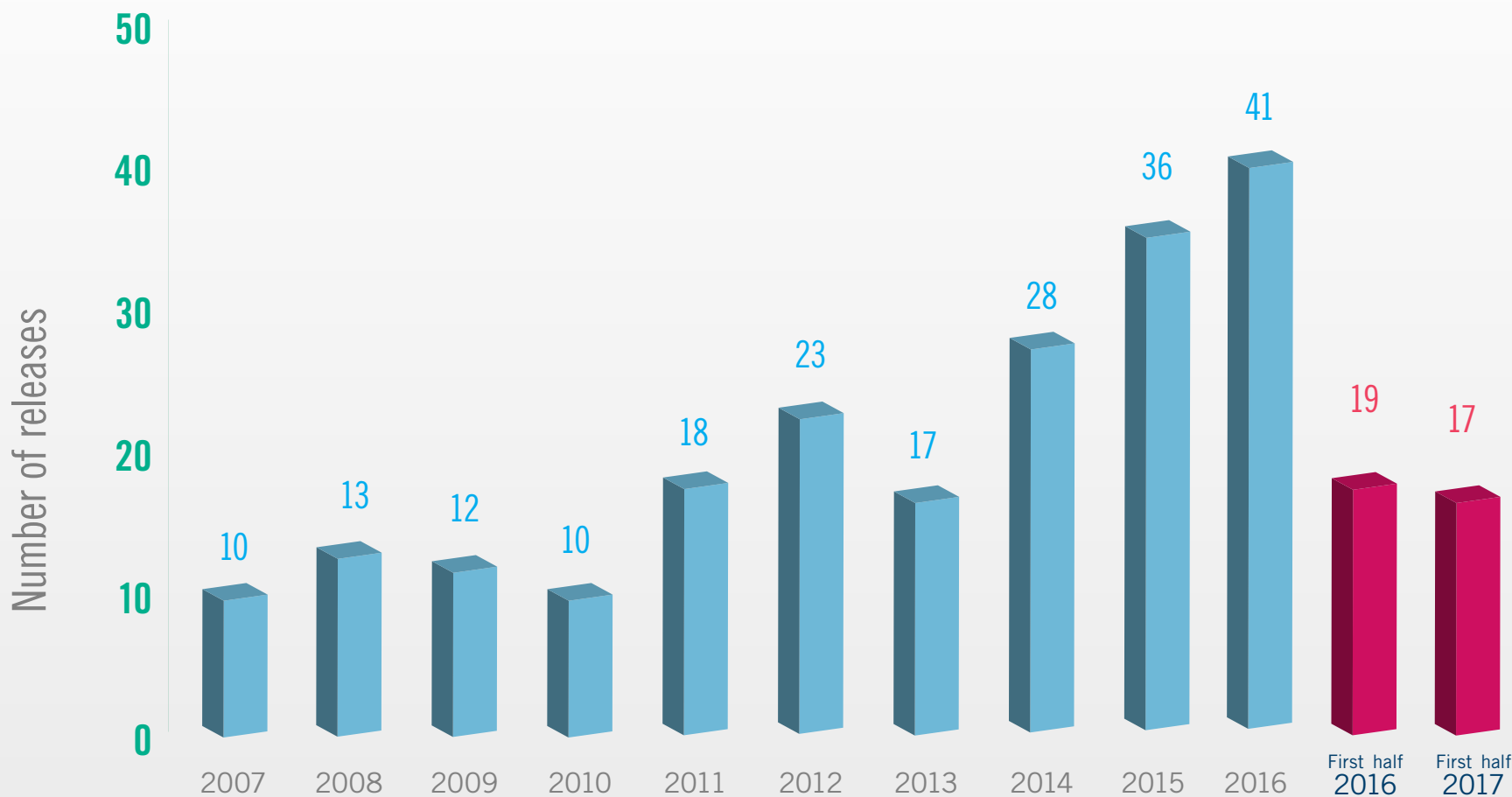
Methodology by Fedesarrollo.

\*Figures for the first half of 2017.

\*In the first half of 2017, 155 films were released, 6 more than in the first half of 2016.

# COLOMBIAN FILM RELEASES

► 2007 - 2017\* ◀



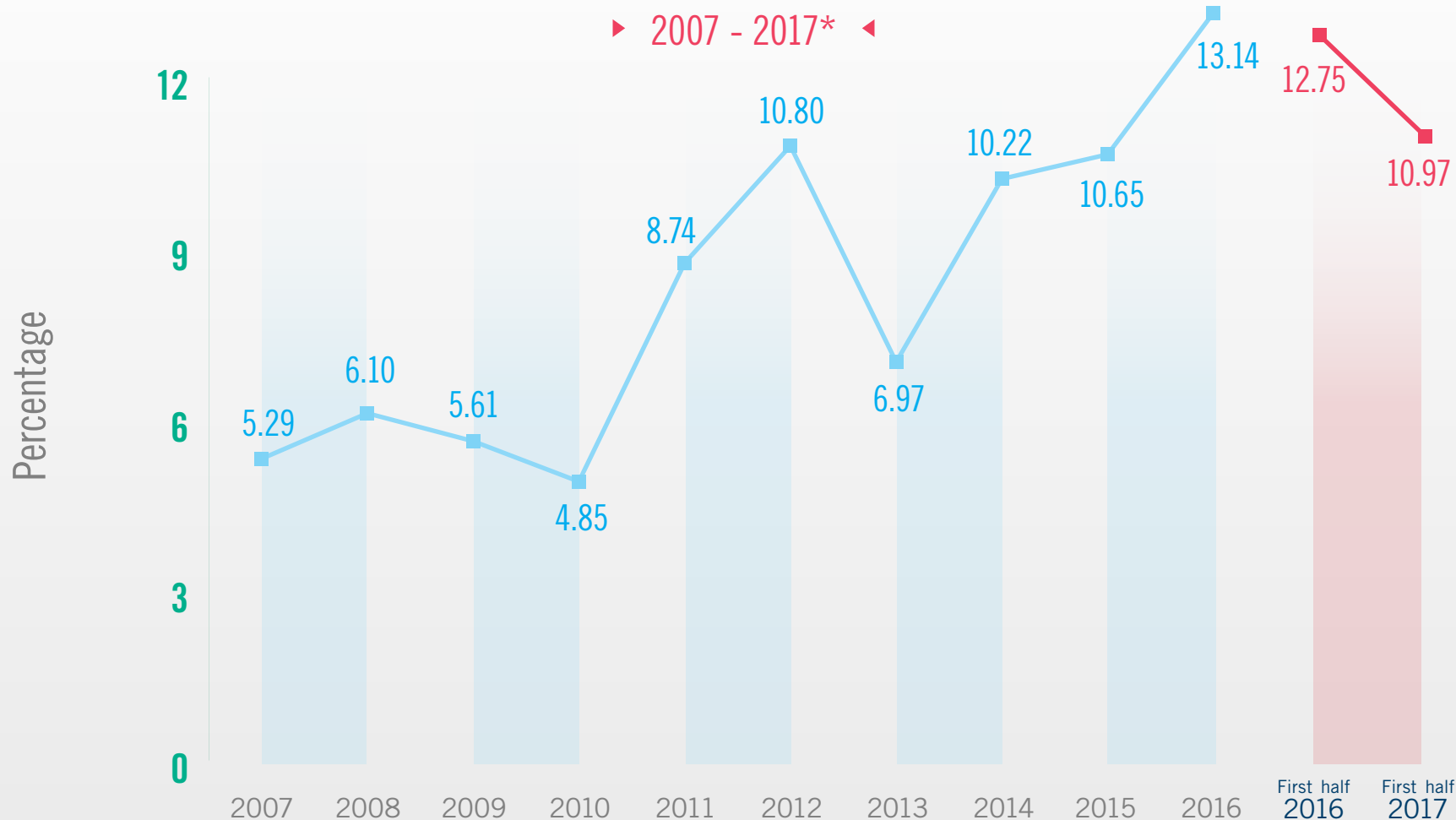
**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

Methodology by Fedesarrollo.

\*Figures for the first half of 2017.

\*In the first half of 2017, 17 Colombian films were released, 2 fewer than in the first half of 2016, in which 19 Colombian films were released.

# COLOMBIAN FILMS AS A PERCENTAGE OF ALL RELEASES IN COLOMBIA



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

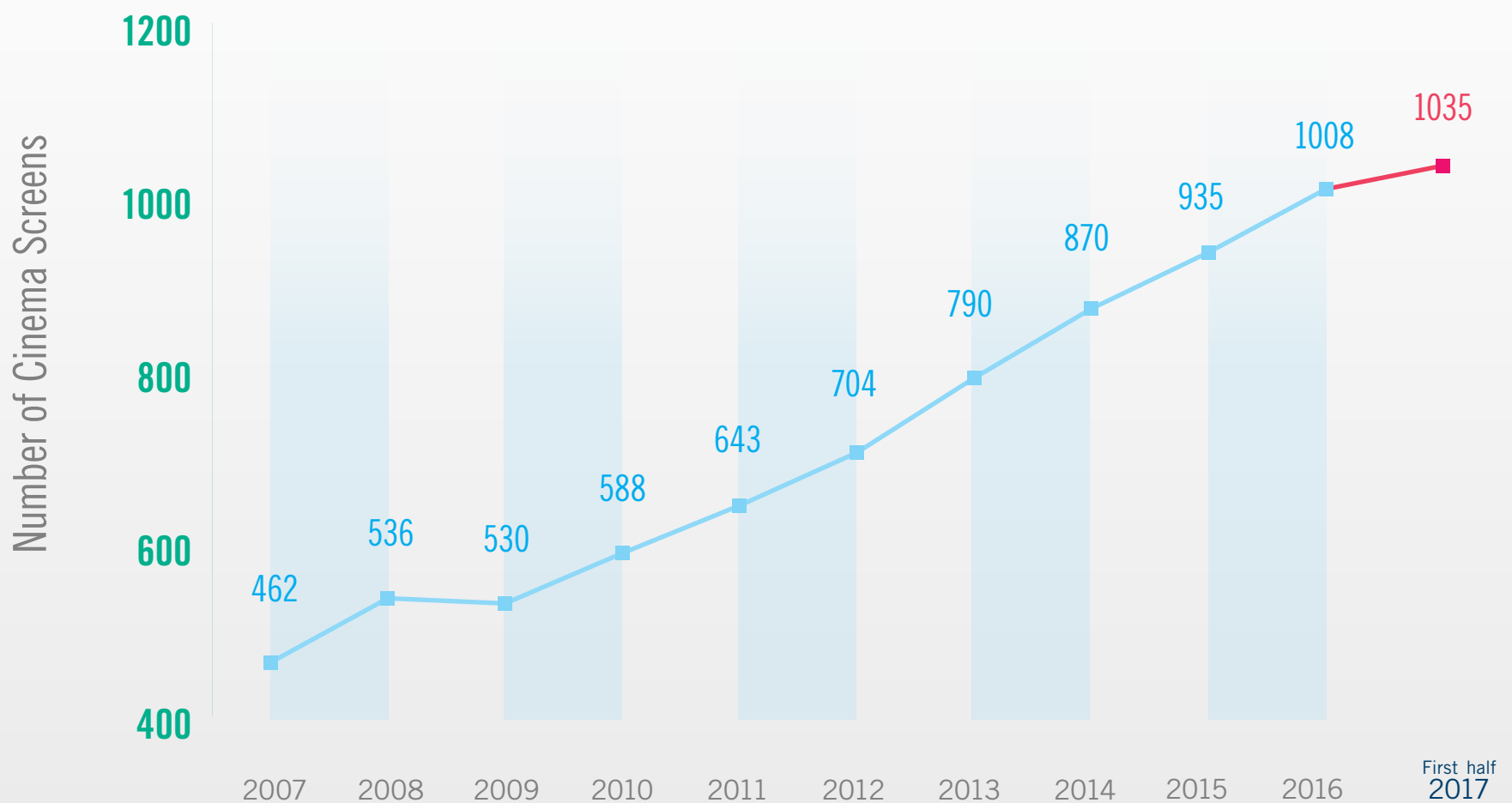
Methodology by Fedesarrollo.

\*Figures for the first half of 2017.

\*In the first half of 2017, Colombian films accounted for 10.97% of the total number of releases.

# CINEMA SCREENS IN COLOMBIA

► 2007 - 2017\* ◀



**Source:** Calculated by Proimágenes Colombia with figures from SIREC. Methodology by Fedesarrollo.

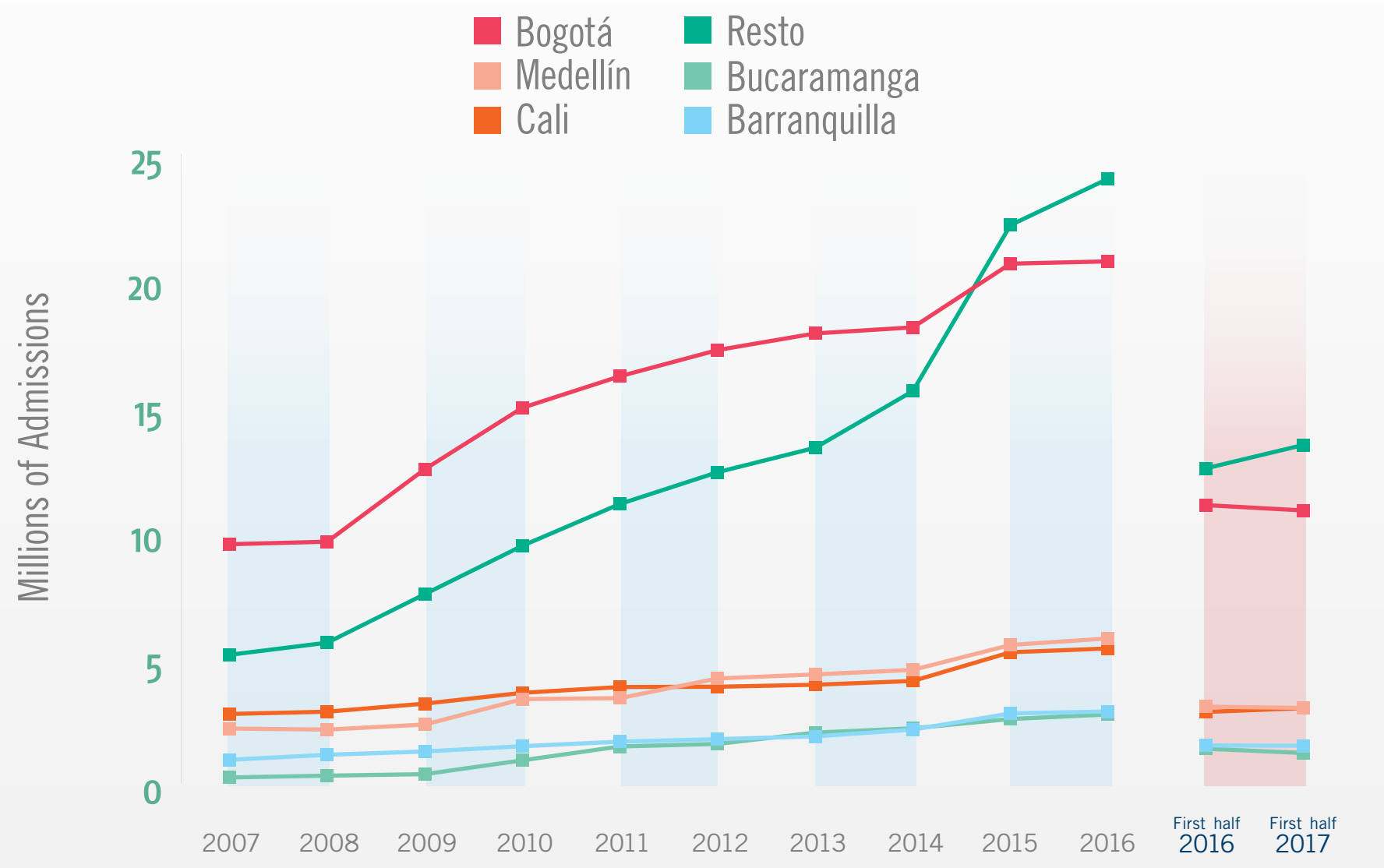
\*Figures for the first half of 2017.

In the first half of 2017, 27 new screens came into operation, for a total of 1,035.



# FILM ADMISSIONS MAJOR CITIES

► 2007 - 2017\* ◀



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

Methodology by Fedesarrollo.

\*Figures for the first half of 2017.

\*During the first half of 2017, film admissions increased in Medellín and in cities other than Bogotá, Cali, Bucaramanga, and Barranquilla. In contrast, Bogotá, Cali, Bucaramanga, and Barranquilla recorded negative growth, although this was not significant.

\*Barranquilla became the city with the lowest film admissions, with negative growth of 12.66% between the first half of 2016 (1,379,659) and the first half of 2017 (1,204,952).

\*Admissions in other cities in the country (Others) added up to 13,434,088 in the first half of 2017.

\*Of the five major cities, Medellín was the only one to record positive growth in admissions, with a 7.49% increase between the first half of 2016 (2,838,814 admissions) and the first half of 2017 (2,983,005 admissions).