

CINHenCI

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In this issue of Cine en Cifras ("Film & Figures") you'll find a report containing Colombian film industry indicators and statistics, which thanks to Proimagenes Colombia will be available electronically twice yearly. All of the information in these bulletins has been compiled using methodology designed by Fedesarrollo. **Click** on each section to get more information

EVOLUTION OF COLOMBIAN FILM MARKET

statistics on the evolution of Colombian film market

Click here to see more

LAST 7 YEARS // 2007 - 2014 *

\$ \$ \$ \$ \$ \$ \$ = 79.6 Million US Dollars

2007 \$148.7

\$198.1

40.8

20.7

FILM

2008

21.6 ______ **ATTENDANCE** Millions of spectators

Million Dollars

27.1 2009

\$160.0 **\$15151515151515** = 85.6 Million US Dollars

FIRST SEMESTER OF THE YEAR **BOX OFFICE**

33.7 2010

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ = 106.0 Million US Dollars

FIRST SEMESTER OF THE YEAR

2011

38.0 **************

23'291,333 ADMISSIONS

\$198,3 MILLION DOLARS

2012

2013

💲 💲 💲 🐧 = 186.4 Million US Dollars

OF 2014 ROSE BY

THE AMOUNT OF SPECTATORS

DURING THE FIRST SEMESTER

DURING THE SAME PERIOD IN 2013 BY

BOX OFFICE INCOME DURING THE FIRST SEMESTER

OF 2014 IS GREATER THAN THE REGISTERED

EVOTUTION OF COLOMBIANFILM INDUSTRY

LAST 7 YEARS // 2007 -2014

FIRST SEMESTER

Click here to see more statistics on the evolution of Colombian Film Industry



2.3 ------2007

4.4% 🚷 🐯 🐯 🦁

(A) (A) (A) (B) (B)

2.2

1.2

4.5%

2.1

5.0%

11.5% 🖎 🌣 🌣 🌣 🌣 🌣 🌣 🌣 🌣 🍪 ------ COLOMBIAN

2008

10.5% (3) (3) (3) (3) (3) (3) (4) (4)

FILM ATTENDANCE Millions of spectators

FIRST SEMESTER OF THE YEAR

2009

666666666666666 1.5

666666666666

COLOMBIAN FILMS IN TOTAL FILM ATTENDANCE

2010

2.9 ------7.8% (3) (3) (3) (3) (3) (3) (3)

Anual percentage

2011

3.3 8.2%

2013

2012

1.3 MILLION PEOPLE WAS THE ATTENDANCE AT COLOMBIAN

FILMS DURING THE FIRST SEMESTER OF 2014

5.6% OF THE TOTAL OF FILM RELEASES WERE NATIONAL PRODUCTIONS

ATTENDANCE AT COLOMBIAN FILMS DURING THE SEMESTER OF 2014 COMPARED WITH THE SAME PERIOD IN 2013 DROPPED BY

Click here to see more statistics of Growth Indicators

for Colombian Film Industry

GROWTH INDICATORS FOR COLOMBIAN FILM INDUSTRY

The Film Development Fund was created using a percentage of contributions from:

IS MAINTAINED BY

Parafiscal contributions from

Producers

DEVELOPMEN

exhibitors, distributors and producers of Colombian films. THE APPROVED FILM DEVELOPMENT FUND RESOURCES FOR 2014 ARE

▶ Distributors → Exhibitors



of feature-length films, short films and docuementaries.

Complementary lines of action to promote national

Million

of spectators

film industry.

DISTRIBUTED TROUGH

INTERNATIONAL COMPARISON

Attendance

\$9.23 MILLION DOLLARS

Spain -

Population: 46.7 millions GNP Per Capita: 29.409 dollars

Film Attendance

Spectators

Film Releases

78.2 millions of

National feature

film releases

Population: 35.2 millions GNP Per Capita: 51.871 dollars Film Attendance 31 millions of

Population: 118.2 millions GNP Per Capita: 11.224 dollars

248.0 millions of

Film Attendance

Spectators

Film Releases

Population

Film Releases

Spectators

Canada •

Mexico

Source: Focus 2014 World Market Trends. Marché du Film, Festival de Cannes.

1229millions of **Spectators**

Film Releases

13.9

↑ Has grown

Has decreased

Brazil

Film Attendance

Population: 199.9 millions GNP Per Capita: 10.958 dollars

Colombia Population: 47.2 millions GNP Per Capita: 7.831 dollars

43.27 millions of **Spectators** (3)

Film Releases

9_{x hab.}

Film Attendance

Population: 316.5 millions

GNP Per Capita: 52.839 dollars

Chile Population: 17.6 millions GNP Per Capita: 16.043 dollars 1.2 Film Attendance $_{
estriction}$ 20.21 millions of Spectators

31 Film Releases 🍪

Spectators Film Releases

Argentina Population: 41.5 millions GNP Per Capita: 11.679 dollars I Film Attendance

166 Film Releases

46.1 millions of Spectators

INCENTIVE AWARDS FOR INTERNATIONAL PARTICIPATION 2010 - 2013

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