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Cine en Cifras Files

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In this issue of Cine en Cifras ("Film & Figures") you'll find a report containing Colombian film industry indicators and statistics, which thanks to Proimagenes Colombia will be available electronically twice yearly. All of the information in these bulletins has been compiled using methodology designed by Fedesarrollo.

Click on each section to get more information



EVOLUTION OF COLOMBIAN FILM MARKET





LAST 7 YEARS // 2007 - 2014 *





20.7 2007 2008

FILM **ATTENDANCE**



\$160.0 **\$5555555** = 85.6 Million US Dollars

Millions of spectators FIRST SEMESTER OF THE YEAR

BOX OFFICE



2009

Million Dollars FIRST SEMESTER OF THE YEAR

2010

38.0 2011

2012

40.8

2013

IRST SEMESTER

23'291.333 ADMISSIONS

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

\$198.3 MILLION DOLARS

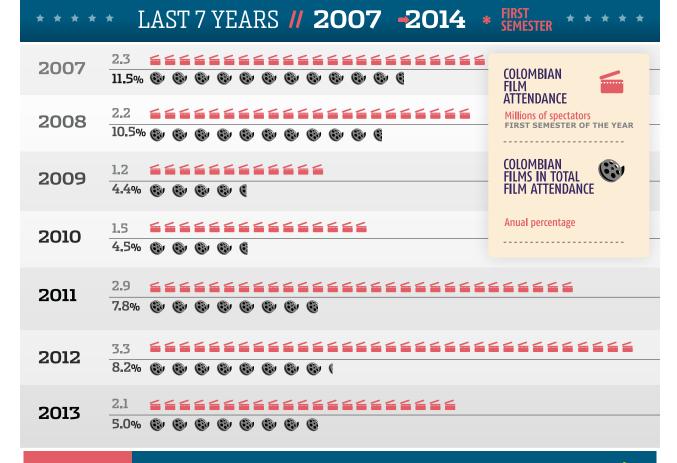






2 EVOTUTION OF COLOMBIAN FILM INDUSTRY





2014 FIRST SEMESTER 1.3 MILLION PEOPLE WAS THE ATTENDANCE AT COLOMBIAN FILMS DURING THE FIRST SEMESTER OF 2014



5.6% OF THE TOTAL OF FILM RELEASES WERE NATIONAL PRODUCTIONS





ATTENDANCE AT COLOMBIAN FILMS DURING THE SEMESTER OF 2014 COMPARED WITH THE SAME PERIOD IN 2013 DROPPED BY

7,8%

GROWTH INDICATORS FOR COLOMBIAN FILM INDUSTRY

Click here to see more statistics of Growth Indicators for Colombian Film Industry





The Film Development Fund was created using a percentage of contributions from:

▶ Distributors

▶ Exhibitors

▶ Producers



FILM DEVELOPMENT FUND

IS MAINTAINED BY

Parafiscal contributions from exhibitors, distributors and producers of Colombian films.



DISTRIBUTED TROUGH

- Call for entries
- Automathic incentives
- Other incentives

THE APPROVED FILM DEVELOPMENT FUND RESOURCES FOR 2014 ARE

\$ 9.23 MILLION DOLLARS

THE RESOURCES ARE DISTRIBUTED:

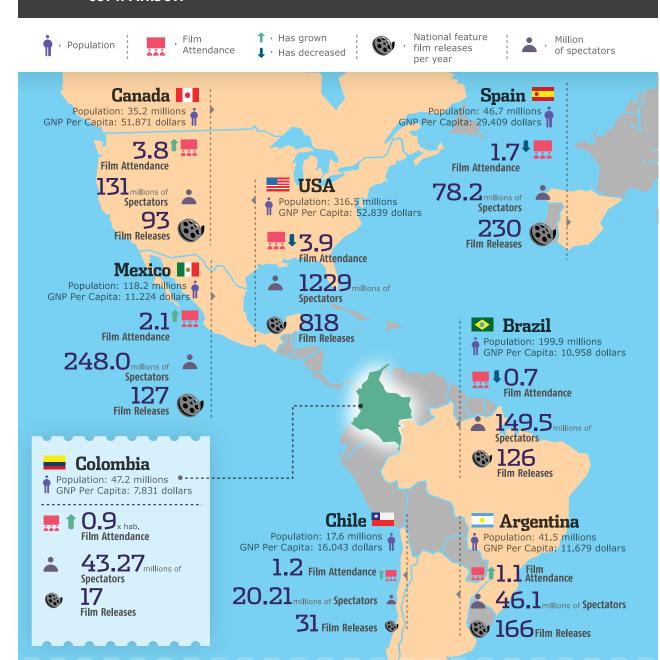
70%

Creation, production, coprodution and directing of feature-length films, short films and docuementaries.

30%

Complementary lines of action to promote national film industry.

INTERNATIONAL COMPARISON



Source: Focus 2014 World Market Trends. Marché du Film, Festival de Cannes.





INCENTIVE AWARDS FOR INTERNATIONAL PARTICIPATION 2010 - 2013

