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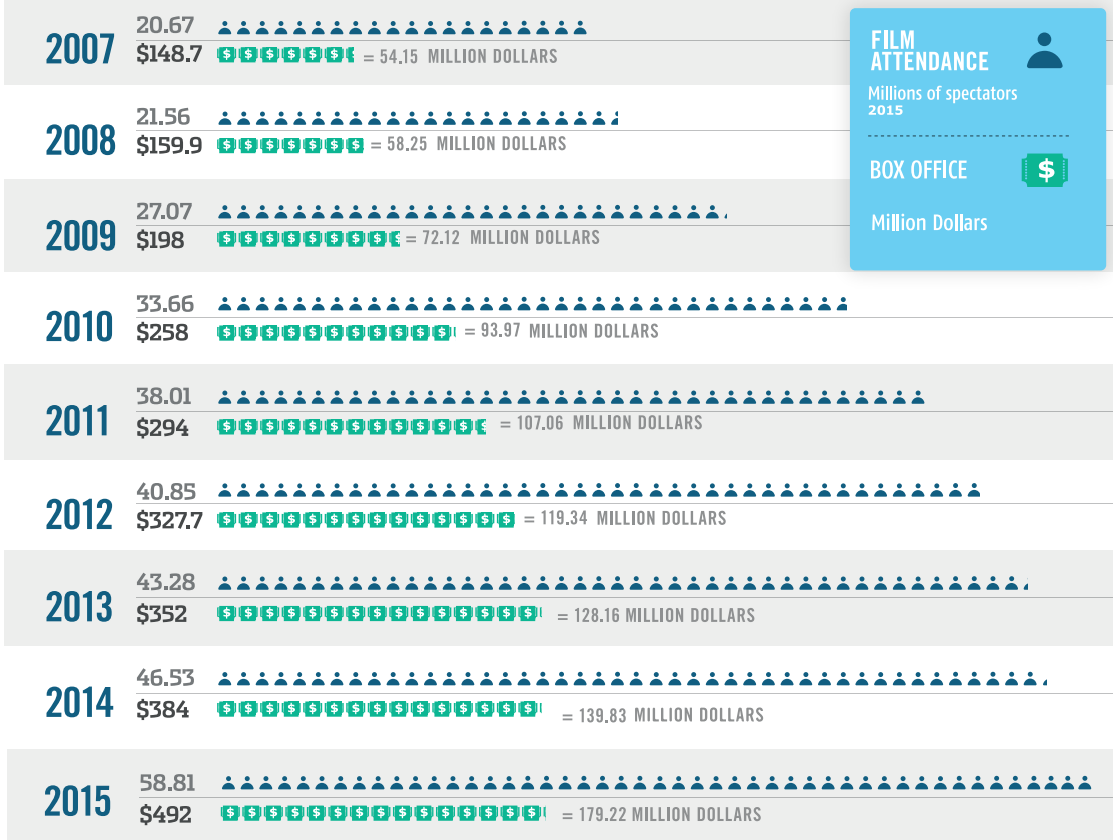
In this issue of Cine en Cifras ("Film & Figures") you'll find a report containing Colombian film industry indicators and statistics, which thanks to Proimágenes Colombia will be available electronically twice yearly. All of the information in these bulletins has been compiled using methodology designed by Fedesarrollo.

Click on each section to get more information

1. EVOLUTION OF COLOMBIAN FILM MARKET

Click here to see more statistics on the evolution of Colombian film market

★ ★ ★ ★ ★ 2007 → 2015 ★ ★ ★ ★ ★



FILM ATTENDANCE

Millions of spectators 2015

BOX OFFICE

Million Dollars

2015

58.805.761 ADMISSIONS

179.22 MILLION DOLLARS

↑ DURING 2015 THE ADMISSIONS ROSE BY **26.4%**

THE BOX OFFICE DURING 2015 ROSE BY **39.4** Million Dollars

2. EVOLUTION OF COLOMBIAN FILM INDUSTRY

Click here to see more statistics on the evolution of Colombian Film Industry



2007 → 2015



2007



2008



2009



2010



2011



2012



2013



2014



2015



COLOMBIAN
FILM
ATTENDANCE



Millions of spectators
ANNUAL

COLOMBIAN
FILMS IN TOTAL
FILM ATTENDANCE



ANNUAL PERCENTAGE

2015

3.4 MILLION SPECTATORS WAS THE ATTENDANCE AT COLOMBIAN FILMS DURING 2015



10.65% OF THE FILM RELEASES WERE NATIONAL PRODUCTIONS



ATTENDANCE AT COLOMBIAN FILMS DURING THE 2015 COMPARED TO THE SAME PERIOD IN 2014 ROSE BY

56.1%

3. GROWTH INDICATORS FOR COLOMBIAN FILM INDUSTRY

Click here to see more statistics of Growth Indicators for Colombian Film Industry



THE FILM DEVELOPMENT FUND WAS CREATED USING A PERCENTAGE OF CONTRIBUTIONS FROM:

- ▶ Distributors
- ▶ Exhibitors
- ▶ Producers



FILM DEVELOPMENT FUND

IS MAINTAINED BY

parafiscal contributions from exhibitors, distributors and producers of Colombian films



DISTRIBUTED THROUGH

- ▶ Call for entries
- ▶ Selective incentives
- ▶ Automatic Incentives

THE APPROVED FILM DEVELOPMENT FUND RESOURCES FOR 2016 ARE

\$ 7,58 MILLION DOLLARS

THE RESOURCES ARE DISTRIBUTED:

70% creation, production, coproduction of feature length films and short films.

30% complementary lines of action to promote the national film industry.

4. INTERNATIONAL COMPARISON

Population

Film Attendance

Has grown / Has decreased

National feature film releases per year

Million of spectators



*The information for all countries is updated to 2014.
Fuente: Focus: World Film Market Trends 2015, Marché du Film, Festival de Cannes.