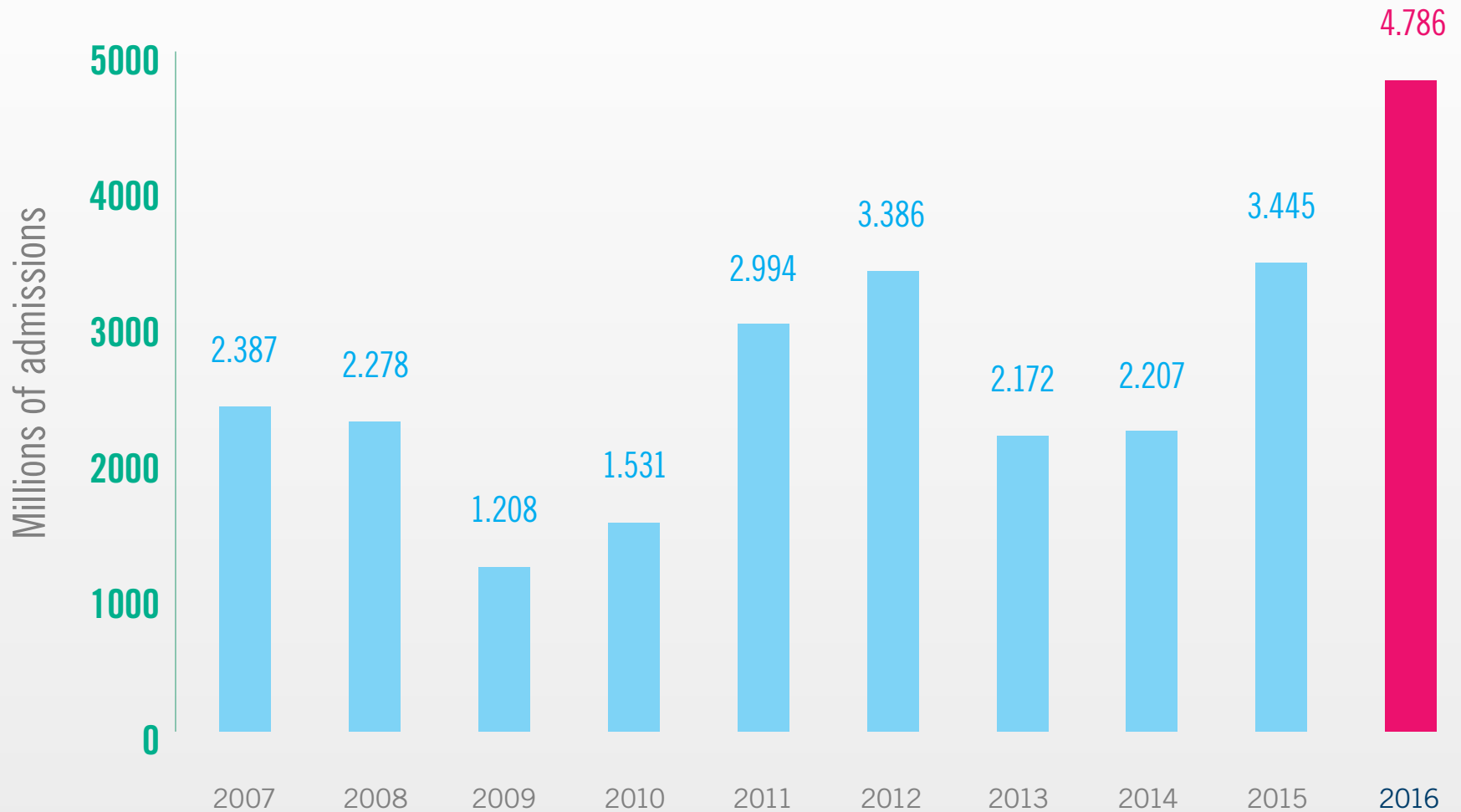


ADMISSIONS TO COLOMBIAN FILMS

► 2007 - 2016 ◄

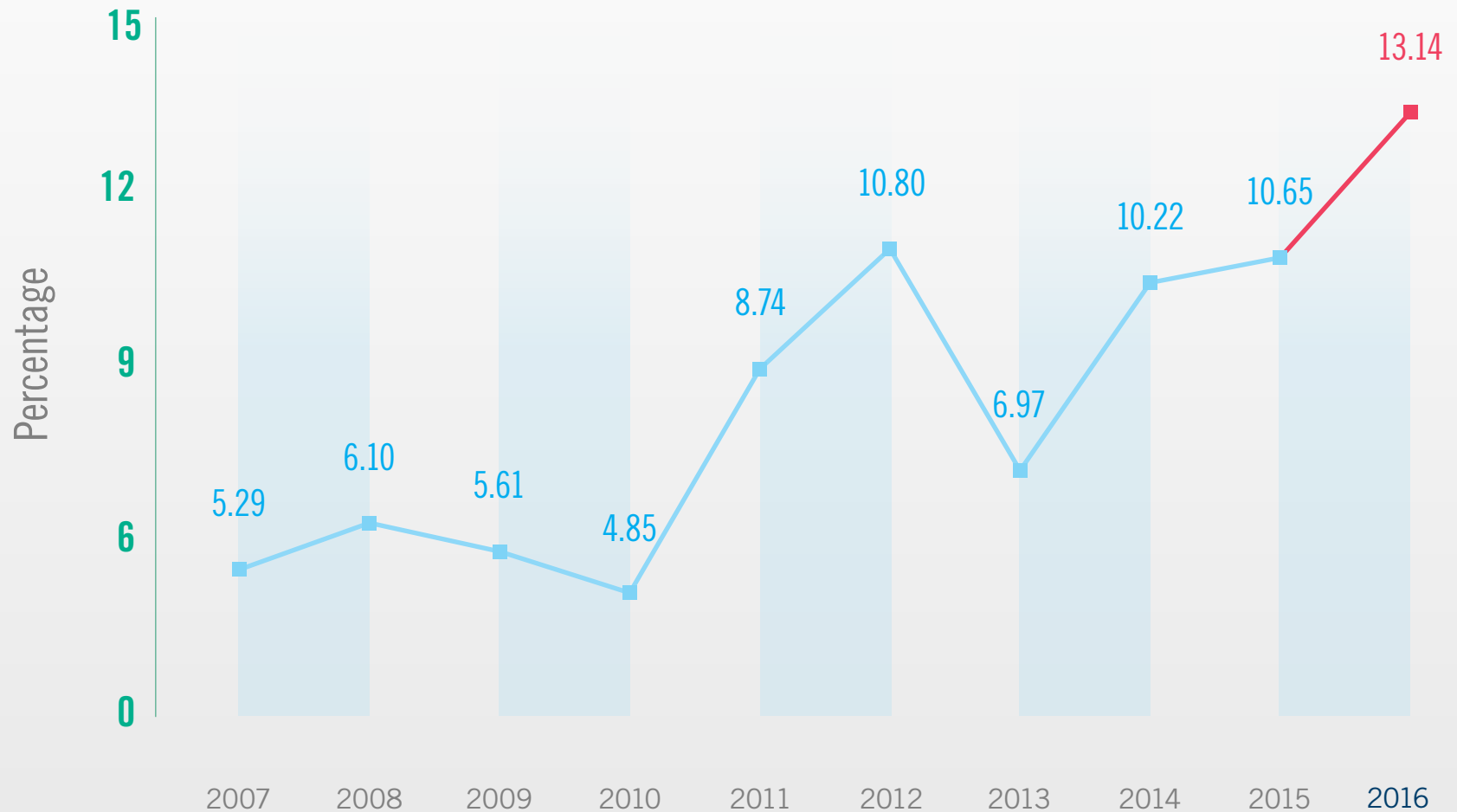


Source: Calculated by Proimágenes Colombia with figures from CADBOX property of ACDPC. Methodology by Fedesarrollo. The figures on admissions include films that were released in December 2015, but which continued to be screened in 2016. The graph does not include three films released in alternative theaters: Moría, Matachindé, and The Firefly (Source: SIREC).

* Admissions at Colombian films in 2016 grew by 38.9% (1,340,267) compared to 2015. Admissions at the 41 films released broke down as follows: six had more than 100,000 admissions; ten had between 10,000 and 100,000; seventeen had between 1,000 and 10,000 admissions; and finally, eight had fewer than 1,000 admissions.

COLOMBIAN FILMS AS A PERCENTAGE OF ALL RELEASES IN COLOMBIA

► 2007 - 2016 ◀

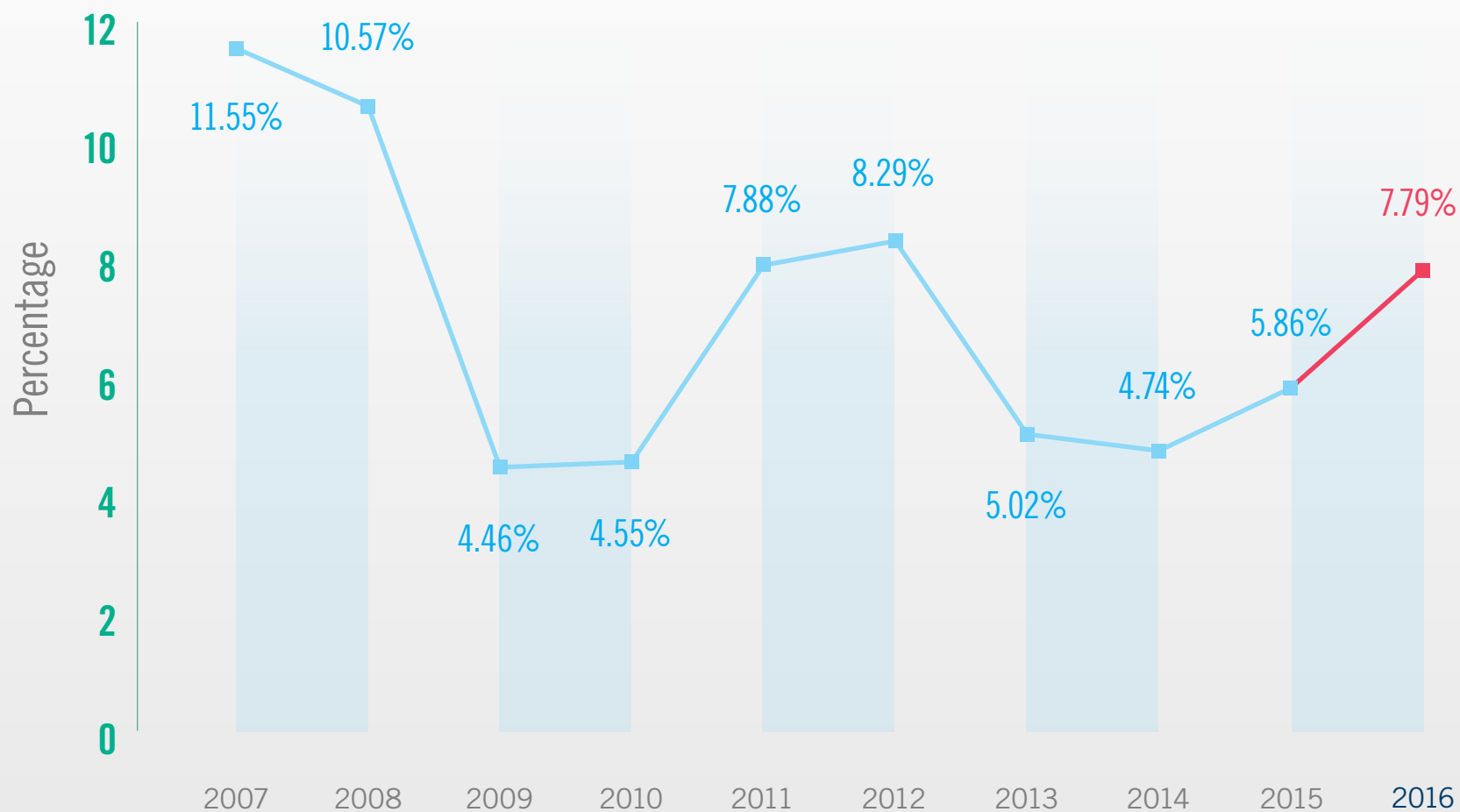


Source: Calculated by Proimágenes Colombia with figures from CADBOX property of ACDPC. Methodology by Fedesarrollo.

* Colombian film releases accounted for 13.14% of the total number of releases in Colombia in 2016.

SHARE FOR COLOMBIAN FILMS OF TOTAL ADMISSIONS IN COLOMBIA

► 2007 - 2016 ◀

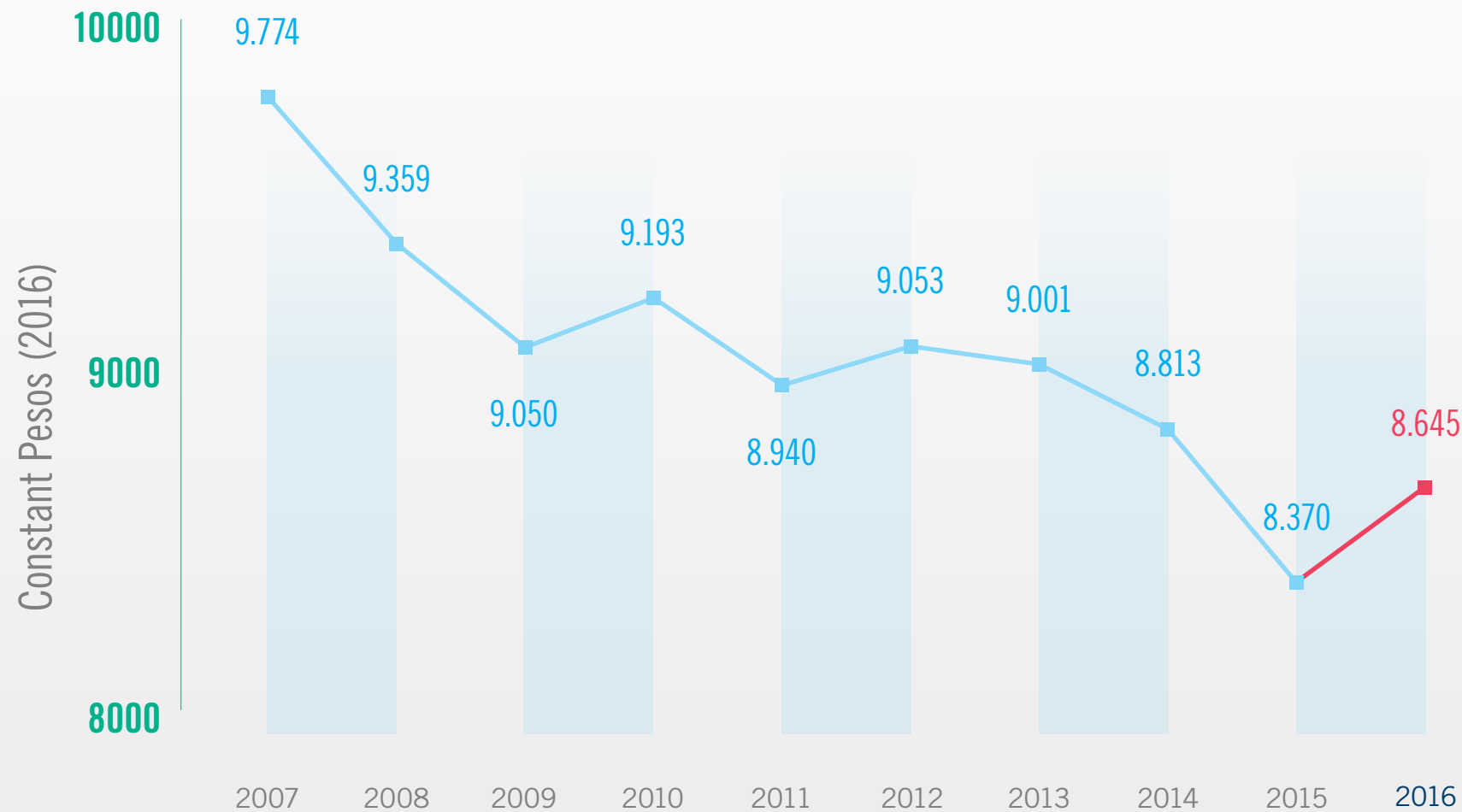


Source: Calculated by Proimágenes Colombia with figures from CADBOX property of ACDPC. Methodology by Fedesarrollo.

* Admissions to Colombian films as a percentage of all film admissions increased from 5.86% in 2015 to 7.79% in 2016.

REAL CHANGUE IN AVERAGE TICKET PRICES IN COLOMBIA

► 2007 - 2016 ◀



Source: Calculated by Proimágenes Colombia with figures from CADBOX property of ACDPC. Methodology by Fedesarrollo.

The December 2016 CPI was used to obtain figures in constant prices. This means that the effect of inflation has been removed, and thus the different data may be compared to each other. The Average USD - Colombian peso Exchange rate of December 2016, as reported by the Bank of the Republic, was used: COP 3.053.42.

* Ticket prices in Colombia have remained over 8,000 pesos in recent years. It can be seen that real ticket prices in Colombia have fallen by 4.7% since 2012.

REAL CHANGE IN AVERAGE TICKET PRICES IN COLOMBIA, IN USD

► 2007 - 2016 ◀



Source: Calculated by Proimágenes Colombia with figures from CADBOX property of ACDPC. Methodology by Fedesarrollo.

The December 2016 CPI was used to obtain figures in constant prices. This means that the effect of inflation has been removed, and thus the different data may be compared to each other. The Average USD - Colombian peso Exchange rate of December 2016, as reported by the Bank of the Republic, was used: COP 3.053.42.

* The average price in dollars of movie tickets in Colombia, at the December exchange rate and adjusted for inflation to the December CPI, remains around three dollars.

FIVE LARGEST BOX OFFICE SUCCESSES

► 2007 - 2016 ◄

Year	Rank	Film	Admissions	Box Office COP
2016	1	BATMAN VS SUPERMAN 3D	2,503,626	24,749,631,488
	2	FINDING DORY 3D	2,785,971	23,877,373,952
	3	CAPTAIN AMERICA CIVIL WAR 3D	2,166,922	21,553,016,832
	4	SUICIDE SQUAD 3D	2,222,682	21,273,468,928
	5	THE CONJURING 2	2,400,067	17,923,944,448
2015	1	FAST & FURIOUS 7 3D	4.374.998	41.097.367.552
	2	MINIONS 3D	3.147.060	27.729.911.808
	3	THE AVENGERS: AGE OF ULTRON 3D	2.481.292	23.637.856.256
	4	INSIDE OUT 3D	2.318.760	19.080.947.712
	5	SAN ANDREAS 3D	1.856.701	17.845.583.872
2014	1	TRANSFORMERS 4 3D	1.896.827	18.549.993.472
	2	RIO 2 3D	2.153.025	18.483.929.088
	3	MALEFICIENT 3D	1.918.897	16.695.351.296
	4	FROZEN 3D	1.373.577	12.238.997.504
	5	TEENAGE MUTANT NINJA TURTLES 3D	1.314.468	11.630.708.736
2013	1	MONSTERS UNIVERSITY 3D	2.313.423	18.906.906.624
	2	IRON MAN 3 3D	1.870.526	17.362.929.664
	3	DESPICABLE ME 2 3D	1.754.373	14.946.070.528
	4	FAST AND FURIOUS 6	2.064.688	14.847.719.424
	5	THE CROODS 3D	1.473.125	12.496.789.504
2012	1	ICE AGE 4: CONTINENTAL DRIFT - 3D	2.955.343	25.231.196.160
	2	THE AVENGERS 3D	2.240.703	20.236.920.832
	3	MADAGASCAR 3 3D	1.779.331	15.031.468.032
	4	THE DARK KNIGHT RISES	1.791.146	13.163.436.032
	5	THE TWILIGHT SAGA BREAKING DAWN 2	1.707.937	11.878.050.816
2011	1	SMURFS - 3D	1.894.025	15.709.212.672
	2	RIO 3D	1.723.805	15.004.496.896
	3	PIRATES OF CARIBBEAN ON STRANGER TIDES3D	1.409.495	12.592.761.856
	4	TRANSFORMERS 3 3D	1.326.835	11.574.258.688
	5	PUSS IN BOOTS 3D	1.286.150	11.007.804.416
2010	1	TOY STORY 3 3D	2.156.531	19.308.816.384
	2	AVATAR	1.838.589	19.084.625.920
	3	ALICE IN WONDERLAND	1.517.848	13.350.737.920
	4	SHREK FOREVER AFTER 3D	1.392.201	12.303.367.168
	5	CLASH OF THE TITANS 3D	1.198.732	11.035.388.928
2009	1	ICE AGE 3	2.035.362	16.088.907.776
	2	UP	1.222.254	10.267.446.272
	3	2012	1.335.566	8.249.166.336
	4	ANGELS & DEMONS	824.141	6.004.150.272
	5	TRANSFORMERS 2	849.056	5.918.112.768
2008	1	PARAISO TRAVEL	931.245	7.285.578.240
	2	THE DARK KNIGHT	944.789	7.093.413.376
	3	KUNG FU PANDA	827.091	5.764.035.072
	4	WALL-E	818.733	5.736.333.824
	5	MADAGASCAR 2	765.749	5.376.949.760
2007	1	SHREK 3	1.102.298	7.742.675.456
	2	SPIDER MAN 3	1.043.491	7.407.058.432
	3	THE SIMPSON MOVIE	1.015.204	7.204.179.968
	4	A NIGHT AT THE MUSEUM	884.838	6.298.056.704
	5	PIRATES OF THE CARIBBEAN 3	833.621	5.986.207.232

Source: Calculated by Proimágenes Colombia with figures from CADBOX property of ACDPC. Methodology by Fedesarrollo.

* 3D movies still top the list of movie theater admissions in Colombia.

* Box office refers only to gross per film; admissions, on the other hand, refers to the number of tickets sold. Therefore, although there is some correlation between the two metrics, they may fluctuate from film to film, primarily due to the marginal costs in the ticket price and the format in which each film is screened.

FIVE LARGEST COLOMBIAN BOX OFFICE SUCCESSES

► 2007 - 2016 ◄

Year	Rank	Film	Admissions	Box Office COP
2016	1	EL COCO	1,154,386	8,075,607,552
	2	UNO AL AÑO NO HACE DAÑO 2	723,385	5,386,920,960
	3	AGENT ÑERO ÑERO 7	733,807	5,124,600,320
	4	USTED NO SABE QUIEN SOY YO	637,903	4,831,889,920
	5	THE TRIP 4	563,766	4,200,491,264
2015	1	UNO AL AÑO NO HACE DAÑO	1,132,960	7,980,364,288
	2	UNO AL AÑO NO HACE DAÑO 2	550,929	4,174,100,224
	3	SE NOS ARMO LA GORDA	452,519	3,069,216,768
	4	GUELCOME TO COLOMBIA	301,990	2,084,304,384
	5	SE NOS ARMO LA GORDA 2	177,150	1,142,923,776
2014	1	UNO AL AÑO NO HACE DAÑO	505,314	3,782,737,152
	2	THE TRIP 3	460,431	3,097,933,568
	3	GALLOWS HILL	395,380	2,813,792,768
	4	DELIRIO	298,939	2,208,682,240
	5	NOS VAMOS PAL MUNDIAL	136,370	981,555,520
2013	1	THE TRIP 2	952,825	6,591,439,360
	2	EL CONTROL	259,026	1,845,342,592
	3	ROA	160,588	1,214,589,184
	4	ROLLING POR COLOMBIA	154,713	1,163,542,784
	5	CRIMEN CON VISTA AL MAR	101,491	770,127,680
2012	1	LA CARA OCULTA	612,469	4,310,593,536
	2	MI GENTE LINDA MI GENTE BELLA	613,551	4,154,520,576
	3	EL CARTEL DE LOS SAPOS	446,789	3,262,713,600
	4	SANANDRESITO	302,878	2,222,767,104
	5	MAMA TOMATE LA SOPA	231,296	1,580,737,408
2011	1	THE TRIP	1,189,607	7,949,123,584
	2	LOS COLORES DE LA MONTAÑA	378,218	2,783,148,288
	3	EL JEFE	318,441	2,175,272,448
	4	EL PARAMO	325,709	2,174,218,240
	5	EN COMA	175,588	1,218,870,912
2010	1	INFRAGANTI	463,329	2,869,429,504
	2	SIN TETAS NO HAY PARAISO	328,817	2,149,438,720
	3	CHANCE	117,393	649,151,552
	4	OF LOVE AND OTHER DEMONS	76,665	615,204,224
	5	GARCIA	53,604	367,188,544
2009	1	EL ARRIERO	285,814	2,035,071,872
	2	LA PASION DE GABRIEL	220,204	1,633,359,616
	3	LOS VIAJES DEL VIENTO	162,126	1,153,356,544
	4	NI TE CASES NI TE EMBARQUES	121,975	934,674,176
	5	LA SANGRE Y LA LLUVIA	91,165	607,549,248
2008	1	PARAISO TRAVEL	931,245	7,285,578,240
	2	MUERTOS DE SUSTO	471,444	3,520,059,904
	3	PERRO COME PERRO	295,681	2,328,623,872
	4	LA MILAGROSA	181,000	1,364,628,992
	5	LOS ACTORES DEL CONFLICTO	90,560	652,491,456
2007	1	BLUFF	492,947	3,809,040,640
	2	SATANAS	465,408	3,510,608,128
	3	ESTO HUELE MAL	423,363	3,238,388,224
	4	LAS CARTAS DEL GORDO	294,338	2,095,838,080
	5	DIOS LOS JUNTA	152,194	1,158,067,200

Source: Calculated by Proimágenes Colombia with figures from CADBOX property of ACDPC. Methodology by Fedesarrollo.

* The film Uno al año no hace daño 2 was released on December 25, 2015, but the number of admissions is shown for the first months of 2016.

COLOMBIAN FILMS RELEASED IN COLOMBIA IN 2016 WITH OVER 20,000 ADMISSIONS

Year	Rank	Film	Admissions	Box Office COP
2016	1	EL COCO	1,154,386	8,075,607,550
	2	AGENT ÑERO ÑERO 7	733,807	5,136,986,700
	3	USTED NO SABE QUIEN SOY YO	637,903	4,831,890,047
	4	THE TRIP 4	563,766	4,200,491,350
	5	MALCRIADOS	138,780	1,093,036,050
	6	POLVO CARNAVALERO	109,664	856,278,500
	7	EL LAMENTO	59,656	404,173,600
	8	EL SOBORNO DEL CIELO	44,497	375,549,000
	9	THE SEED OF SILENCE	39,723	312,323,800
	10	THE INFINITE FLIGHT OF DAYS (Doc)	22,629	205,487,550
	11	LOS NADIE	22,344	176,302,550
	12	SAUDO LABERINTO DE ALMAS	20,494	151,473,700

Source: Calculated by Proimágenes Colombia with figures from CADBOX property of ACDPC. Methodology by Fedesarrollo.