

I SHOOT IN COLOMBIA

► Introduction ◀

In 2007, Proimágenes Colombia took on an additional role as the Colombian Film Commission with the goal of promoting Colombia as a filming location, supported by the Ministry of Culture's Film Department. This was the beginning of an ongoing, systematic strategy to attract foreign producers, especially from the North American market.

Six years later, the first projects in this strategy were completed, as a result of the implementation of Law 1556 of 2012. The Law establishes an incentive consisting of a cash rebate for productions spending 1,800 current legal minimum monthly salaries (approximately US\$400,000) for film services and film logistics

services in Colombia. The production company receives a rebate covering 40% of its expenses for film services (FS) and 20% of its expenses for film logistics services (FLS) — which includes hotels, food, and transportation.

During the first year the Law was in effect, the movie Los 33 received this incentive through the Colombia Film Fund (FFC), which is administered by Proimágenes Colombia and funded by the Colombian Government Budget through the Ministry of Commerce, Industry, and Tourism. The FFC is directed by the Colombia Film Promotion Committee (CPFC), which has approved 31 projects to date, of which 26 received the cash rebate and five were not completed.

More information: 2016 Production Manual

This report highlights the ways in which the film industry has grown thanks to Law 1556 of 2012. The implementation of the law has helped to create employment, foster knowledge transfer, boost tourism, and transform other countries' perceptions of Colombia, revealing the country to be a viable location for filming and for hiring film services and professionals. Our analysis covers more than 60 productions that were shot in the country, including feature films, series for feature films, episodes for documentaries and television, music videos, and videos for online platforms. The figures and graphs presented in the first part of this report demonstrate the impact that Law 1556 has achieved.

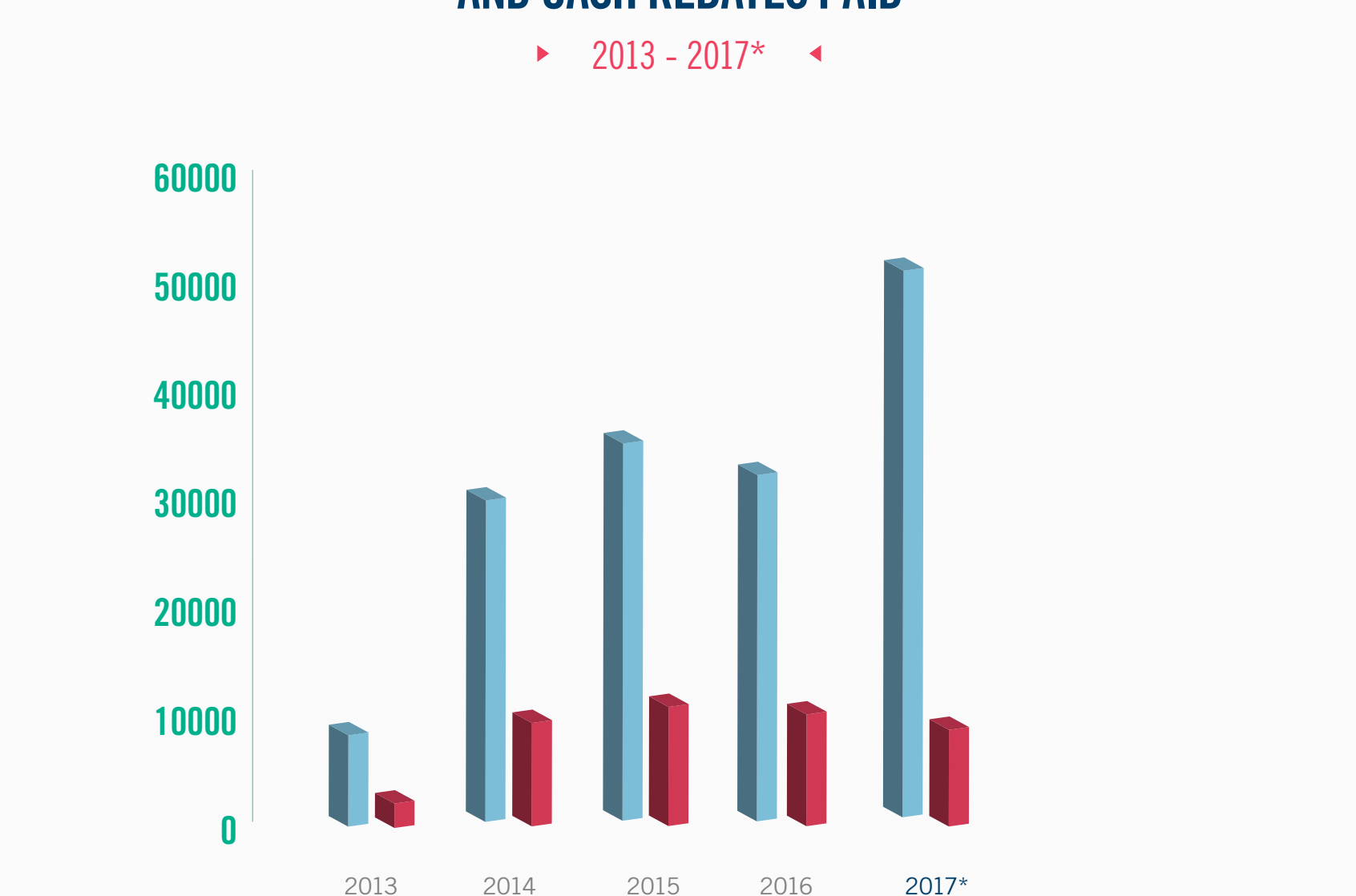
In addition, in 2014 the Bogota Film Commission was created, directed by the Idartes Audiovisual Arts Department and the Bogota Cinematheque, in a city that is home to 92% of Colombian companies in the cultural and creative industries. The Bogota Film Commission implemented a Unified Permit for Audiovisual Filming (PUFA) in order to coordinate the filming permit process in the city and bring together the 27 Bogota government agencies that are involved in managing public spaces. The second part of this report highlights important data relating to the Bogota Film Commission's actions over the past two years.

IMPACT OF LAW 1556

► CASH REBATE ◀

NUMBER OF FILMS AND AMOUNT OF CASH REBATE PROVIDED

► 2013 - 2017* ◀



Source: Calculated by Proimágenes Colombia

*Of the seven films approved in 2016, five cash rebates have been paid and two have been pledged.

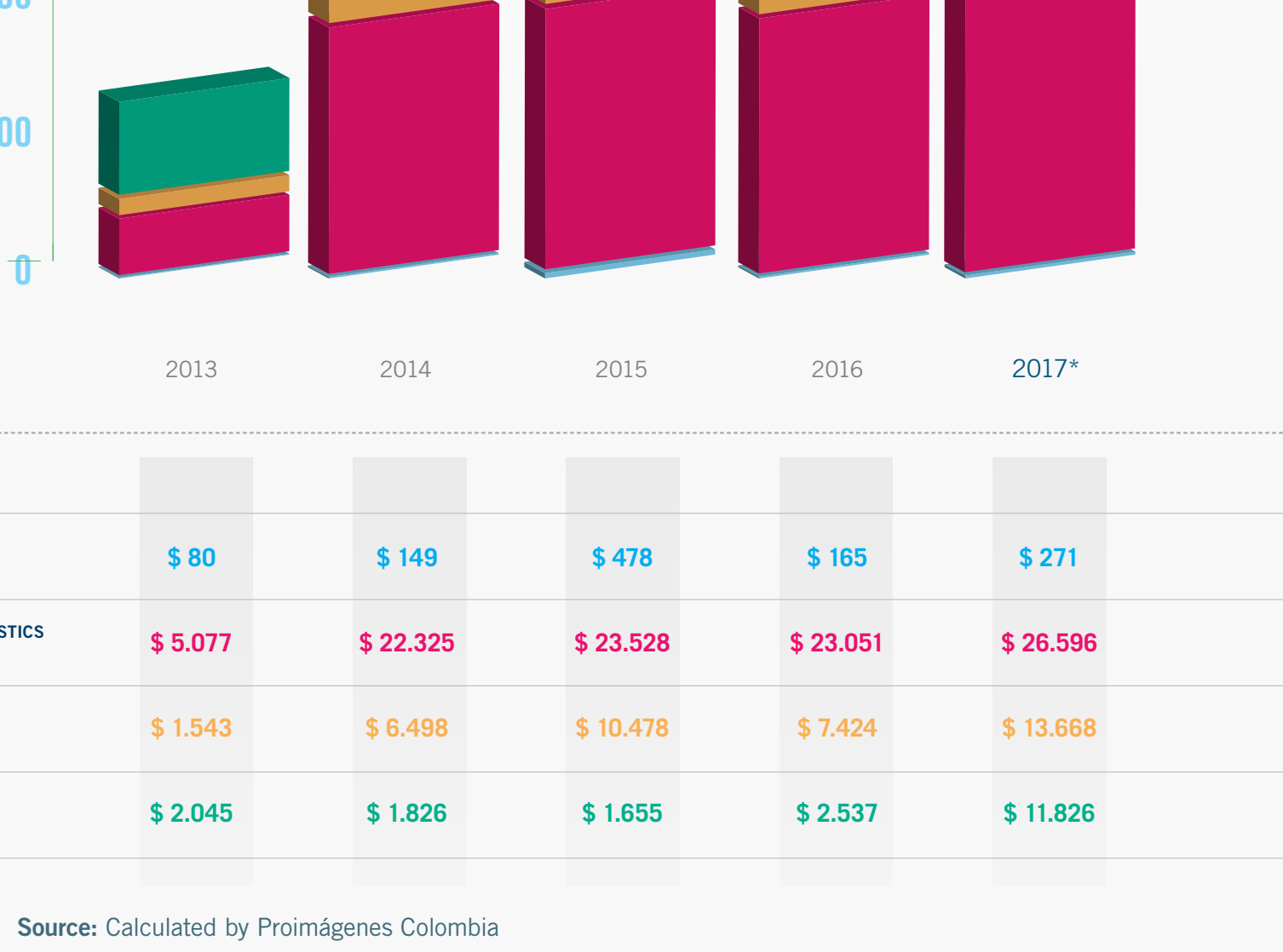
Of the three films approved for cash rebates in 2017, none have been paid.

To date, 31 projects have been approved; 25 that were already filmed; one that is still pending filming; and five did not meet the requirements or were canceled. Of the 26 projects: 20 are feature films, five are TV movies, and one is a short film.

32,049 billion Colombian pesos (US\$10.8 million) have been paid in cash rebates for 21 productions, and additional funds of 11,655 billion pesos (US\$3.9 million) have been pledged for the five film projects that are currently underway.

TOTAL EXPENSES IN COLOMBIA AND CASH REBATES PAID

► 2013 - 2017* ◀



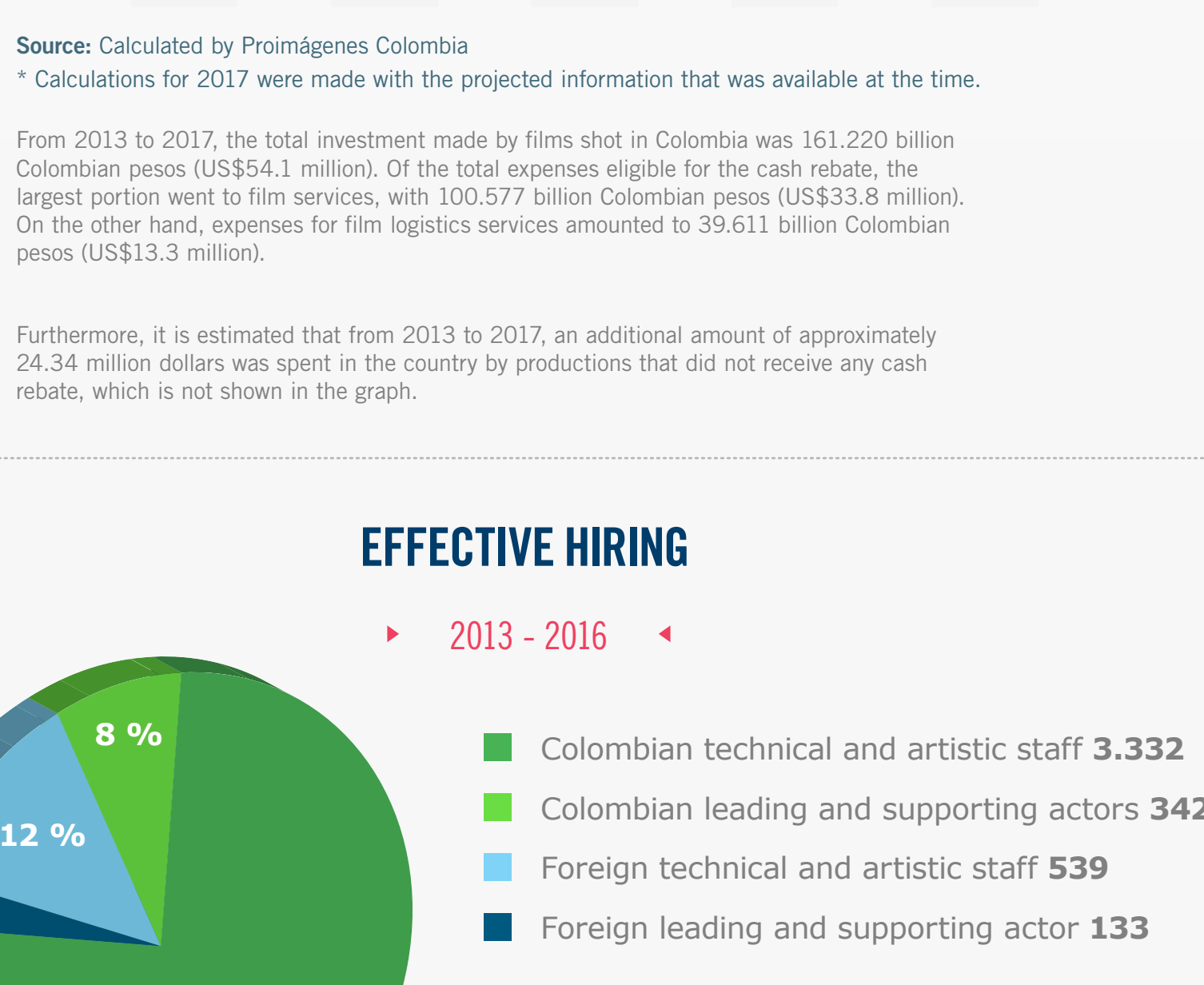
Source: Calculated by Proimágenes Colombia

* Calculations for 2017 were made with the projected information that was available at the time.

In total, 43,704 billion Colombian pesos (US\$14.7 million) have been pledged for cash rebates for 26 films. The total expenses in Colombia paid by the productions that were already filmed and the projected expenses paid by those that have not yet been filmed amount to 161.22 billion Colombian pesos (US\$54.1 million). These films have spent four times more in Colombia than the amount received as a cash rebate.

TOTAL EXPENSES PAID IN COLOMBIA

► 2013 - 2017* ◀



Source: Calculated by Proimágenes Colombia

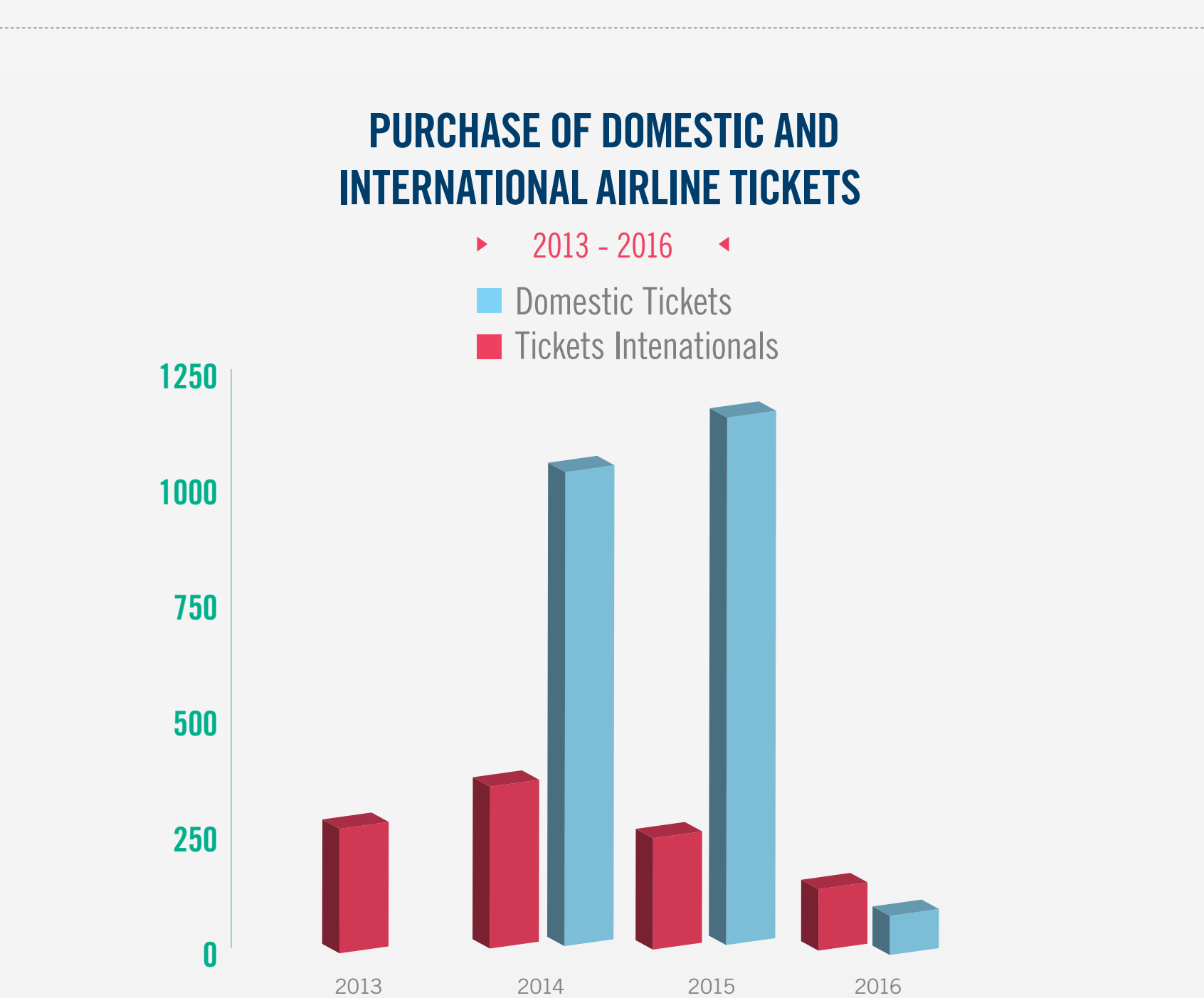
* Calculations for 2017 were made with the projected information that was available at the time.

From 2013 to 2017, the total investment made by films shot in Colombia was 161.220 billion Colombian pesos (US\$54.1 million). Of the total expenses eligible for the cash rebate, the largest portion went to film services, with 100.577 billion Colombian pesos (US\$33.8 million). On the other hand, expenses for film logistics services amounted to 39.611 billion Colombian pesos (US\$13.3 million).

Furthermore, it is estimated that from 2013 to 2017, an additional amount of approximately 24.34 million dollars was spent in the country by productions that did not receive any cash rebate, which is not shown in the graph.

EFFECTIVE HIRING

► 2013 - 2016 ◀



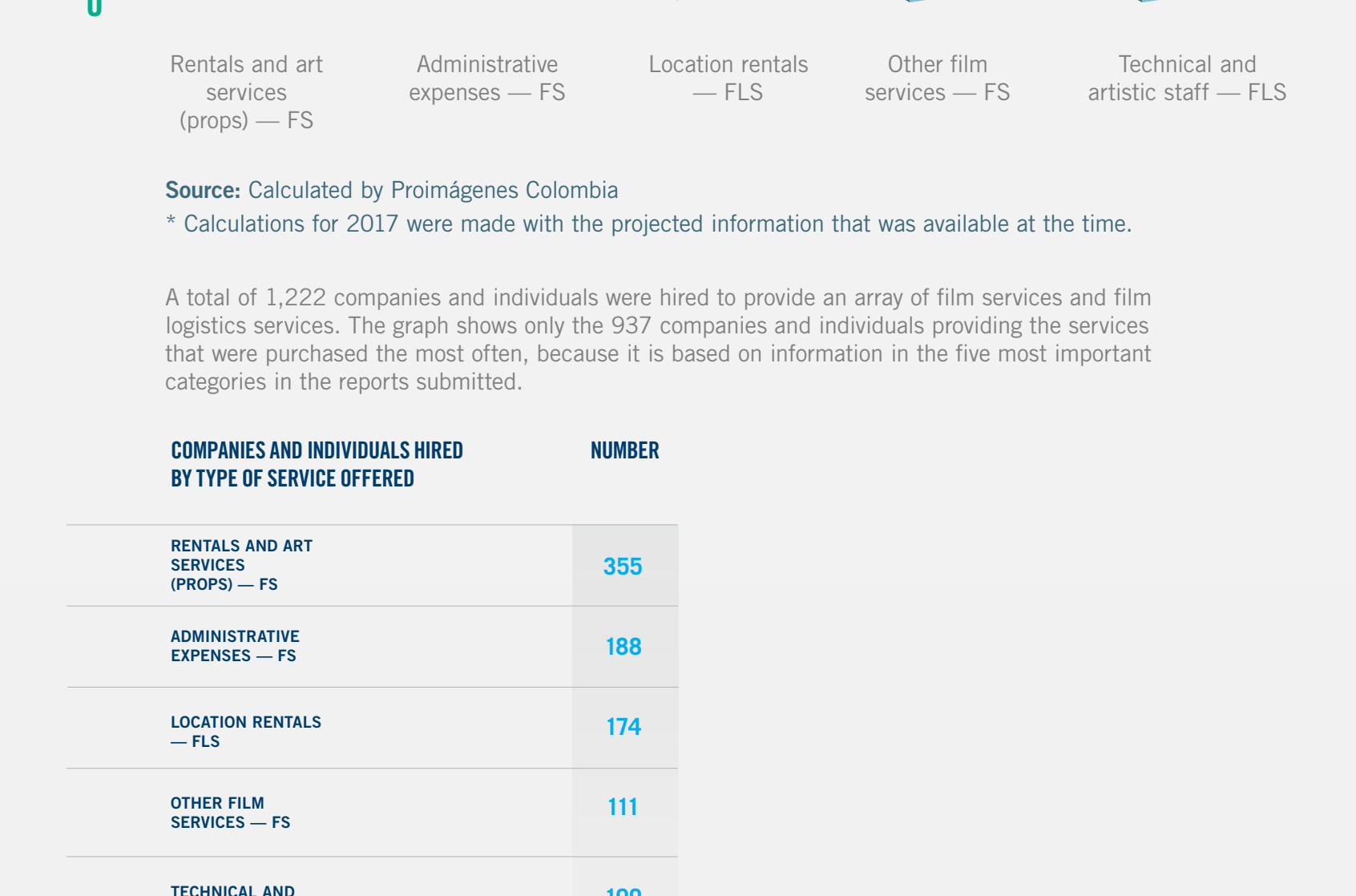
Source: Calculated by Proimágenes Colombia

*Does not include extras.

In total, 3,674 individuals were hired, including production staff, artistic staff, and Colombian leading and supporting actors. The hiring of Colombian production staff and artistic staff represented 77% of the human resources hired in the productions that were filmed. In addition, 12,714 extras, not included in the graph, participated in the 21 productions.

HOTEL NIGHTS IN COLOMBIA

► 2013 - 2016 ◀

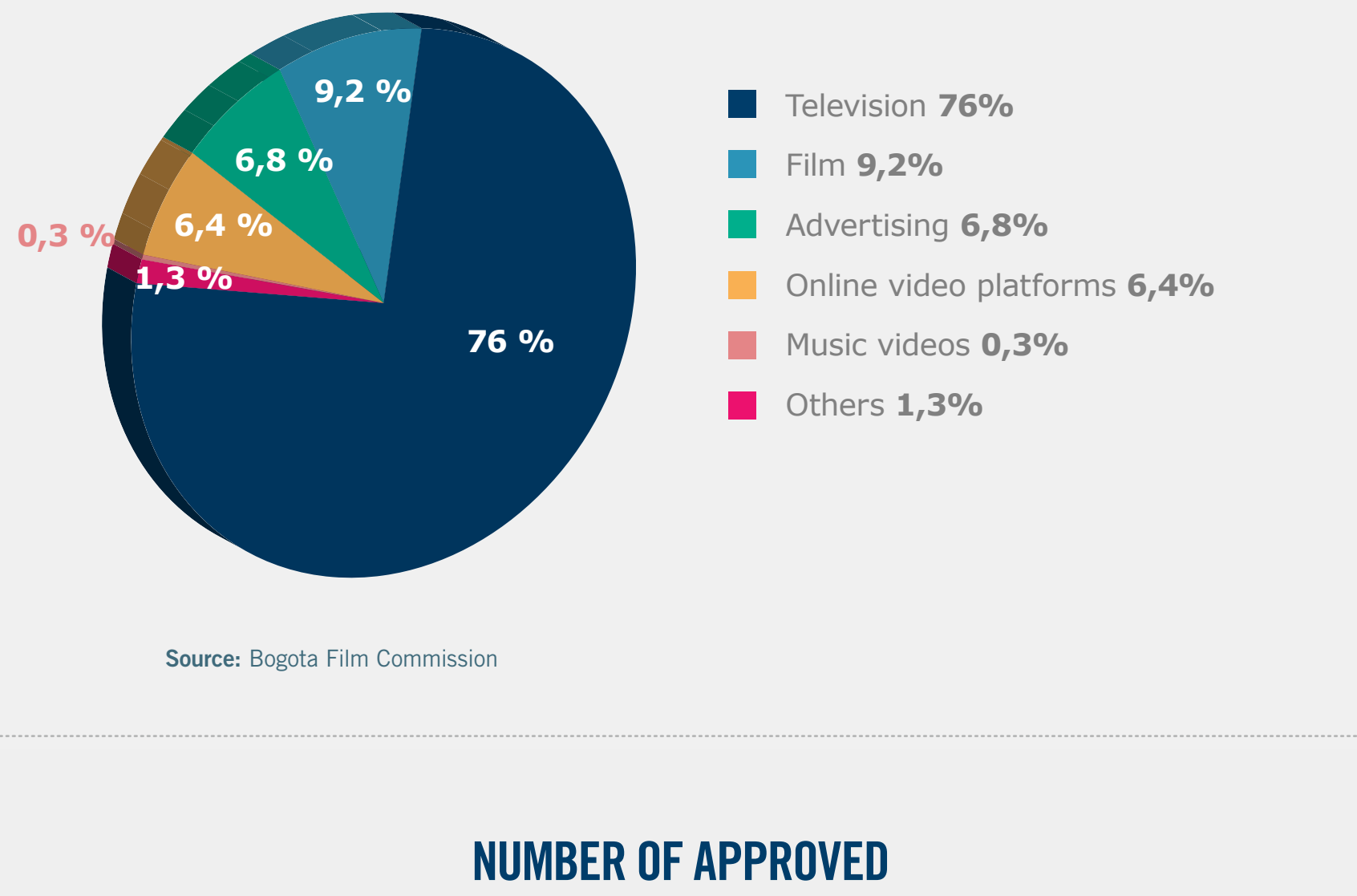


Source: Calculated by Proimágenes Colombia

The impact on the tourism industry is shown by the 50,722 hotel nights paid for by the productions.

PURCHASE OF DOMESTIC AND INTERNATIONAL AIRLINE TICKETS

► 2013 - 2016 ◀

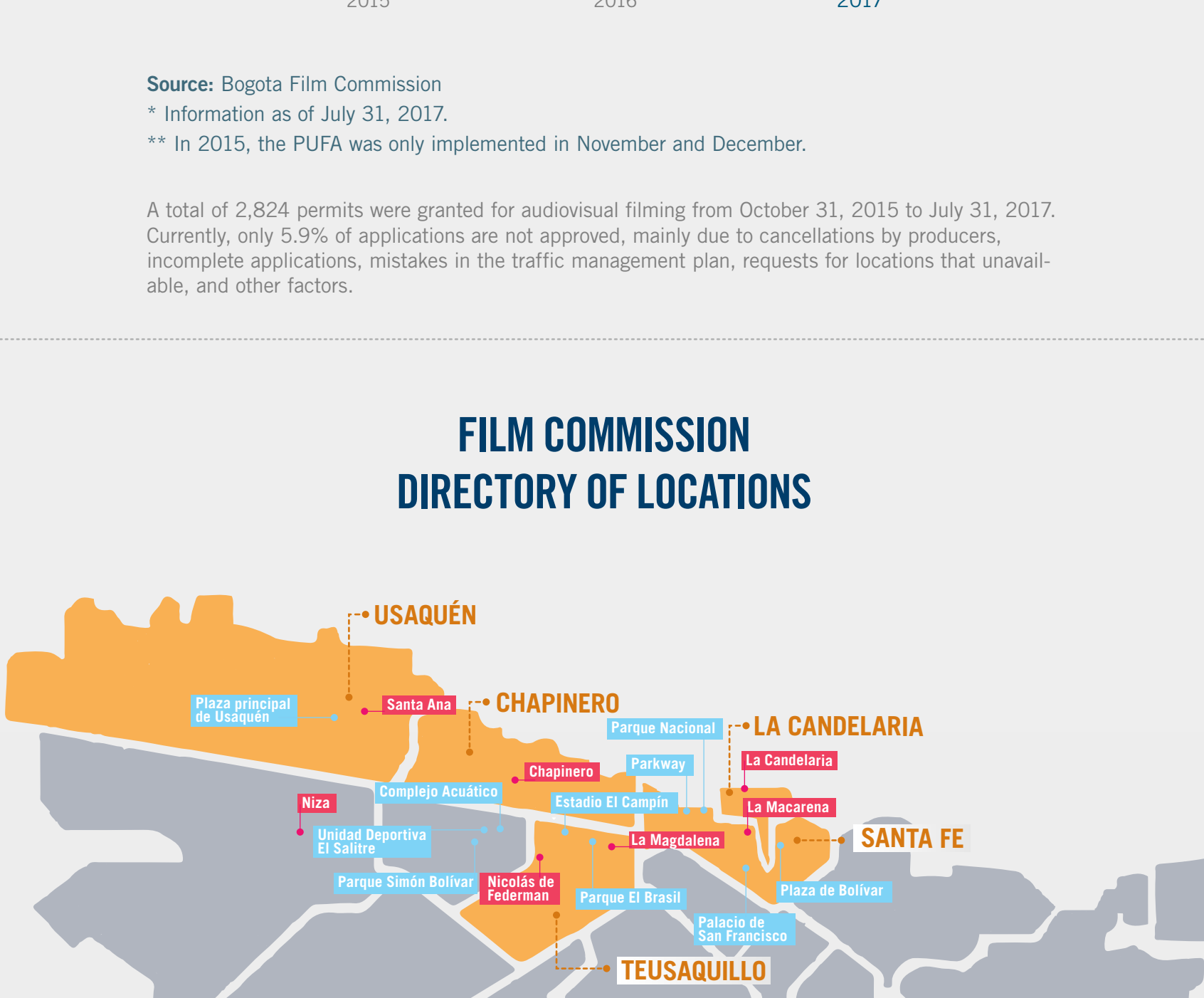


Source: Calculated by Proimágenes Colombia

From 2013 to 2016, 3,397 airline tickets were purchased from Colombian travel agencies, of which 2,340 were for domestic flights and 1,047 were for international flights.

NUMBER OF COMPANIES HIRED BY TYPE OF SERVICE OFFERED

► 2013 - 2017* ◀



Source: Calculated by Proimágenes Colombia

* Calculations for 2017 were made with the projected information that was available at the time.

A total of 1,222 companies and individuals were hired to provide an array of film services and film logistics services. The graph shows only the 937 companies and individuals providing the services that were purchased the most often, because it is based on information in the five most important categories in the reports submitted.

FILM COMMISSION

PUFA

The PUFA creates a single procedure for acquiring the permits required to film audiovisual works in public spaces in Bogotá, by coordinating the efforts of the 27 Bogotá government agencies that administer the PUFA (see <http://www.filmimgbogota.gov.co/>).

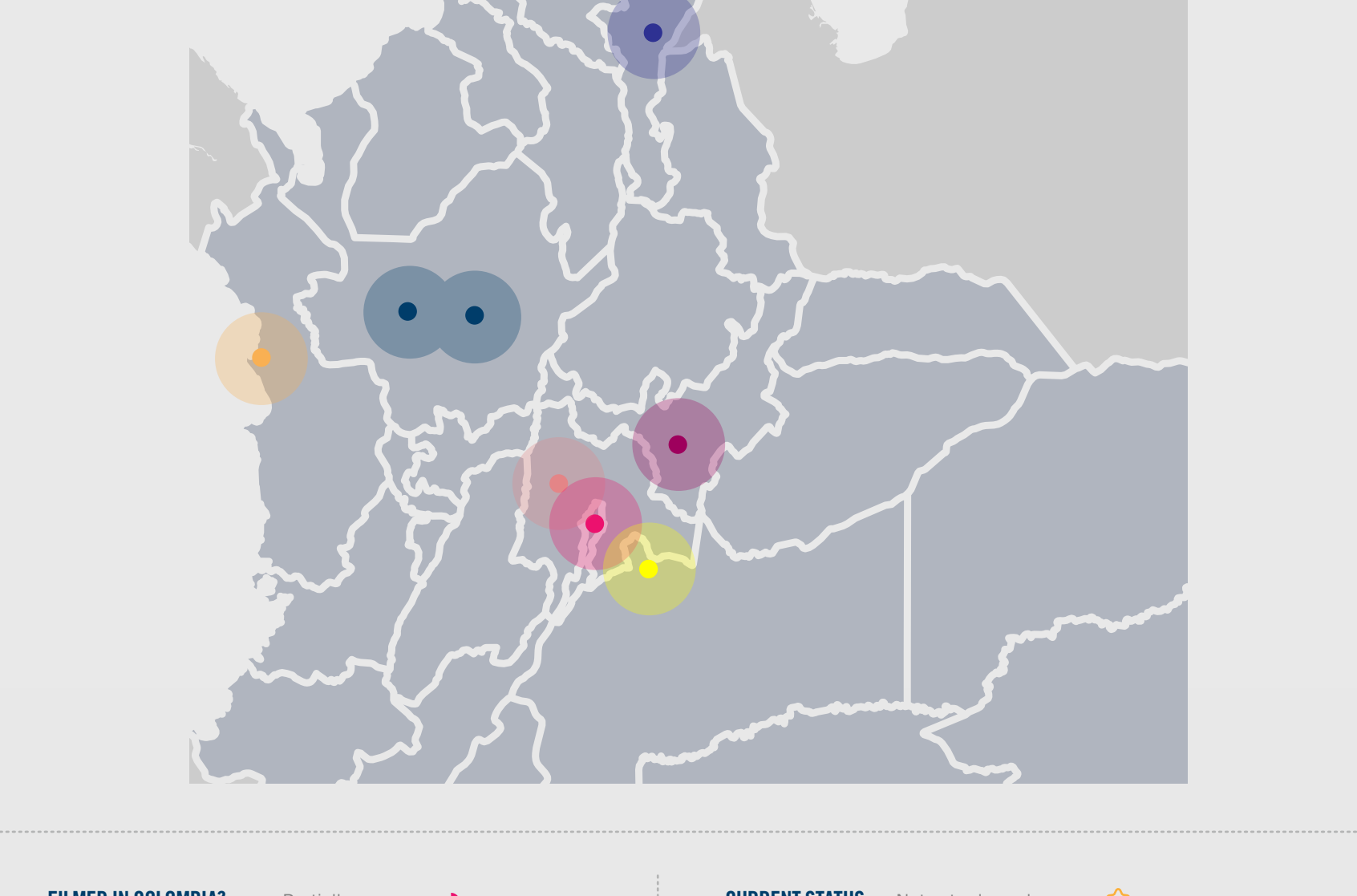
PERCENTAGE OF PUFA APPLICATIONS PER INDUSTRY CATEGORY



Source: Bogota Film Commission

NUMBER OF APPROVED PUFA PERMITS

► 2015 - 2017* ◀



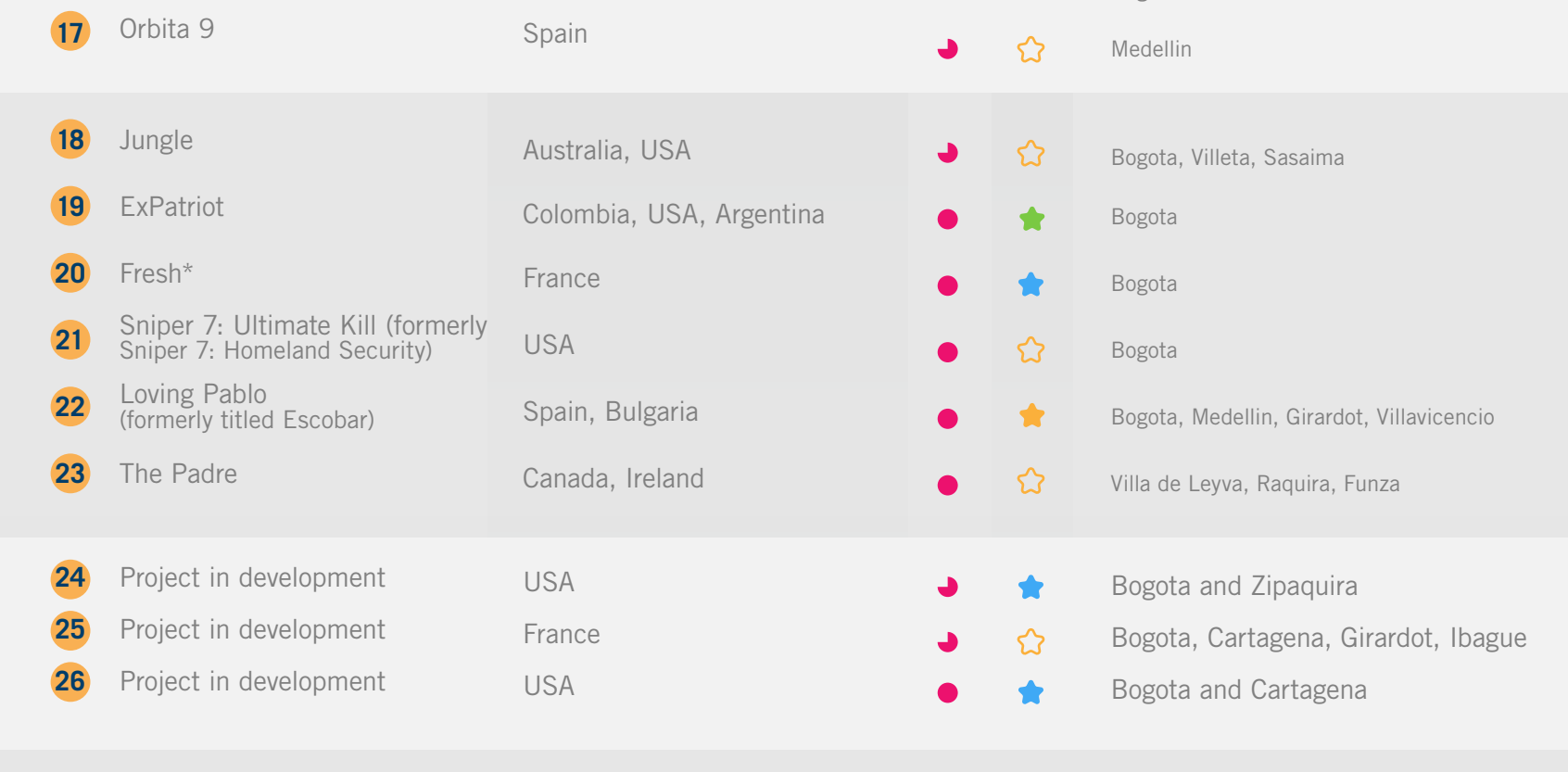
Source: Bogota Film Commission

* Information as of July 31, 2017.

** In 2015, the PUFA was only implemented in November and December.

A total of 2,824 permits were granted for audiovisual filming from October 31, 2015 to July 31, 2017. Currently, only 5.9% of applications are not approved, mainly due to cancellations by producers, incomplete applications, mistakes in the traffic management plan, requests for locations that are unavailable, and other factors.

FILM COMMISSION DIRECTORY OF LOCATIONS



FILM COMMISSIONS IN THE REGION

There are currently 354 locations that are registered in Bogotá for producing audiovisual productions. These are available in the online locations directory which has 55 searchable categories:

<http://www.filmimgbogota.gov.co/?q=es/locaciones>

Fuente: Colombian Film Commission www.locationcolombia.com

Dominican Republic Film Agency <http://dgcine.gob.do/web/incentivos-fiscales/>

Chile Film Commission <http://www.filmcommissionchile.org/estudios/?lang=en>

Panamá Film Commission <https://panamafilmmcommission.com>

COLOMBIA AS A FILMING LOCATION

FILM	ORIGIN	LOCATIONS
2013		
1 The 33	USA, Chile	Zipaquirá, Nemocón (Cund)
2 Corazón de León	Argentina	Bogotá, Pachavita (Boyacá), Santa Marta
3 The Boy	USA	Bogotá, Medellín (Cund)
4 Narcos	USA	Bogotá and nearby areas; Villavicencio; Medellín
5 Blunt Force Trauma	USA	Bogotá and nearby areas
6 Palm Trees in the Snow	Spain	Bogotá, Santa Marta, Orhuca (Magdalena), Santa Fe de Antioquia
7 Tiempo Muerto	Argentina	Bogotá
8 In the Name of the Son	France	Bogotá, Cartagena, Santa Marta
9 Zambo Dendé	Colombia	Bogotá and nearby areas, Guasca (Cundinamarca)
10 Abducted	Colombia, USA, Argentina	Bogotá, Anapoima, Sopó (Cundinamarca)

2014		
11 Pacifico	Argentina	Bahía Solano (Choco), Bogotá, Mosquera
12 The Belko Experiment	USA	Bogotá, Madrid (Cund)
13 American Made (formerly titled Mena)	USA	Medellín, Santa Marta, Orihueca (Magdalena), Santa Fe de Antioquia
14 Lost City of Z	USA	Sierra Nevada de Santa Marta, La Guajira
2015		
15 A Cup of Love	Colombia, USA, Argentina	Medellín, Bellos, Sabaneta, Prado, Cauca Viejo, Fredonia (Antioquia)
16 Handle With Care	Norway, Denmark, Netherlands	Bogotá
17 Orbita 9	Spain	Medellín

2016		
18 Jungle	Australia, USA	Bogotá, Villeta, Sasaima
19 ExPatriotista	Colombia, USA, Argentina	Bogotá, Medellín (Cund)
20 Fresh*	France	Bogotá
21 Sniper 7: Ultimate Kill (formerly Sniper 7: Homeland Security)	USA	Bogotá
22 Loving Pablo (formerly titled Escobar)	Spain, Bulgaria	Bogotá, Medellín, Girardot, Villavicencio
23 The Padre	Canada, Ireland	Bogotá, Medellín, Riquirí, Funza

2017		
24 Project in development	USA	Bogotá and Zipaquirá
25 Project in development	France	Bogotá, Cartagena, Girardot, Ibagué
26 Project in development	USA	Bogotá and Cartagena

Source: Proimágenes Colombia