

# ADMISSIONS AT COLOMBIAN FILMS



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

Methodology by Fedesarrollo.

Admissions figures include films that were released in December 2016, but which continued to be screened in 2017.

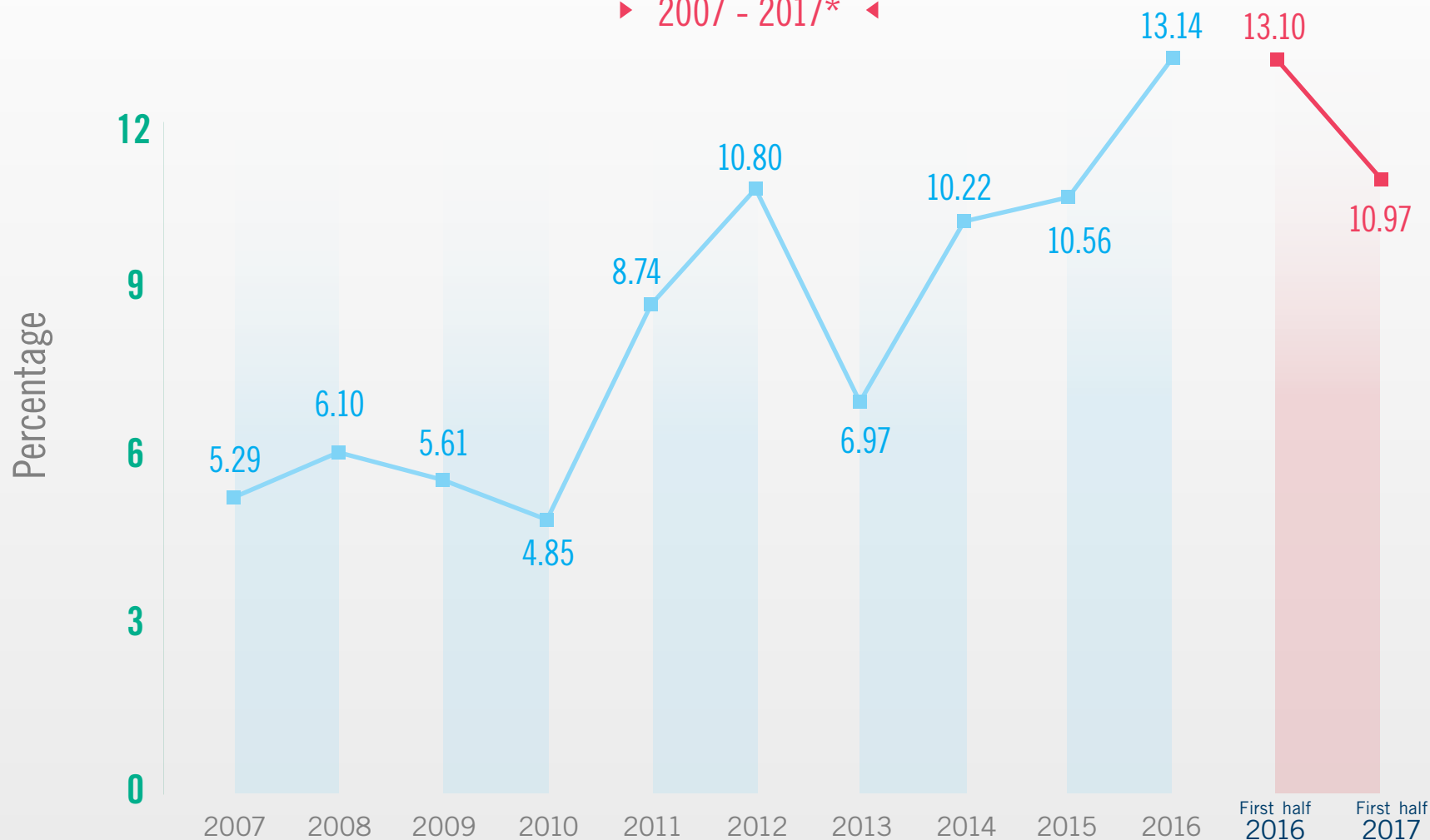
\*Figures for the first half of 2017.

\*Admissions at Colombian films decreased by 5.3% between the first half of 2016 (2,127,634) and the first half of 2017 (2,014,545).

It should be noted that 17 films were released in the first half of 2017, compared to 19 in the first half of 2016.

# COLOMBIAN FILMS AS A PERCENTAGE OF ALL RELEASES IN COLOMBIA

► 2007 - 2017\* ◀



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

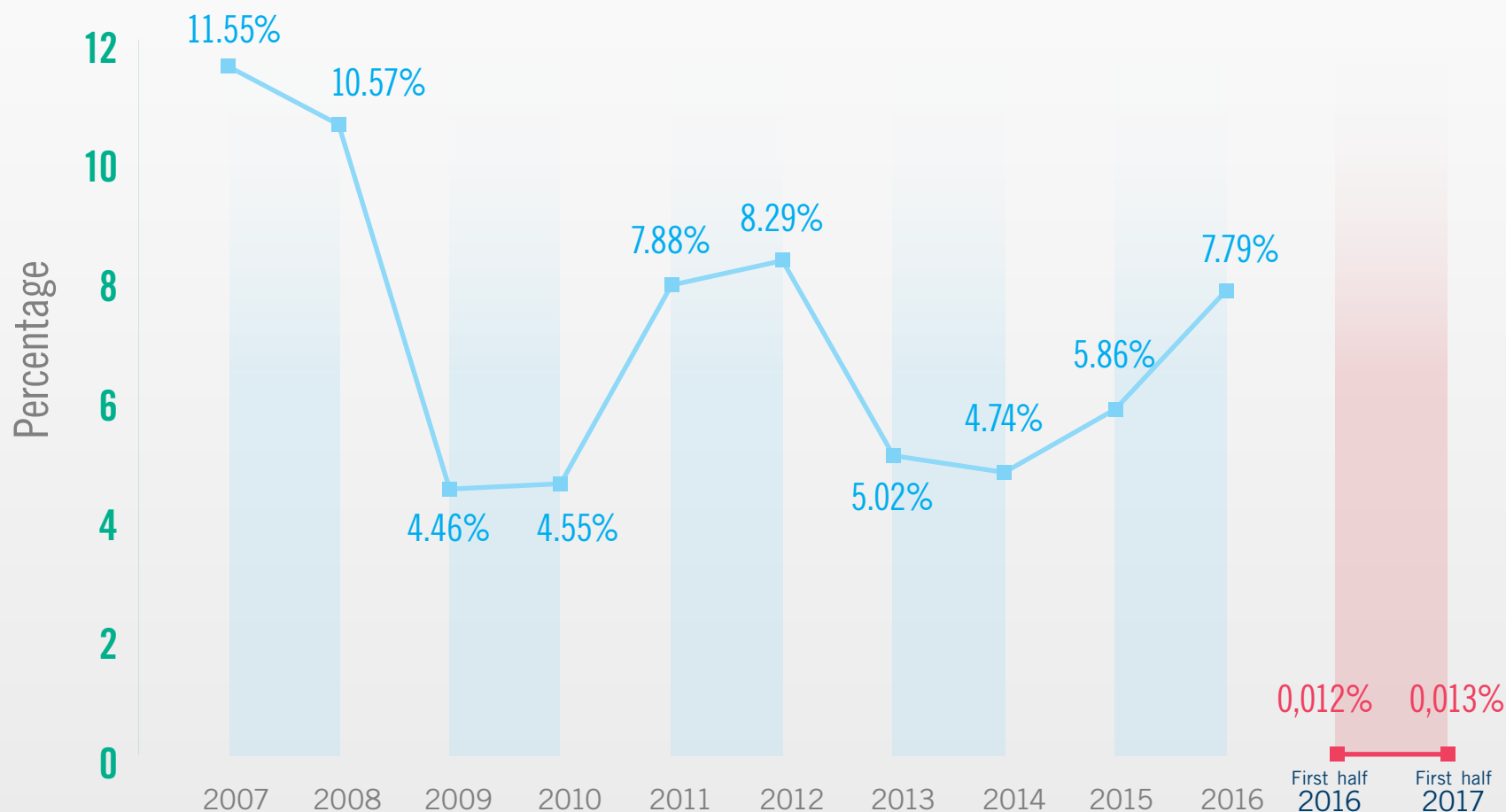
Methodology by Fedesarrollo.

\*Figures for the first half of 2017.

\*Colombian film releases accounted for 10.97% of the total number of releases in Colombia in the first half of 2017.

# SHARE FOR COLOMBIAN FILMS OF TOTAL ADMISSIONS IN COLOMBIA

► 2007 - 2017\* ◀



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

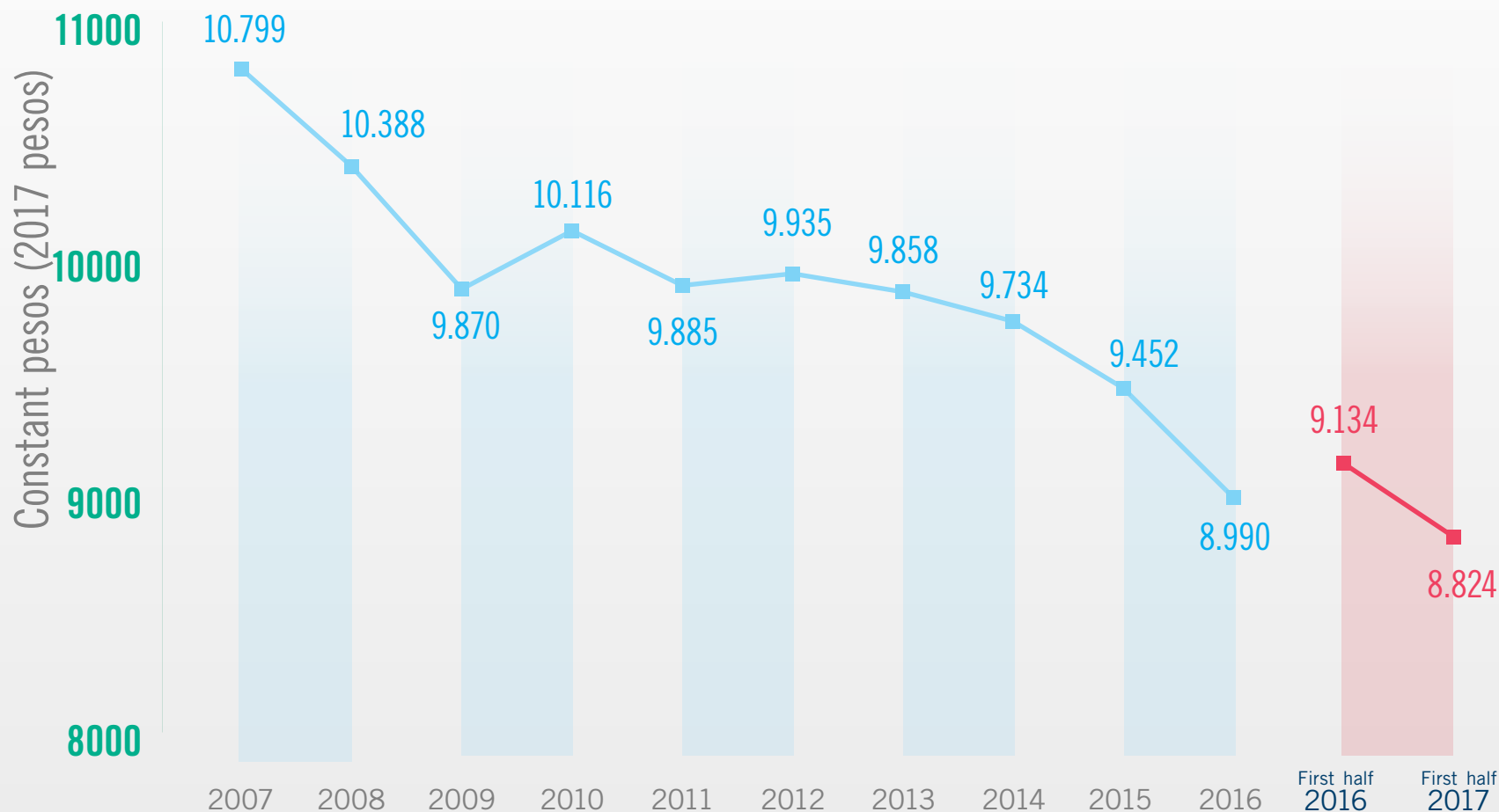
Methodology by Fedesarrollo.

\*Figures for the first half of 2017.

\*Admissions to Colombian films as a percentage of all film admissions remained at 0.01% from the first half of 2016 to the first half of 2017.

# REAL CHANGE IN AVERAGE TICKET PRICES IN COLOMBIA

► 2007 - 2017\* ◄



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

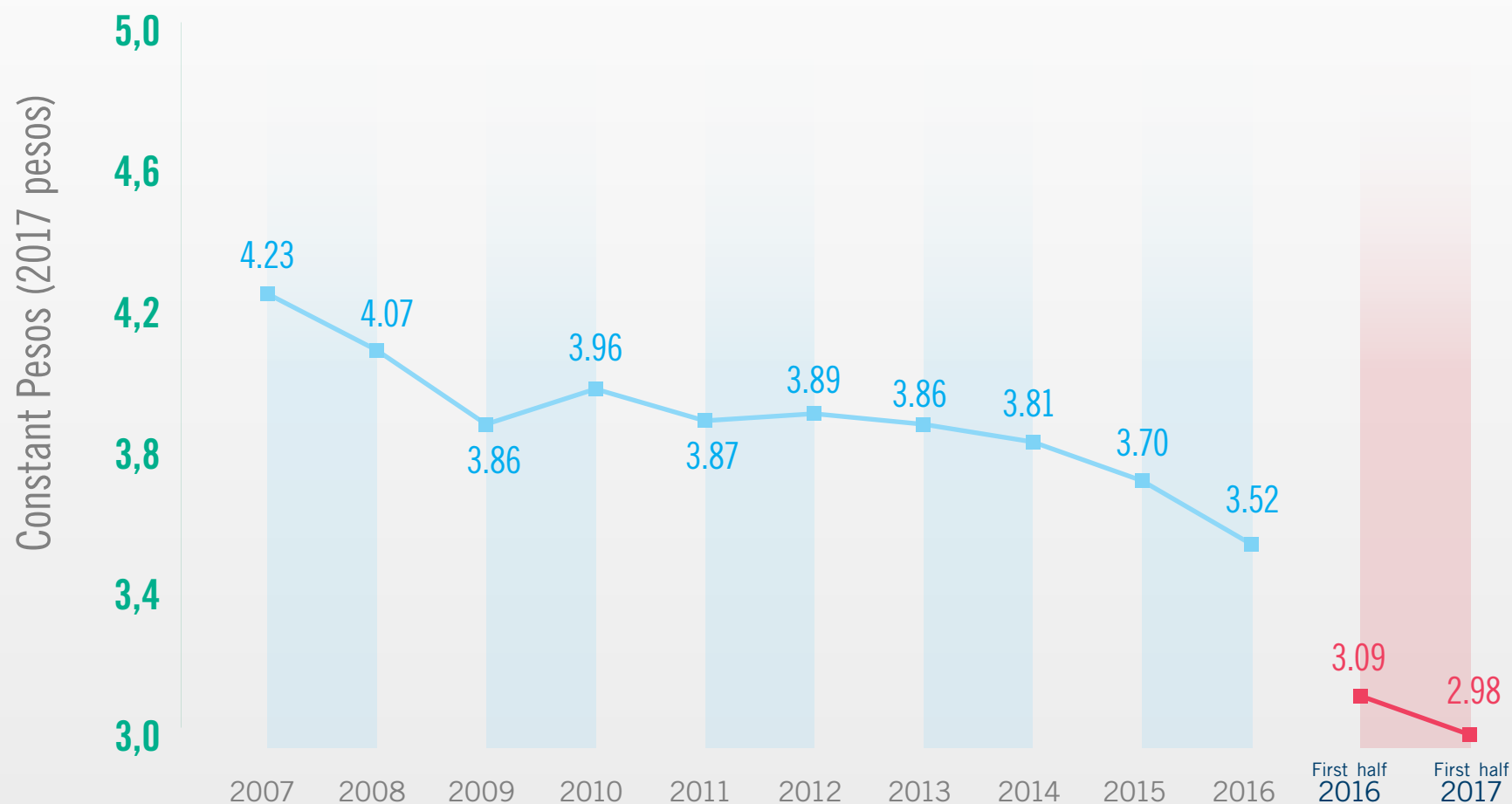
Methodology by Fedesarrollo.

The June 2017 CPI was used to obtain figures in constant prices. This means that amounts have been adjusted for inflation, so that the different data may be compared to each other. The average USD-Colombian peso exchange rate for June 2017, as reported by the Bank of the Republic, was used: COP 2,958.36.

\*The price of movie tickets in Colombia fell in the first half of 2017 (COP 8,824) compared to the first half of 2016 (COP 9,134).

# REAL CHANGE IN AVERAGE TICKET PRICES IN USD IN COLOMBIA

► 2007 - 2017\* ◄



**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

Methodology by Fedesarrollo.

The June 2017 CPI was used to obtain figures in constant prices. This means that amounts have been adjusted for inflation, so that the different data may be compared to each other. The average USD-Colombian peso exchange rate for June 2017, as reported by the Bank of the Republic, was used: COP 2,958.36.

\*The price of movie tickets in Colombia fell in the first half of 2017 (2,98 USD) compared to the first half of 2016 (3,09 USD).

# FIVE LARGEST BOX OFFICE SUCCESSES

► 2007 - 2017 ◄

Year	Rank	Film	Admissions	Box Office COP
2017	1	THE FATE OF THE FURIOUS 3D	3.900.430	36.743.327.744
	2	WONDER WOMAN 3D	1.805.067	17.143.081.984
	3	BEAUTY AND THE BEAST LIVE ACTION 3D	1.745.928	16.716.411.904
	4	THE BOSS BABY 3D	1.851.898	15.007.734.784
	5	PIRATES OF THE CARIBBEAN 5 3D	1.401.250	13.440.960.512
2016	1	BATMAN VS SUPERMAN 3D	2.503.626	24.749.631.488
	2	FINDING DORY 3D	2.785.971	23.877.373.952
	3	CAPTAIN AMERICA CIVIL WAR 3D	2.166.922	21.553.016.832
	4	SUICIDE SQUAD 3D	2.222.682	21.273.468.928
	5	THE CONJURING 2	2.400.067	17.923.944.448
2015	1	FAST & FURIOUS 7 3D	4.374.998	41.097.367.552
	2	MINIONS 3D	3.147.060	27.729.911.808
	3	THE AVENGERS: AGE OF ULTRON 3D	2.481.292	23.637.856.256
	4	INSIDE OUT 3D	2.318.760	19.080.947.712
	5	SAN ANDREAS 3D	1.856.701	17.845.583.872
2014	1	TRANSFORMERS 4 3D	1.896.827	18.549.993.472
	2	RIO 2 3D	2.153.025	18.483.929.088
	3	MALEFICIENT 3D	1.918.897	16.695.351.296
	4	FROZEN 3D	1.373.577	12.238.997.504
	5	TEENAGE MUTANT NINJA TURTLES 3D	1.314.468	11.630.708.736
2013	1	MONSTERS UNIVERSITY 3D	2.313.423	18.906.906.624
	2	IRON MAN 3 3D	1.870.526	17.362.929.664
	3	DESPICABLE ME 2 3D	1.754.373	14.946.070.528
	4	FAST AND FURIOUS 6	2.064.688	14.847.719.424
	5	THE CROODS 3D	1.473.125	12.496.789.504
2012	1	ICE AGE 4: CONTINENTAL DRIFT - 3D	2.955.343	25.231.196.160
	2	THE AVENGERS 3D	2.240.703	20.236.920.832
	3	MADAGASCAR 3 3D	1.779.331	15.031.468.032
	4	THE DARK KNIGHT RISES	1.791.146	13.163.436.032
	5	THE TWILIGHT SAGA BREAKING DAWN 2	1.707.937	11.878.050.816
2011	1	SMURFS - 3D	1.894.025	15.709.212.672
	2	RIO 3D	1.723.805	15.004.496.896
	3	PIRATES OF CARIBBEAN ON STRANGER TIDES3D	1.409.495	12.592.761.856
	4	TRANSFORMERS 3 3D	1.326.835	11.574.258.688
	5	PUSS IN BOOTS 3D	1.286.150	11.007.804.416
2010	1	TOY STORY 3 3D	2.156.531	19.308.816.384
	2	AVATAR	1.838.589	19.084.625.920
	3	ALICE IN WONDERLAND	1.517.848	13.350.737.920
	4	SHREK FOREVER AFTER 3D	1.392.201	12.303.367.168
	5	CLASH OF THE TITANS 3D	1.198.732	11.035.388.928
2009	1	ICE AGE 3	2.035.362	16.088.907.776
	2	UP	1.222.254	10.267.446.272
	3	2012	1.335.566	8.249.166.336
	4	ANGELS & DEMONS	824.141	6.004.150.272
	5	TRANSFORMERS 2	849.056	5.918.112.768
2008	1	PARAISO TRAVEL	931.245	7.285.578.240
	2	THE DARK KNIGHT	944.789	7.093.413.376
	3	KUNG FU PANDA	827.091	5.764.035.072
	4	WALL-E	818.733	5.736.333.824
	5	MADAGASCAR 2	765.749	5.376.949.760
2007	1	SHREK 3	1.102.298	7.742.675.456
	2	SPIDER MAN 3	1.043.491	7.407.058.432
	3	THE SIMPSON MOVIE	1.015.204	7.204.179.968
	4	A NIGHT AT THE MUSEUM	884.838	6.298.056.704
	5	PIRATES OF THE CARIBBEAN 3	833.621	5.986.207.232

**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).  
Methodology by Fedesarrollo.  
\*3D movies still top the list of movie theater admissions in Colombia.  
\*“Box office” refers only to gross per film; “admissions,” on the other hand, refers to the number of tickets sold. Therefore, although there is some correlation between the two metrics, they may fluctuate from film to film, primarily due to the marginal costs in the ticket price and the format in which each film is screened.

# FIVE LARGEST COLOMBIAN BOX OFFICE SUCCESSES

► 2007 - 2017 ◄

Year	Rank	Film	Admissions	Box Office COP
2017	1	THE TRIP 4*	1.130.107	8.242.684.928
	2	USTED NO SABE QUIEN SOY YO 2	383.909	2.836.743.424
	3	LOS ORIYINALES	94.381	742.375.680
	4	DONDE ESTAN LOS LADRONES	90.415	706.980.672
	5	EL PAIS MAS FELIZ DEL MUNDO	82.915	667.420.032
2016	1	EL COCO	1.154.386	8.075.607.552
	2	UNO AL AÑO NO HACE DAÑO 2	723.385	5.386.920.960
	3	AGENTE NERO NERO 7	733.807	5.124.600.320
	4	USTED NO SABE QUIEN SOY YO	637.903	4.831.889.920
	5	THE TRIP 4	563.766	4.200.491.264
2015	1	UNO AL AÑO NO HACE DAÑO	1.132.960	7.980.364.288
	2	UNO AL AÑO NO HACE DAÑO 2	550.929	4.174.100.224
	3	SE NOS ARMO LA GORDA	452.519	3.069.216.768
	4	GUELCOME TO COLOMBIA	301.990	2.084.304.384
	5	SE NOS ARMO LA GORDA 2	177.150	1.142.923.776
2014	1	UNO AL AÑO NO HACE DAÑO	3.782.737.152	505.314
	2	EL PASEO 3	3.097.933.568	460.431
	3	ENCERRADA	2.813.792.768	395.380
	4	DELIRIO	2.208.682.240	298.939
	5	NOS VAMOS PAL MUNDIAL	981.555.520	136.370
2013	1	EL PASEO 2	6.591.439.360	952.825
	2	EL CONTROL	1.845.342.592	259.026
	3	ROA	1.214.589.184	160.588
	4	ROLLING POR COLOMBIA	1.163.542.784	154.713
	5	CRIMEN CON VISTA AL MAR	770.127.680	101.491
2012	1	LA CARA OCULTA	4.310.593.536	612.469
	2	MI GENTE LINDA MI GENTE BELLA	4.154.520.576	613.551
	3	EL CARTEL DE LOS SAPOS	3.262.713.600	446.789
	4	SANANDRESITO	2.222.767.104	302.878
	5	MAMA TOMATE LA SOPA	1.580.737.408	231.296
2011	1	EL PASEO	7.949.123.584	1.189.607
	2	LOS COLORES DE LA MONTAQA	2.783.148.288	378.218
	3	EL JEFE	2.175.272.448	318.441
	4	EL PARAMO	2.174.218.240	325.709
	5	EN COMA	1.218.870.912	175.588
2010	1	INFRAGANTI	2.869.429.504	463.329
	2	SIN TETAS NO HAY PARAÍSO	2.149.438.720	328.817
	3	CHANCE	649.151.552	117.393
	4	DEL AMOR Y OTROS DEMONIOS	615.204.224	76.665
	5	GARCÍA	367.188.544	53.604
2009	1	EL ARRIERO	2.035.071.872	285.814
	2	LA PASIÓN DE GABRIEL	1.633.359.616	220.204
	3	LOS VIAJES DEL VIENTO	1.153.356.544	162.126
	4	NI TE CASES NI TE EMBARQUES	934.674.176	121.975
	5	LA SANGRE Y LA LLUVIA	607.549.248	91.165
2008	1	PARAISO TRAVEL	7.285.578.240	931.245
	2	MUERTOS DE SUSTO	3.520.059.904	471.444
	3	PERRO COME PERRO	2.328.623.872	295.681
	4	LA MILAGROSA	1.364.628.992	181.000
	5	LOS ACTORES DEL CONFLICTO	652.491.456	90.560
2007	1	BLUFF	3.809.040.640	492.947
	2	SATANAS	3.510.608.128	465.408
	3	ESTO HUELE MAL	3.238.388.224	423.363
	4	LAS CARTAS DEL GORDO	2.095.838.080	294.338
	5	DIOS LOS JUNTA	1.158.067.200	152.194

**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).  
Methodology by Fedesarrollo.  
The film *The Trip 4\** was released on December 25, 2016, but the number of admissions is shown for the first months of 2017.

# 8. COLOMBIAN FILMS RELEASED IN THE FIRST HALF OF 2017 WITH OVER 20,000 ADMISSIONS

► 2007 - 2017 ◀

Year	Rank	Film	Admissions	Box Office COP
2017	1	USTED NO SABE QUIEN SOY YO 2	2.836.743.424	383.909
	2	LOS ORIYINALES	742.375.680	94.381
	3	DONDE ESTAN LOS LADRONES	706.980.672	90.415
	4	EL PAIS MAS FELIZ DEL MUNDO	667.420.032	82.915
	5	OPERACION PIROBERTA	588.684.032	80.337
	6	CASA POR CARCEL	249.660.496	32.419
	7	THE ANIMAL'S WIFE	179.896.050	22.023

**Source:** Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).  
Methodology by Fedesarrollo.