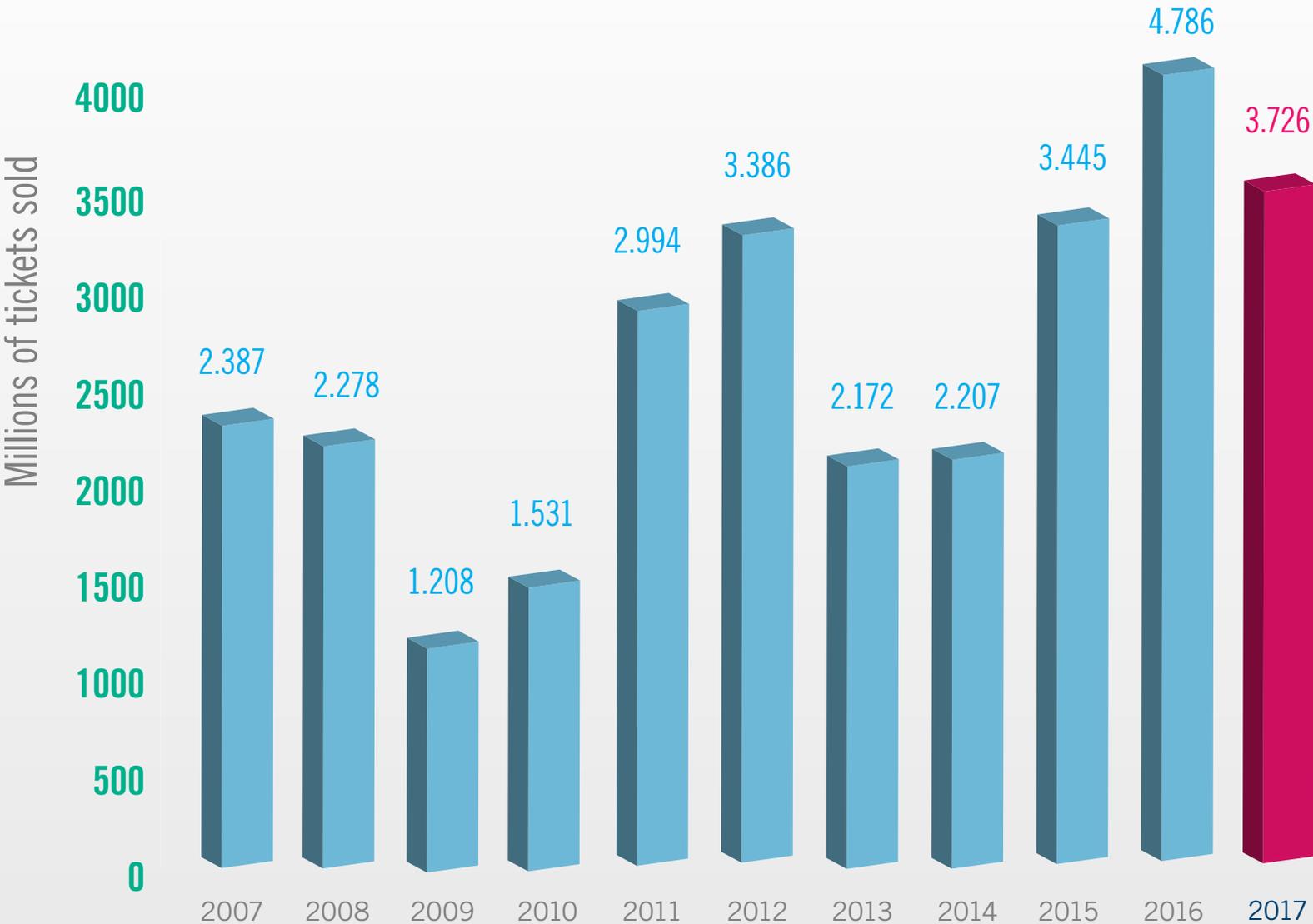


# ADMISSIONS AT COLOMBIAN FILMS

▶ 2007 - 2017 ◀



Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

# COLOMBIAN FILMS AS A PERCENTAGE OF TOTALS FILMS RELEASED IN COLOMBIA

▶ 2007 - 2017 ◀

Colombian films as a percentage of total releases



Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

# SHARE FOR COLOMBIAN FILMS OF TOTAL ADMISSIONS IN COLOMBIA

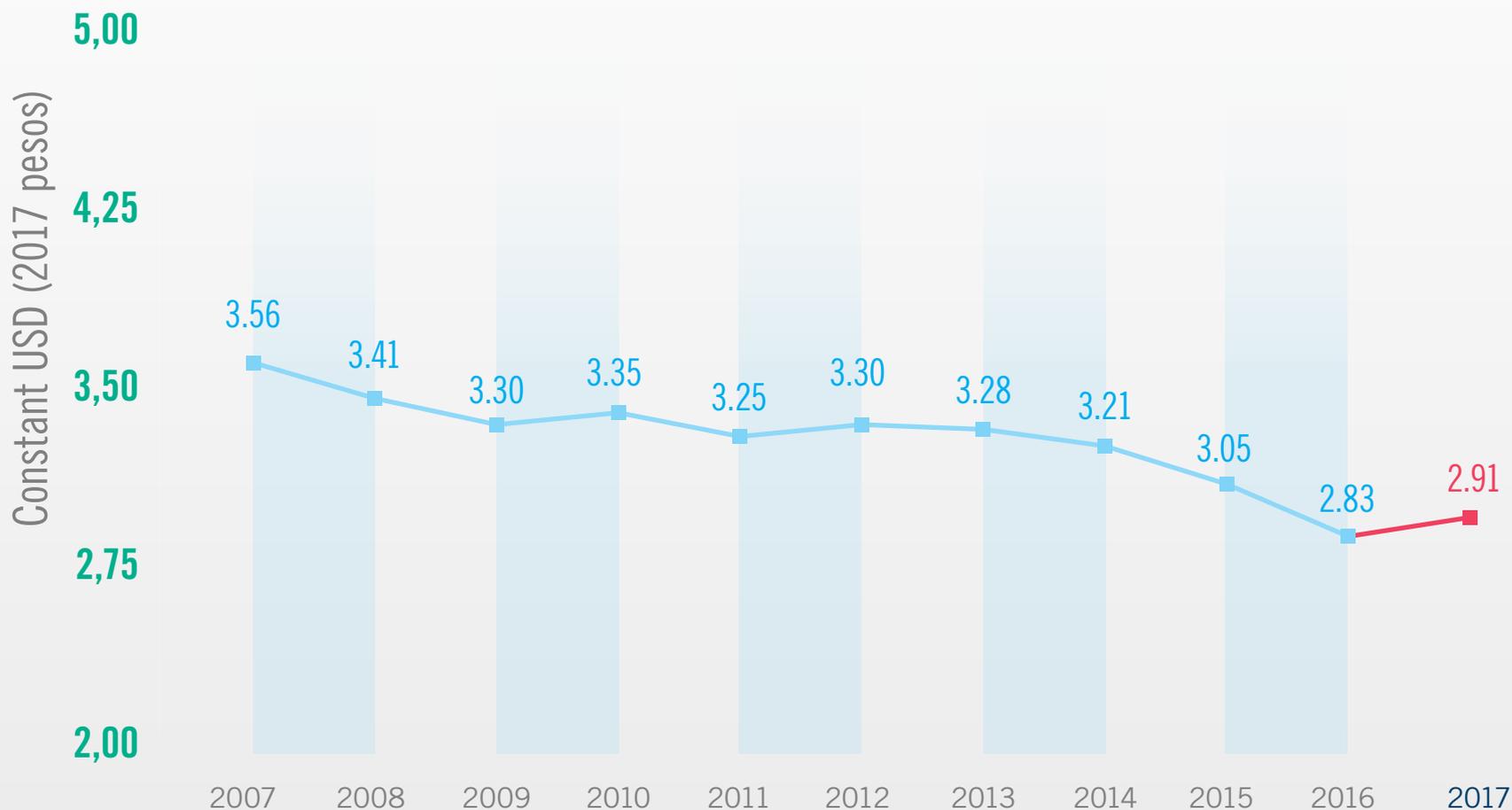
▶ 2007 - 2017 ◀



Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

# TICKET PRICE EVOLUTION IN COLOMBIA IN USD (REAL RATES)

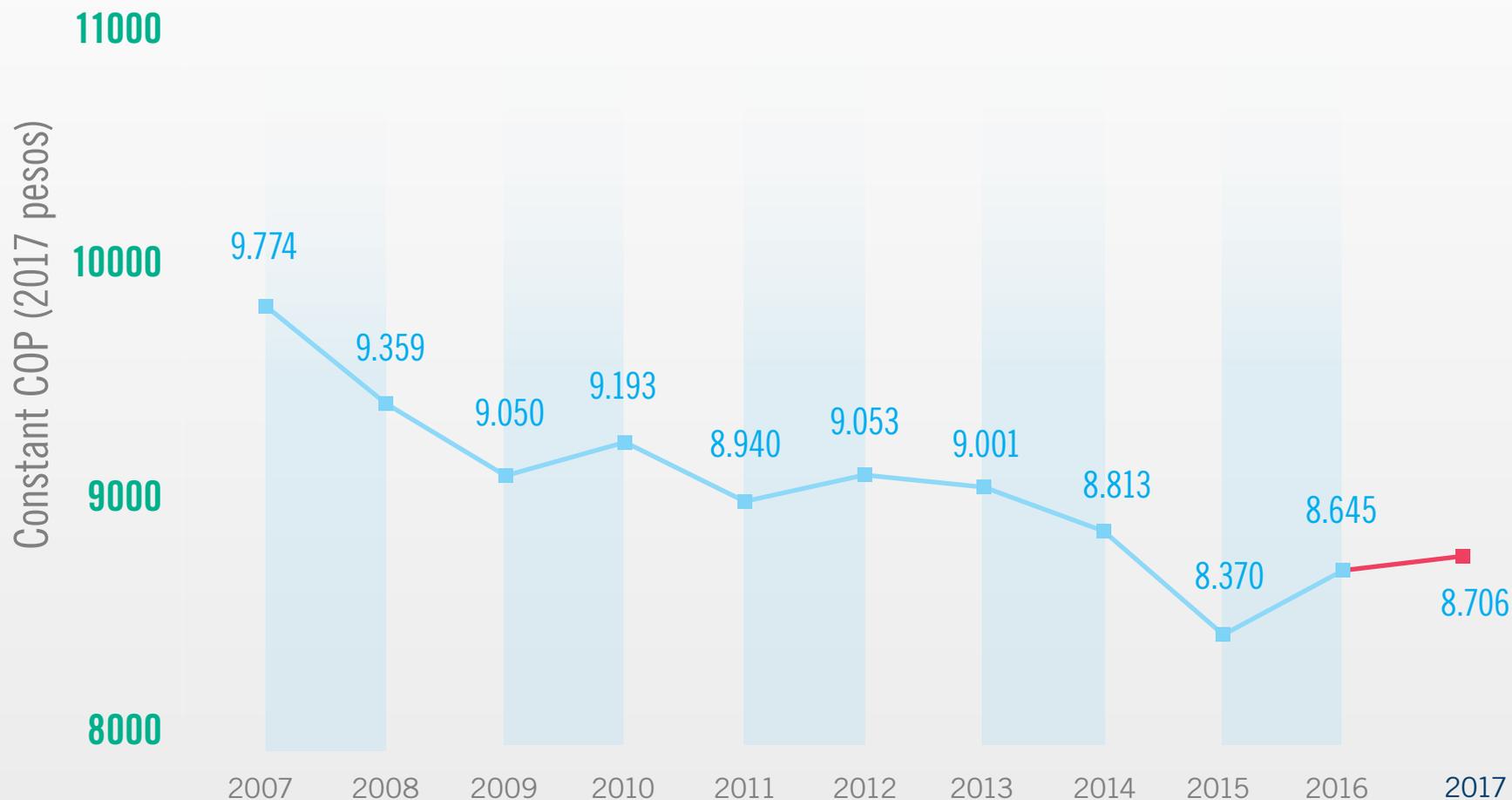
▶ 2007 - 2017 ◀



**Source:** Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo. The CPI for the month of December 2017 was used to calibrate the figures to constant prices. This means that the effects of inflation have been eliminated, so that the various figures can be usefully compared. The benchmark exchange rate reported by the Banco de la República for December 2017 was used: \$2,991.42.

# TICKET PRICE EVOLUTION IN COLOMBIA IN COP (REAL RATES)

▶ 2007 - 2017 ◀



**Source:** Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo. The CPI for the month of December 2017 was used to calibrate the figures to constant prices. This means that the effects of inflation have been eliminated, so that the various figures can be usefully compared. The benchmark exchange rate reported by the Banco de la República for December 2017 was used: \$2,991.42.

# FIVE LARGEST BOX OFFICE SUCCESSES

► 2007 - 2017 ◀

Year	Rank	Film	Admissions	Box Office COP
2017	1	THE FATE OF THE FURIOUS 3D	3.900.430	36.743.327.744
	2	JUSTICE LEAGUE 3D	2.419.245	21.905.254.400
	3	DESPICABLE ME 3 3D	2.555.493	21.509.113.856
	4	WONDER WOMAN 3D	2.009.523	18.984.423.424
	5	THOR: RAGNAROK 3D	1.754.840	16.738.557.952
2016	1	BATMAN VS SUPERMAN 3D	2.503.626	24.749.631.488
	2	FINDING DORY 3D	2.785.971	23.877.373.952
	3	CAPTAIN AMERICA CIVIL WAR 3D	2.166.922	21.553.016.832
	4	SUICIDE SQUAD 3D	2.222.682	21.273.468.928
	5	THE CONJURING 2	2.400.067	17.923.944.448
2015	1	FAST & FURIOUS 7 3D	4.374.998	41.097.367.552
	2	MINIONS 3D	3.147.060	27.729.911.808
	3	THE AVENGERS: AGE OF ULTRON 3D	2.481.292	23.637.856.256
	4	INSIDE OUT 3D	2.318.760	19.080.947.712
	5	SAN ANDREAS 3D	1.856.701	17.845.583.872
2014	1	TRANSFORMERS 4 3D	1.896.827	18.549.993.472
	2	RIO 2 3D	2.153.025	18.483.929.088
	3	MALEFICIENT 3D	1.918.897	16.695.351.296
	4	FROZEN 3D	1.373.577	12.238.997.504
	5	TEENAGE MUTANT NINJA TURTLES 3D	1.314.468	11.630.708.736
2013	1	MONSTERS UNIVERSITY 3D	2.313.423	18.906.906.624
	2	IRON MAN 3 3D	1.870.526	17.362.929.664
	3	DESPICABLE ME 2 3D	1.754.373	14.946.070.528
	4	FAST AND FURIOUS 6	2.064.688	14.847.719.424
	5	THE CROODS 3D	1.473.125	12.496.789.504
2012	1	ICE AGE 4: CONTINENTAL DRIFT - 3D	2.955.343	25.231.196.160
	2	THE AVENGERS 3D	2.240.703	20.236.920.832
	3	MADAGASCAR 3 3D	1.779.331	15.031.468.032
	4	THE DARK KNIGHT RISES	1.791.146	13.163.436.032
	5	THE TWILIGHT SAGA BREAKING DAWN 2	1.707.937	11.878.050.816
2011	1	SMURFS - 3D	1.894.025	15.709.212.672
	2	RIO 3D	1.723.805	15.004.496.896
	3	PIRATES OF CARIBBEAN ON STRANGER TIDES3D	1.409.495	12.592.761.856
	4	TRANSFORMERS 3 3D	1.326.835	11.574.258.688
	5	PUSS IN BOOTS 3D	1.286.150	11.007.804.416
2010	1	TOY STORY 3 3D	2.156.531	19.308.816.384
	2	AVATAR	1.838.589	19.084.625.920
	3	ALICE IN WONDERLAND	1.517.848	13.350.737.920
	4	SHREK FOREVER AFTER 3D	1.392.201	12.303.367.168
	5	CLASH OF THE TITANS 3D	1.198.732	11.035.388.928
2009	1	ICE AGE 3	2.035.362	16.088.907.776
	2	UP	1.222.254	10.267.446.272
	3	2012	1.335.566	8.249.166.336
	4	ANGELS & DEMONS	824.141	6.004.150.272
	5	TRANSFORMERS 2	849.056	5.918.112.768
2008	1	PARAISO TRAVEL	931.245	7.285.578.240
	2	THE DARK KNIGHT	944.789	7.093.413.376
	3	KUNG FU PANDA	827.091	5.764.035.072
	4	WALL-E	818.733	5.736.333.824
	5	MADAGASCAR 2	765.749	5.376.949.760
2007	1	SHREK 3	1.102.298	7.742.675.456
	2	SPIDER MAN 3	1.043.491	7.407.058.432
	3	THE SIMPSON MOVIE	1.015.204	7.204.179.968
	4	A NIGHT AT THE MUSEUM	884.838	6.298.056.704
	5	PIRATES OF THE CARIBBEAN 3	833.621	5.986.207.232

Source: Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC).

Methodology by Fedesarrollo.

· Box office" refers only to gross per film; "admissions," on the other hand, refers to the number of tickets sold. Therefore, although there is some correlation between the two metrics, they may fluctuate from film to film, primarily due to the marginal costs in the ticket price and the format in which each film is screened.

# FIVE LARGEST COLOMBIAN BOX OFFICE SUCCESSES

► 2007 - 2017 ◀

Year	Rank	Film	Admissions	Box Office COP
2017	1	EL PASEO 4*	1.130.107	8.242.684.928
	2	EL COCO 2	460.583	3.274.327.040
	3	DO YOU EVEN KNOW WHO I AM? 2	383.909	2.836.743.424
	4	ARMERO	366.674	2.582.071.808
	5	AGENTE ÑERO ÑERO 7 COMANDO JUNGLA	250.904	1.829.138.176
2016	1	EL COCO	1.154.386	8.075.607.552
	2	UNO AL AÑO NO HACE DAÑO 2	723.385	5.386.920.960
	3	AGENTE NERO NERO 7	733.807	5.124.600.320
	4	USTED NO SABE QUIEN SOY YO	637.903	4.831.889.920
	5	THE TRIP 4	563.766	4.200.491.264
2015	1	UNO AL AÑO NO HACE DAÑO	1.132.960	7.980.364.288
	2	UNO AL AÑO NO HACE DAÑO 2	550.929	4.174.100.224
	3	SE NOS ARMO LA GORDA	452.519	3.069.216.768
	4	GUELCOME TO COLOMBIA	301.990	2.084.304.384
	5	SE NOS ARMO LA GORDA 2	177.150	1.142.923.776
2014	1	UNO AL AÑO NO HACE DAÑO	3.782.737.152	505.314
	2	EL PASEO 3	3.097.933.568	460.431
	3	ENCERRADA	2.813.792.768	395.380
	4	DELIRIO	2.208.682.240	298.939
	5	NOS VAMOS PAL MUNDIAL	981.555.520	136.370
2013	1	EL PASEO 2	6.591.439.360	952.825
	2	EL CONTROL	1.845.342.592	259.026
	3	ROA	1.214.589.184	160.588
	4	ROLLING POR COLOMBIA	1.163.542.784	154.713
	5	CRIMEN CON VISTA AL MAR	770.127.680	101.491
2012	1	LA CARA OCULTA	4.310.593.536	612.469
	2	MI GENTE LINDA MI GENTE BELLA	4.154.520.576	613.551
	3	EL CARTEL DE LOS SAPOS	3.262.713.600	446.789
	4	SANANDRESITO	2.222.767.104	302.878
	5	MAMA TOMATE LA SOPA	1.580.737.408	231.296
2011	1	EL PASEO	7.949.123.584	1.189.607
	2	LOS COLORES DE LA MONTAQA	2.783.148.288	378.218
	3	EL JEFE	2.175.272.448	318.441
	4	EL PARAMO	2.174.218.240	325.709
	5	EN COMA	1.218.870.912	175.588
2010	1	INFRAGANTI	2.869.429.504	463.329
	2	SIN TETAS NO HAY PARAÍSO	2.149.438.720	328.817
	3	CHANCE	649.151.552	117.393
	4	DEL AMOR Y OTROS DEMONIOS	615.204.224	76.665
	5	GARCÍA	367.188.544	53.604
2009	1	EL ARRIERO	2.035.071.872	285.814
	2	LA PASIÓN DE GABRIEL	1.633.359.616	220.204
	3	LOS VIAJES DEL VIENTO	1.153.356.544	162.126
	4	NI TE CASES NI TE EMBARQUES	934.674.176	121.975
	5	LA SANGRE Y LA LLUVIA	607.549.248	91.165
2008	1	PARAISO TRAVEL	7.285.578.240	931.245
	2	MUERTOS DE SUSTO	3.520.059.904	471.444
	3	PERRO COME PERRO	2.328.623.872	295.681
	4	LA MILAGROSA	1.364.628.992	181.000
	5	LOS ACTORES DEL CONFLICTO	652.491.456	90.560
2007	1	BLUFF	3.809.040.640	492.947
	2	SATANAS	3.510.608.128	465.408
	3	ESTO HUELE MAL	3.238.388.224	423.363
	4	LAS CARTAS DEL GORDO	2.095.838.080	294.338
	5	DIOS LOS JUNTA	1.158.067.200	152.194

Source: Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

# COLOMBIAN FILMS RELEASED IN 2017 WITH TICKET SALES OVER 20,000

▶ 2007 - 2017 ◀

Year	Rank	Film	Admissions	Box Office	
				COP	pesos
2017	1	EL COCO 2	3.274.327.040	460.583	
	2	DO YOU EVEN KNOW WHO I AM? 2	2.836.743.424	383.909	
	3	ARMERO	2.582.071.808	366.674	
	4	AGENTE ÑERO ÑERO 7 COMANDO JUNGLA	1.829.138.176	250.904	
	5	THE GIFT	1.237.650.560	174.700	
	6	NADIE SABE PARA QUIEN TRABAJA	950.953.984	131.219	
	7	LOS ORIYINALES	742.375.680	94.381	
	8	DONDE ESTÁN LOS LADRONES	706.980.672	90.415	
	9	EL PAÍS MAS FELIZ DEL MUNDO	668.766.016	83.140	
	10	OPERACIÓN PIROBERTA	588.684.032	80.337	
	11	RICARDO QUEVEDO EL SHOW DE CEJAS POBLADAS	452.442.304	57.175	
	12	SEÑORITA MARÍA: SKIRTING THE MOUNTAIN	323.871.296	40.357	
	13	TALENTO MILLONARIO	232.609.776	33.171	
	14	AMAZONA	281.387.488	32.460	
	15	CASA POR CÁRCEL	249.660.496	32.419	
	16	MARIPOSAS VERDES	204.486.752	24.950	
	17	LILA'S BOOK	165.630.208	24.488	
	18	DE REGRESO AL COLEGIO	194.298.256	23.475	
	19	THE ANIMAL'S WIFE	183.079.550	22.444	

Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.