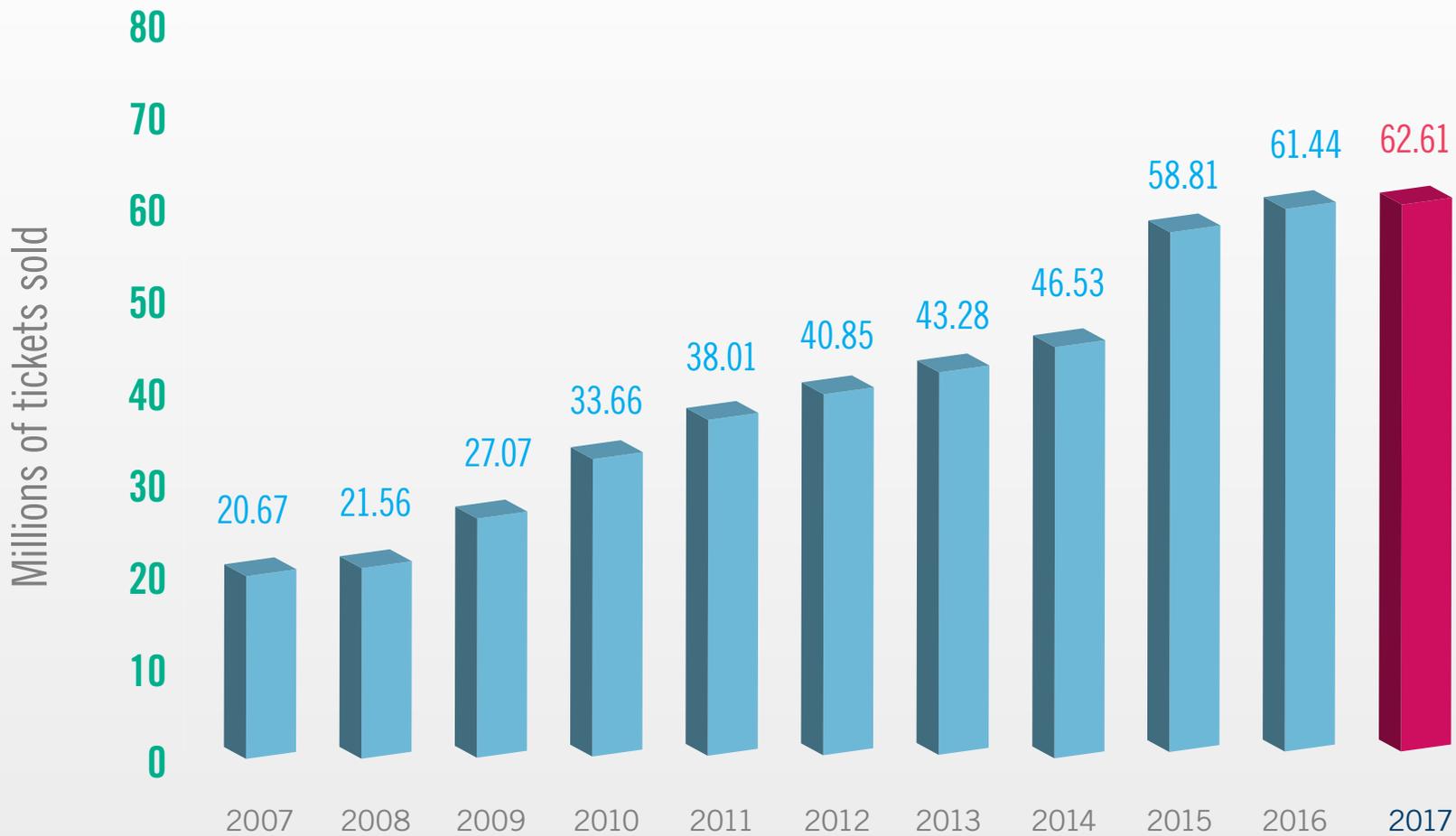


COLOMBIA: TOTAL TICKET SALES

▶ 2007 - 2017 ◀



Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

· Ticket and box office data includes information from CADBOX and SIREC (Sistema de Información y Registro Cinematográfico) for both commercial and alternative cinemas.

FILM ADMISSIONS PER CAPITA IN COLOMBIA

▶ 2007 - 2017 ◀



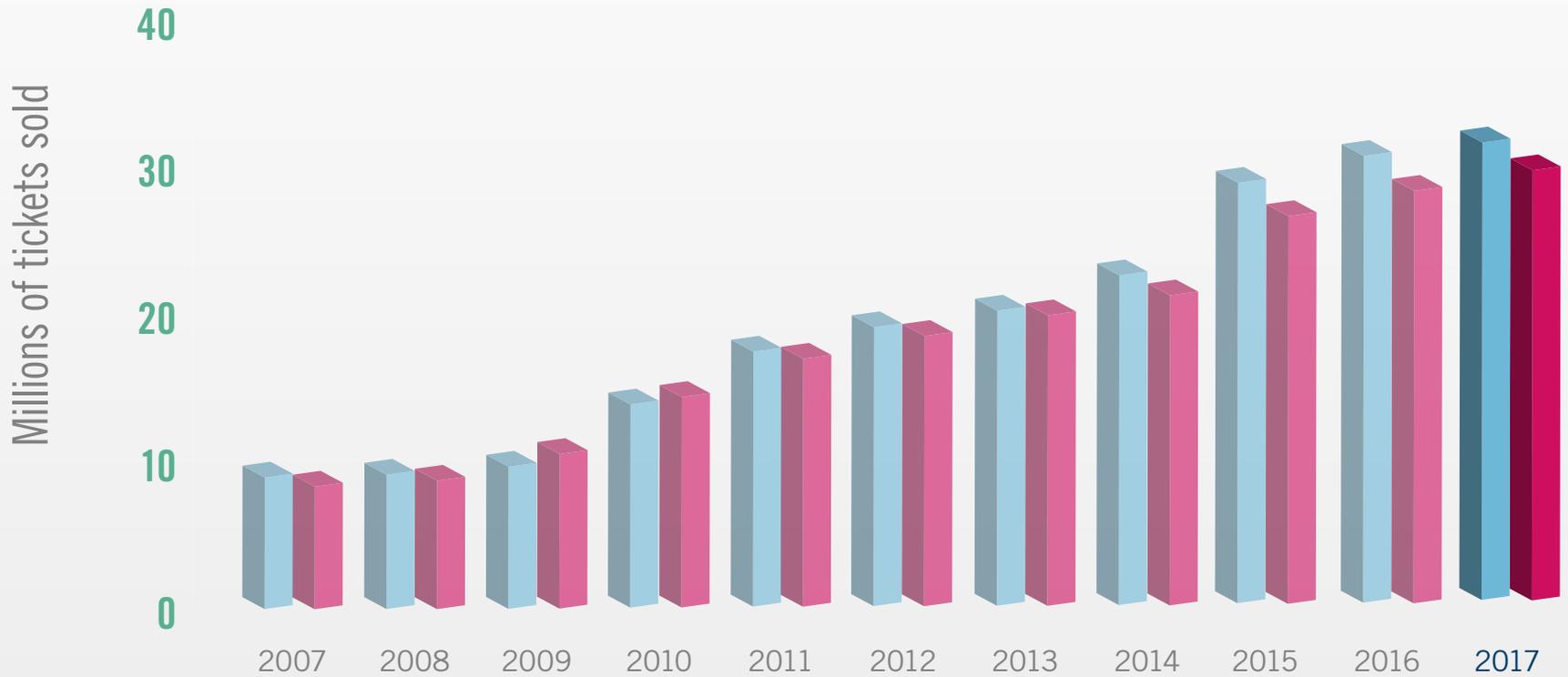
Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

DANE: Population Projection 2017

NUMBER OF ADMISSIONS

▶ 2007 - 2017 ◀

■ Admissions Sem 1
■ Admissions Sem 2



■ ADMISSIONS SEM 1

10,88

10,93

12,53

16,64

12,05

20,24

22,01

23,29

30,40

32,31

32,95

■ ADMISSIONS SEM 2

9,79

10,63

14,54

17,02

18,96

20,61

21,27

23,23

28,41

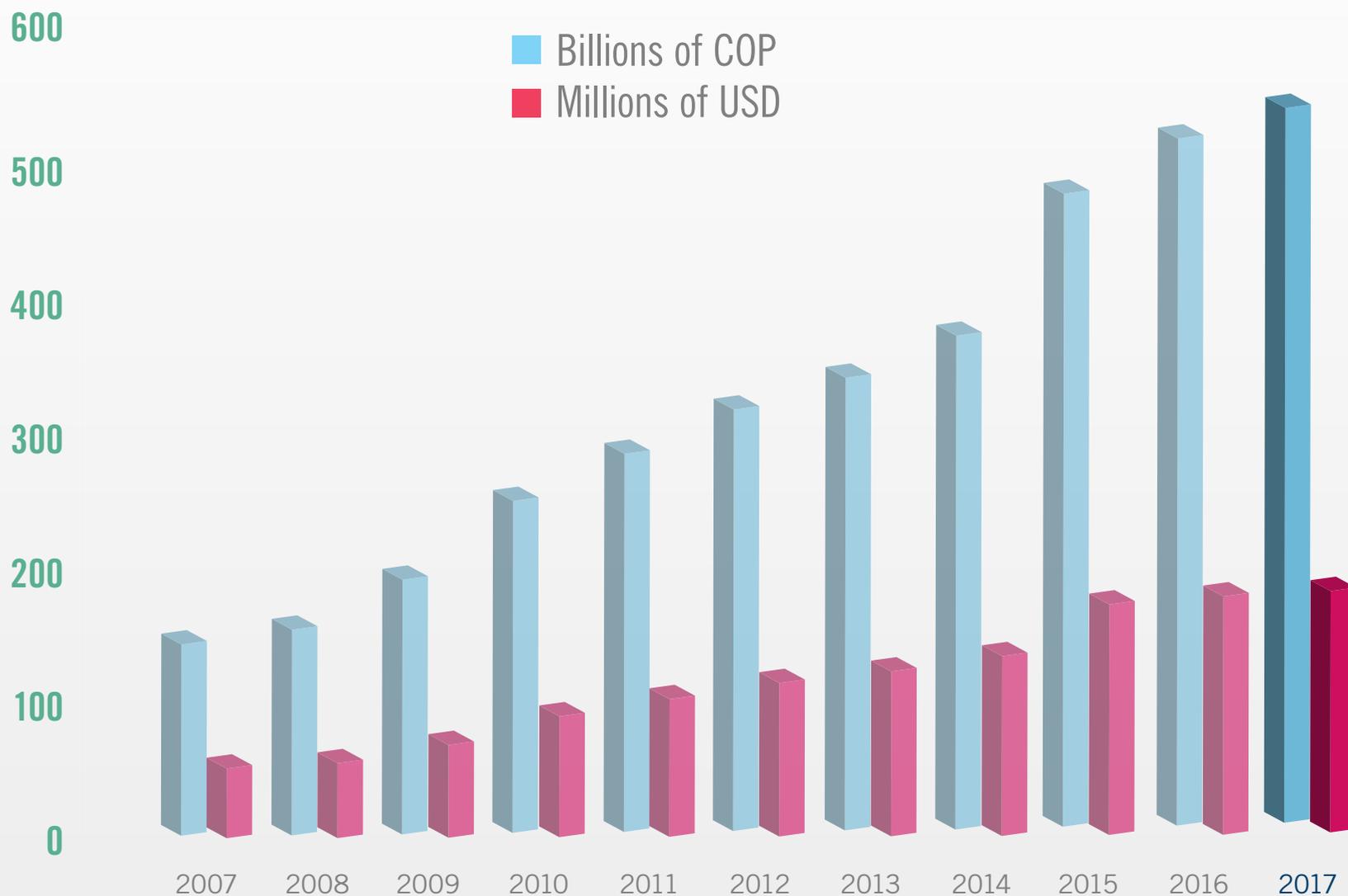
29,13

29,67

Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

COLOMBIA: FILM MARKET BOX OFFICE COP/USD

▶ 2007 - 2017 ◀



BOX OFFICE IN COP	148.73	159.98	198.08	258.09	294.04	327.77	352.00	384.03	492.21	531.12	545.10
BOX OFFICE IN USD	54.15	58.25	72.12	93.97	107.06	119.34	128.16	139.83	179.22	173.94	182.22

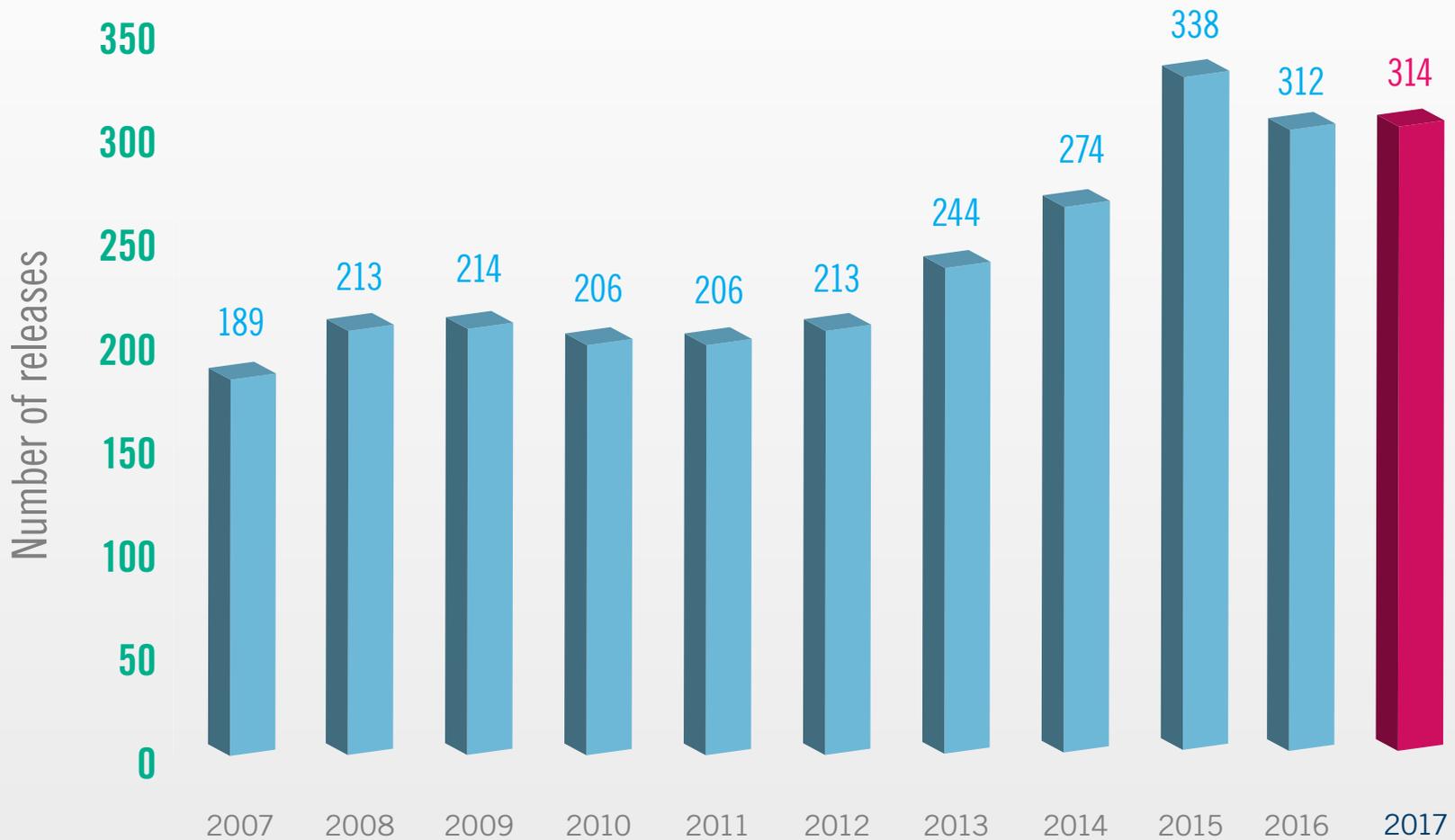
Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

Exchange rate average for December 2016: \$3,053.42

Exchange rate average for December 2017: \$2,991.42 (2.03% less than the average rate in December 2016)

FILM RELEASES IN COLOMBIA

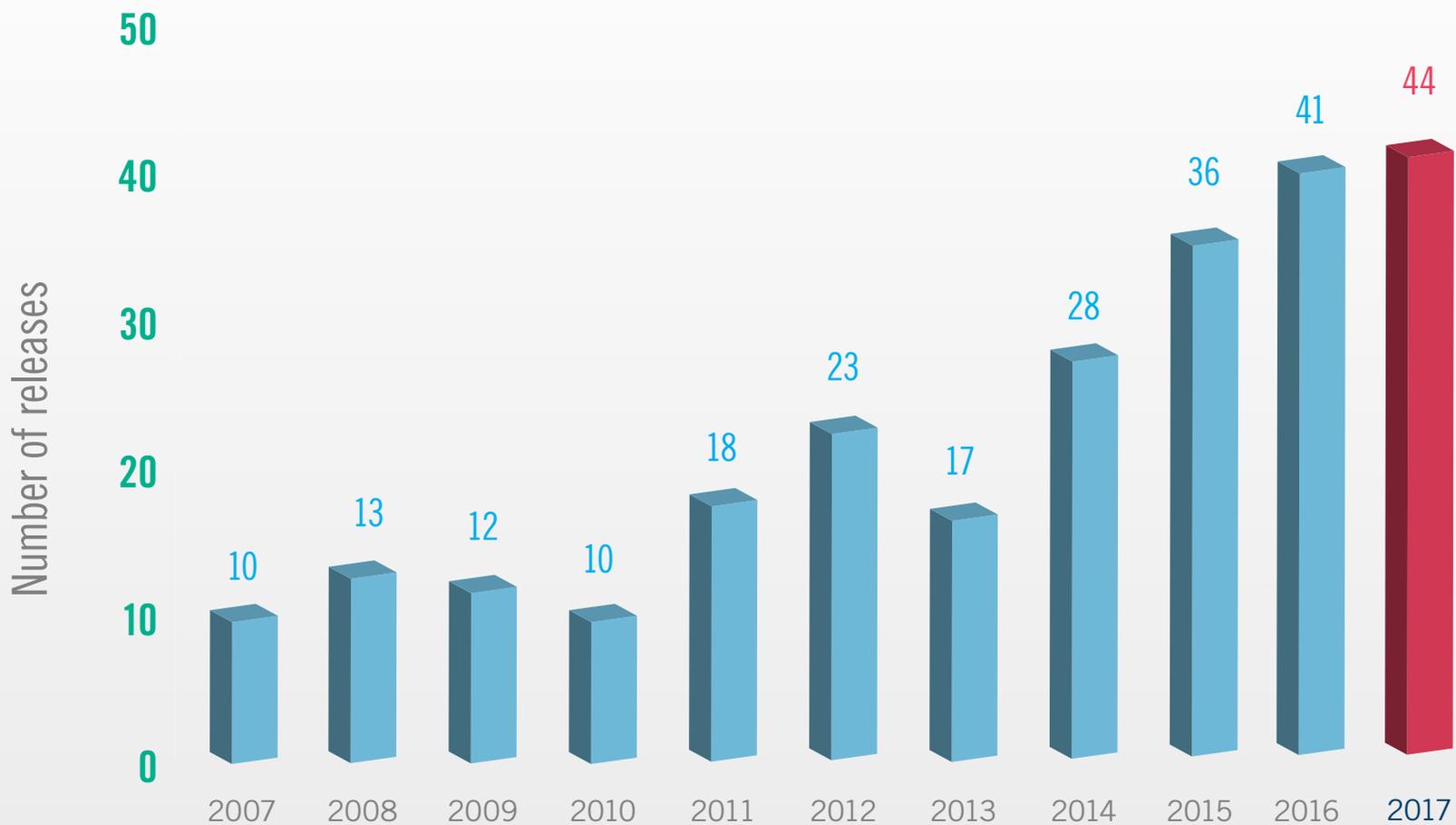
▶ 2007 - 2017 ◀



Source: Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

COLOMBIAN FILM RELEASES

▶ 2007 - 2017 ◀



Source: Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

COLOMBIAN FILMS AS A PERCENTAGE OF TOTAL FILMS RELEASES IN COLOMBIA



Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.

CINEMA SCREENS IN COLOMBIA

▶ 2007 - 2017 ◀

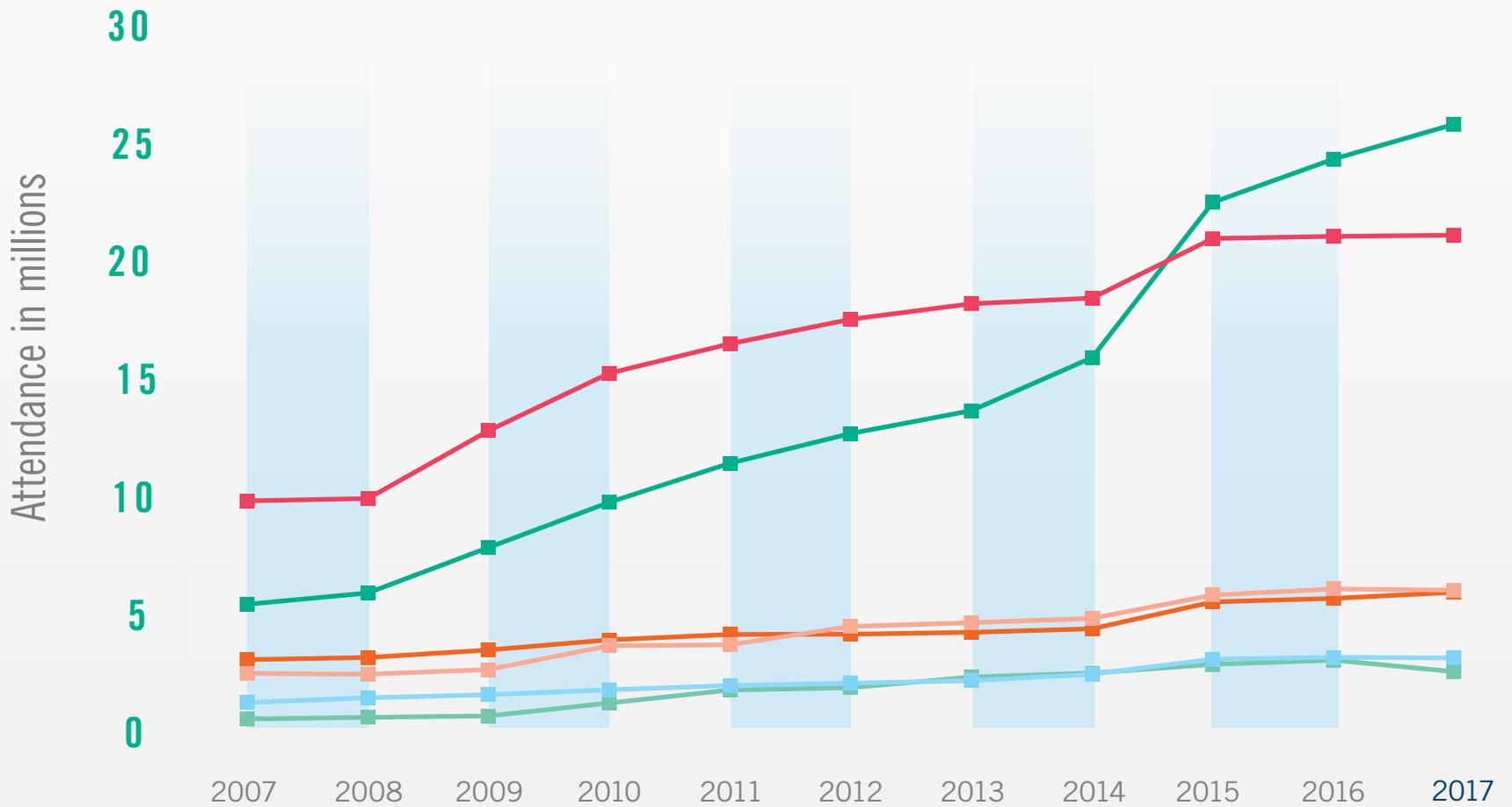


Source: Proimágenes Colombia calculations with data from SIREC. Methodology provided by Fedesarrollo.

FILM ADMISSIONS MAJOR CITIES

▶ 2007 - 2017 ◀

■ Bogotá ■ Other Cities
■ Medellín ■ Bucaramanga
■ Cali ■ Barranquilla



Year	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
BOGOTÁ	9.49	9.59	12.47	14.91	16.16	17.20	17.86	18.10	20.63	20.72	20.77
MEDELLÍN	2.75	2.84	3.16	3.59	3.82	3.83	3.91	4.06	5.20	5.35	5.61
CALI	2.17	2.13	2.33	3.34	3.83	4.16	4.32	4.50	5.49	5.75	5.70
OTHERS CITIES	5.10	5.58	7.51	9.43	11.09	12.35	13.32	15.57	22.16	24.00	25.48
BUCARAMANGA	0.23	0.30	0.36	0.91	1.46	1.56	2.01	2.18	2.77	2.85	2.82
BARRANQUILLA	0.93	1.13	1.26	1.47	1.65	1.75	1.86	2.13	2.55	2.73	2.24

Source: Proimágenes Colombia calculations based on CADBOX data owned by ACDPC. Methodology provided by Fedesarrollo.