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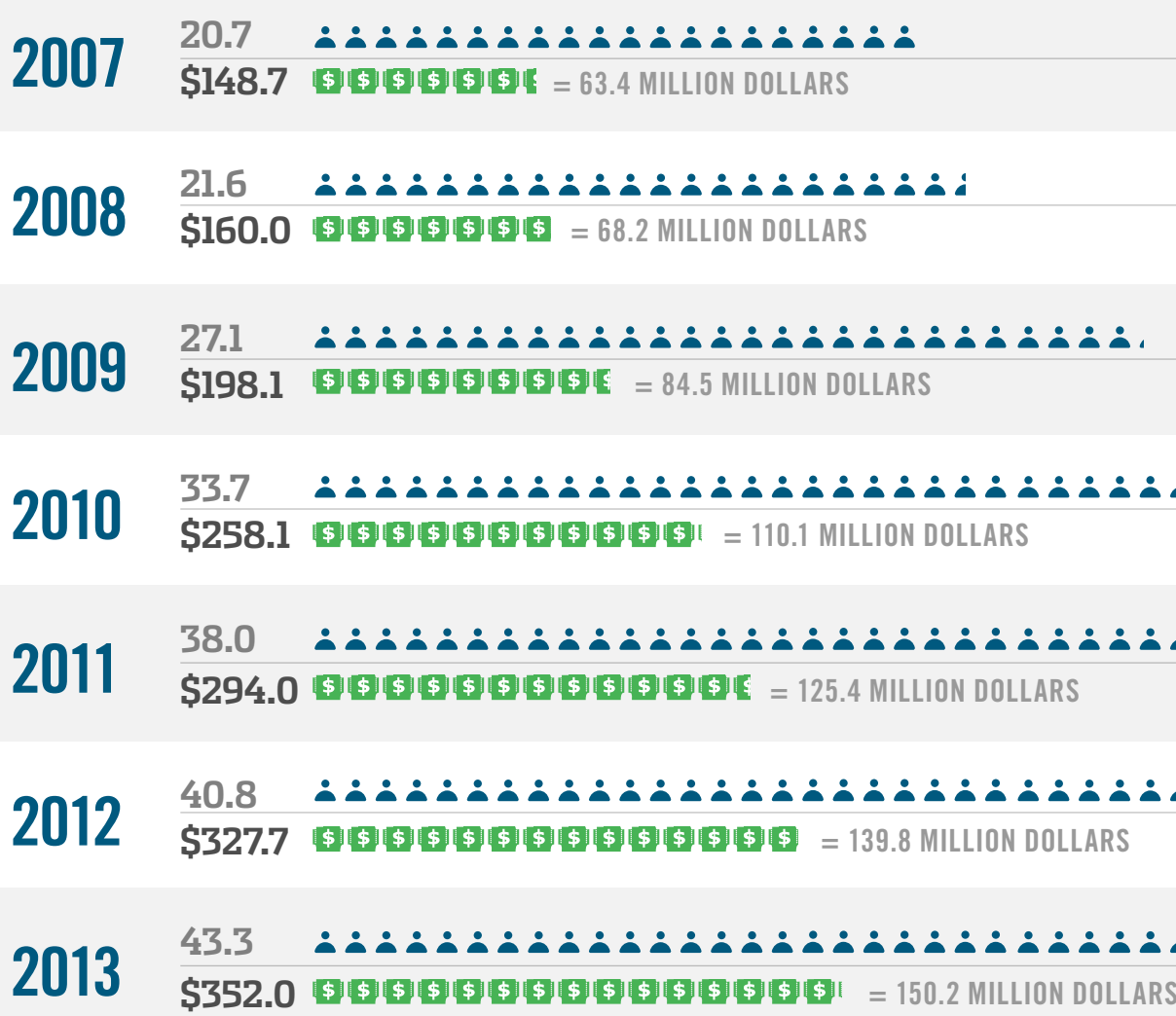
In this issue of Cine en Cifras ("Film & Figures") you'll find a report containing Colombian film industry indicators and statistics, which thanks to Proimágenes Colombia will be available electronically twice yearly. All of the information in these bulletins has been compiled using methodology designed by Fedesarrollo.

Click on each section to get more information

1. EVOLUTION OF COLOMBIAN FILM MARKET

Click here to see more statistics on the evolution of Colombian film market

★ ★ ★ ★ ★ LAST 7 YEARS // 2007 → 2014 ★ ★ ★ ★ ★



FILM ATTENDANCE
Millions of spectators ANUAL

BOX OFFICE
Million Dollars
Base 2014



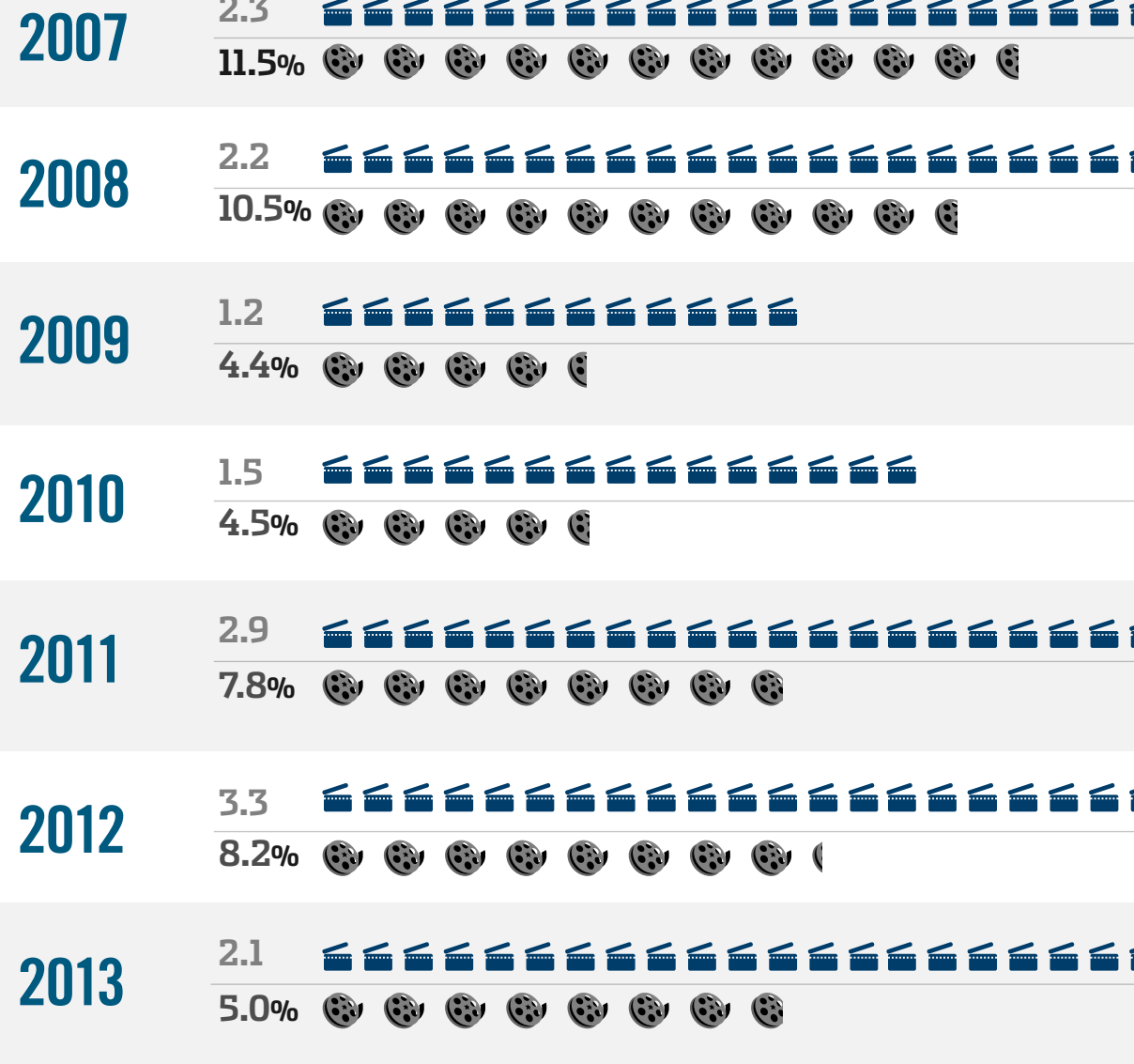
↑ THE AMOUNT OF SPECTATORS DURING 2014 ROSE BY 7,50% in comparison to previous year

↑ BOX OFFICE INCOME DURING 2014 IS GREATER THAN THE REGISTERED DURING 2013 BY 13,6 million Dollars

2. EVOLUTION OF COLOMBIAN FILM INDUSTRY

Click here to see more statistics on the evolution of Colombian Film Industry

★ ★ ★ ★ ★ LAST 7 YEARS // 2007 → 2014 ★ ★ ★ ★ ★



COLOMBIAN FILM ATTENDANCE
Millions of spectators ANUAL

COLOMBIAN FILMS IN TOTAL ATTENDANCE
Annual percentage



↑ THE ATTENDANCE AT COLOMBIAN FILMS DURING 2014 COMPARED WITH THE ATTENDANCE IN 2013 ROSE BY 1,64%

3. GROWTH INDICATORS FOR COLOMBIAN FILM INDUSTRY

Click here to see more statistics of Growth Indicators for Colombian Film Industry



THE FILM DEVELOPMENT FUND WAS CREATED USING A PERCENTAGE OF CONTRIBUTIONS FROM:
Distributors Exhibitors Producers

814 LAW 2003

FILM DEVELOPMENT FUND

IS MAINTAINED BY:
Parafiscal contributions from exhibitors, distributors and producers of Colombian films.

DISTRIBUTED THROUGH:
Call - for - entries
Automatic incentives
Other incentives

THE APPROVED FILM DEVELOPMENT FUND RESOURCES FOR 2015 ARE

\$ 8.26 MILLION DOLLARS

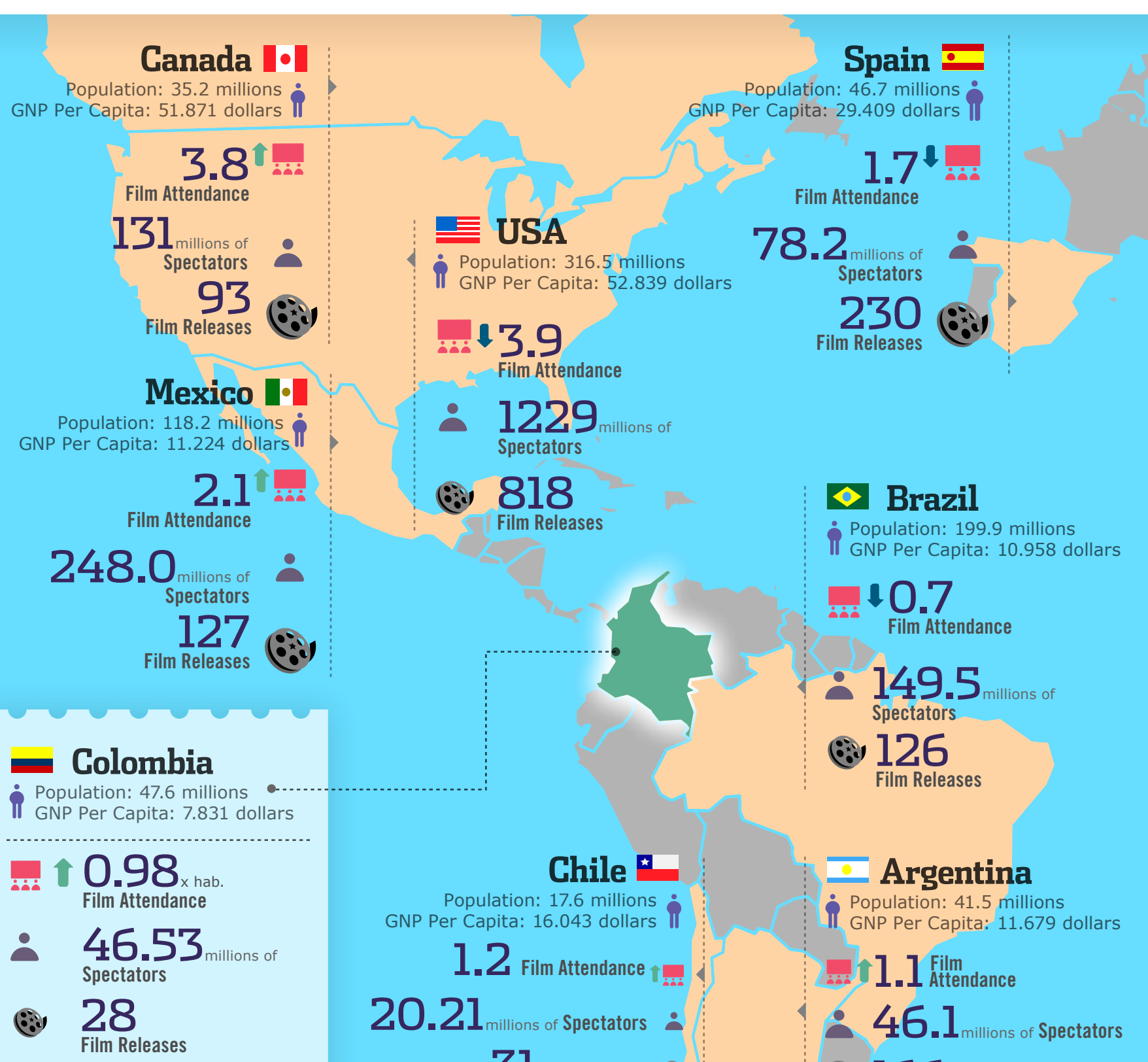
THE RESOURCES ARE DISTRIBUTED:

70% Creation, production, coproduction and directing of feature-length films, short films and documentaries.

30% Complementary lines of action to promote national film industry.

4. INTERNATIONAL COMPARISON

Population Film Attendance Has grown Has decreased National feature film releases per year Million of spectators



Source: Focus 2014 World Market Trends. Marché du Film, Festival de Cannes.

5. Special report

SCREENWRITERS OVERVIEW
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