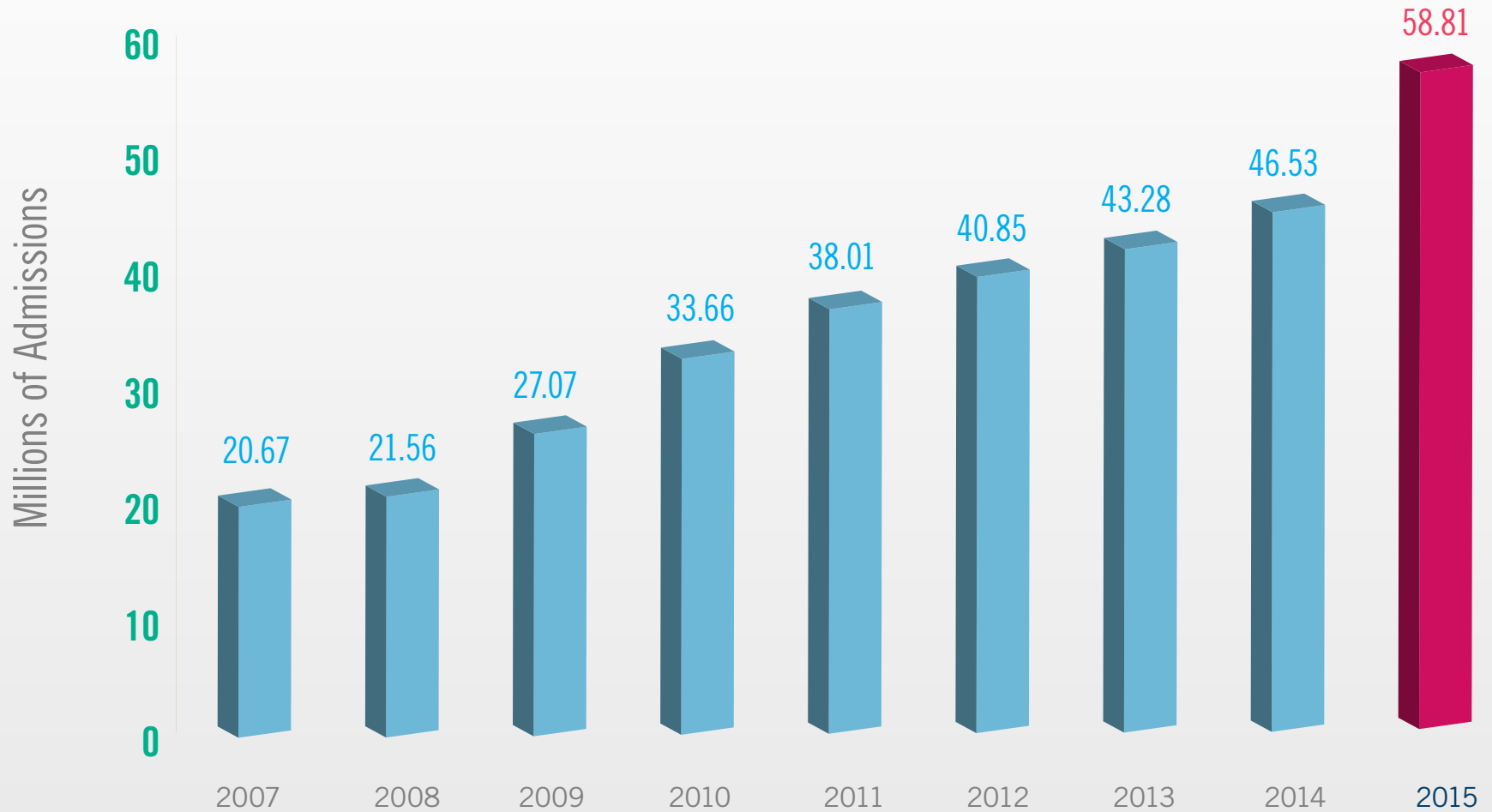


COLOMBIA: TOTAL NUMBER OF ADMISSIONS

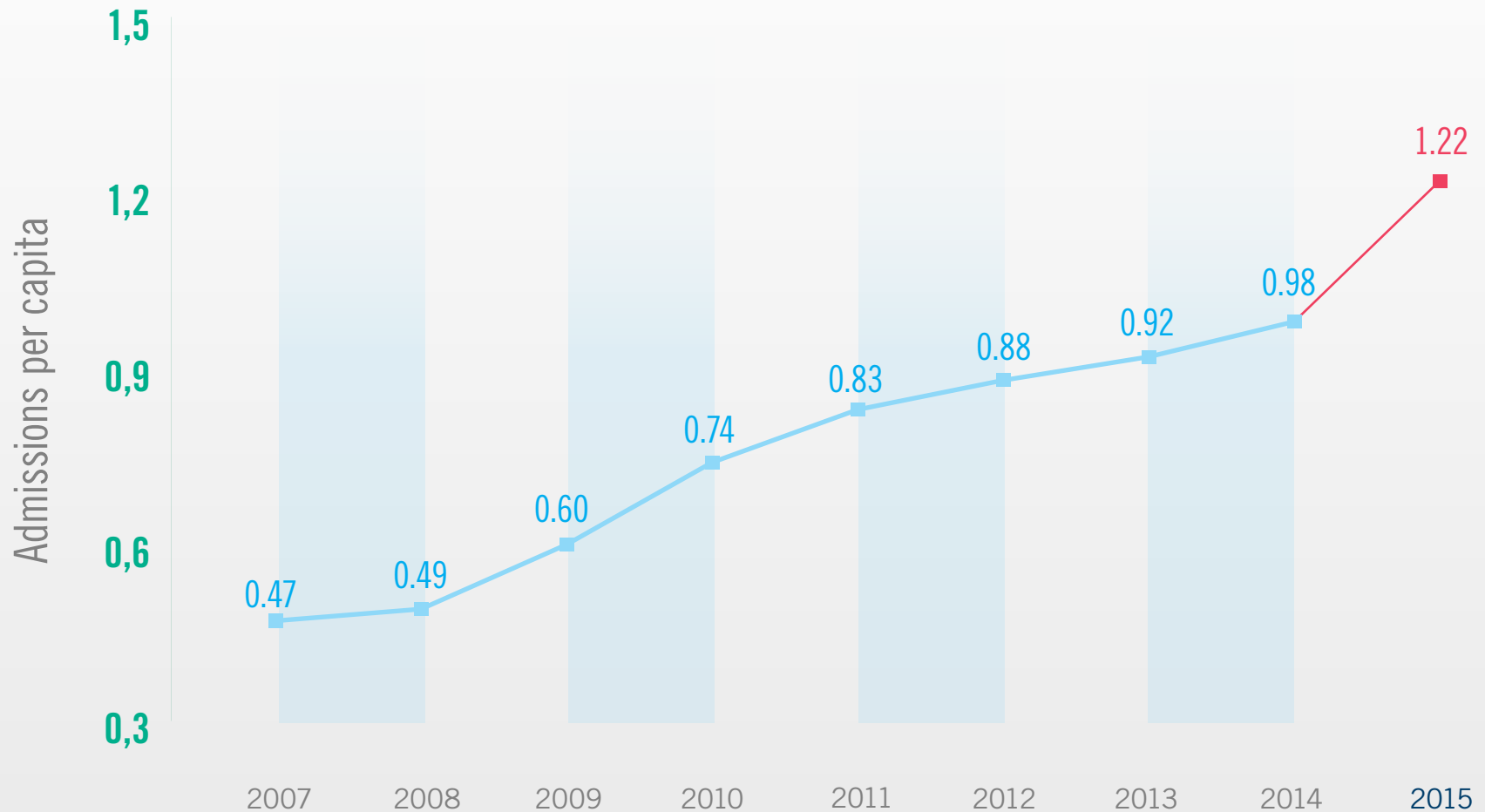
► 2007 - 2015 ◄



Source: Calculated by Proimágenes Colombia with figures from CADBOX. Methodology by Fedesarrollo.

FILM ADMISSIONS PER CAPITA IN COLOMBIA

► 2007 - 2015 ◄

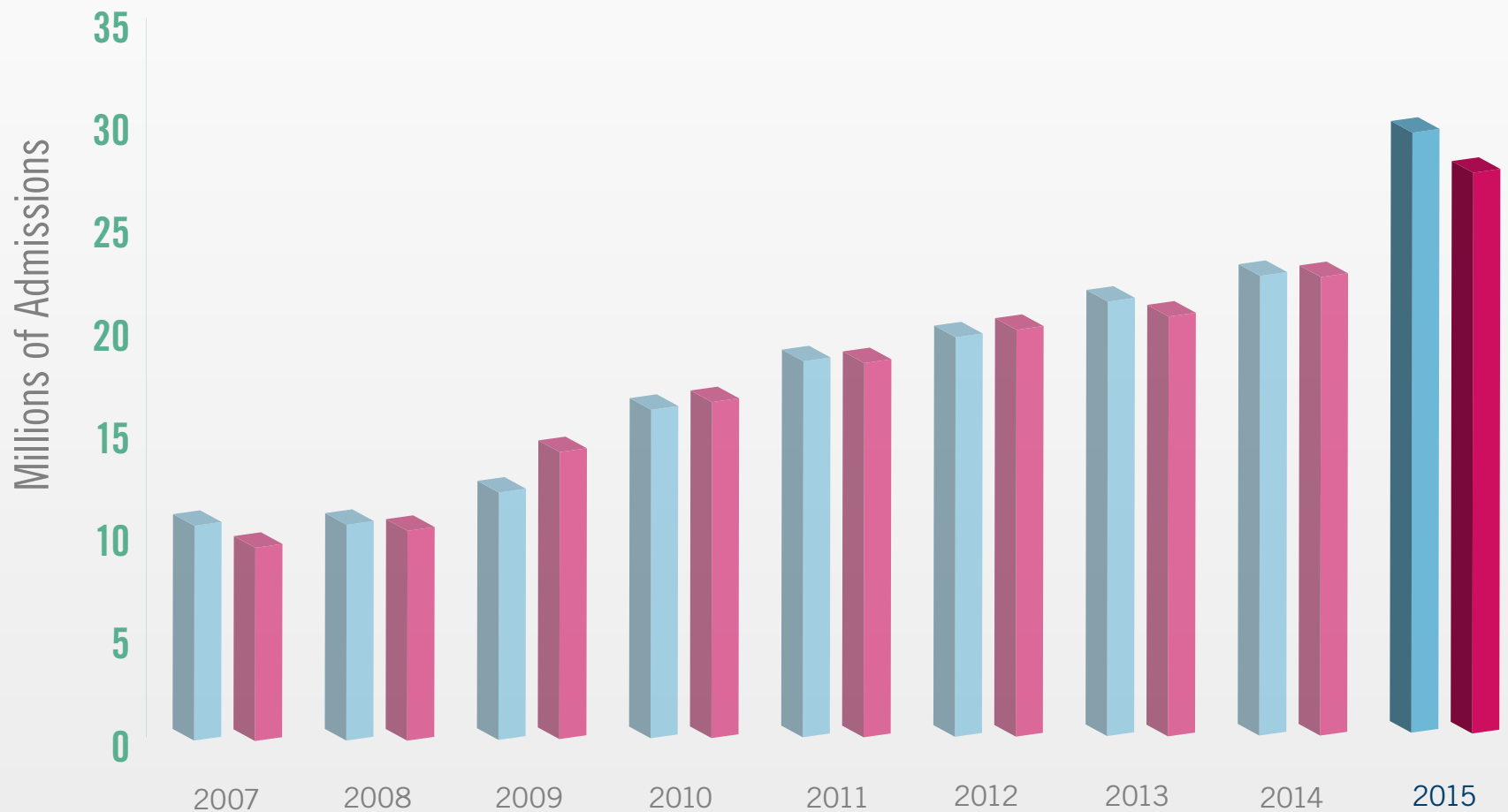


Source: Calculated by Proimágenes Colombia with figures from CADBOX. Methodology by Fedesarrollo.

DANE: 2015 population projection.

NUMBER OF ADMISSIONS

► 2007 - 2015 ◄



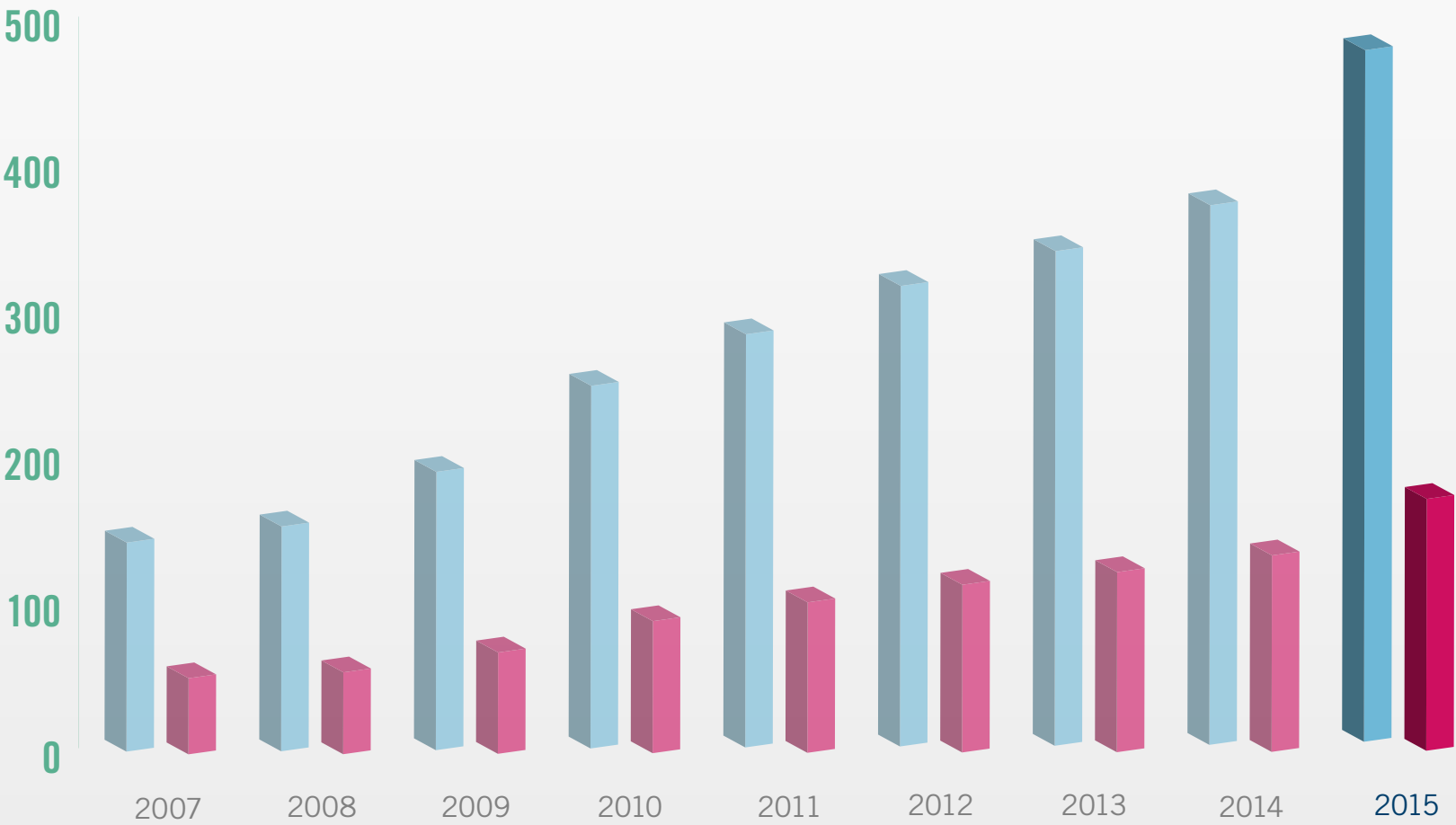
ADMISSIONS 1ST 1/2 YEAR	10.88	10.93	12.53	16.64	19.05	20.24	22.01	23.29	30,40
ADMISSIONS 2ND 1/2 YEAR	9.79	10.63	14.54	17.02	18.96	20.61	21.27	23.23	28.41

Source: Calculated by Proimágenes Colombia with figures from CADBOX. Methodology by Fedesarrollo.o

COLOMBIA: FILM MARKET BOX OFFICE IN PESOS/USD

► 2007 - 2015 ◄

Millions of COP
Thousands of USD

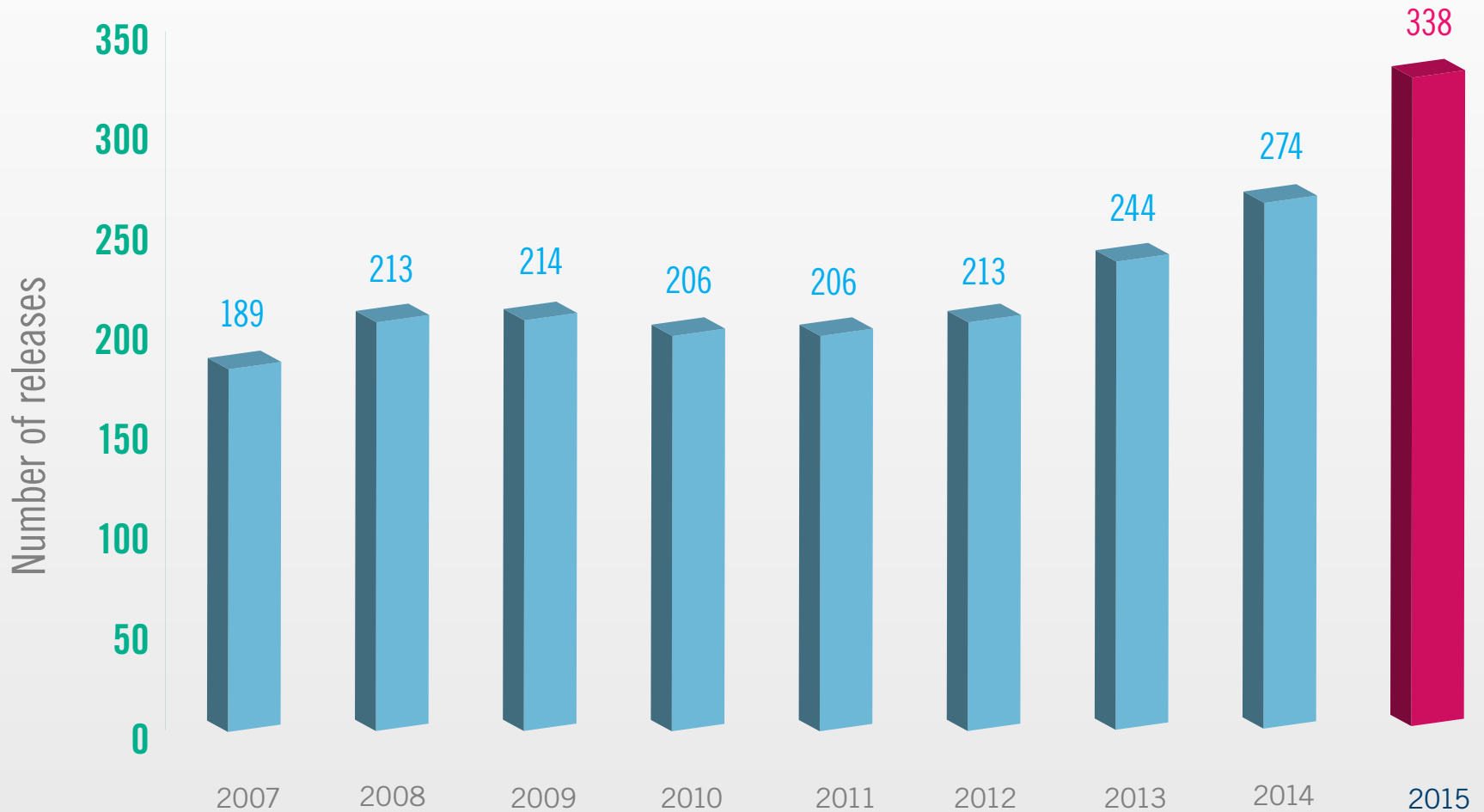


BOX OFFICE COLOMBIAN PESOS	148.73	159.98	198.08	258.09	294.04	327.77	352.00	384.03	492.21
BOX OFFICE US DOLLARS	54.15	58.25	72.12	93.97	107.06	119.34	128.16	139.83	179.22

Source: Calculated by Proimágenes Colombia with figures from CADBOX. Methodology by Fedesarrollo.
Average USD-Colombian peso exchange rate for December 2014: COP 2,000.68
Average USD-Colombian peso exchange rate for December 2015: COP 2,746.47 (37.28% higher than the average rate in December 2014)

FILM RELEASES IN COLOMBIA

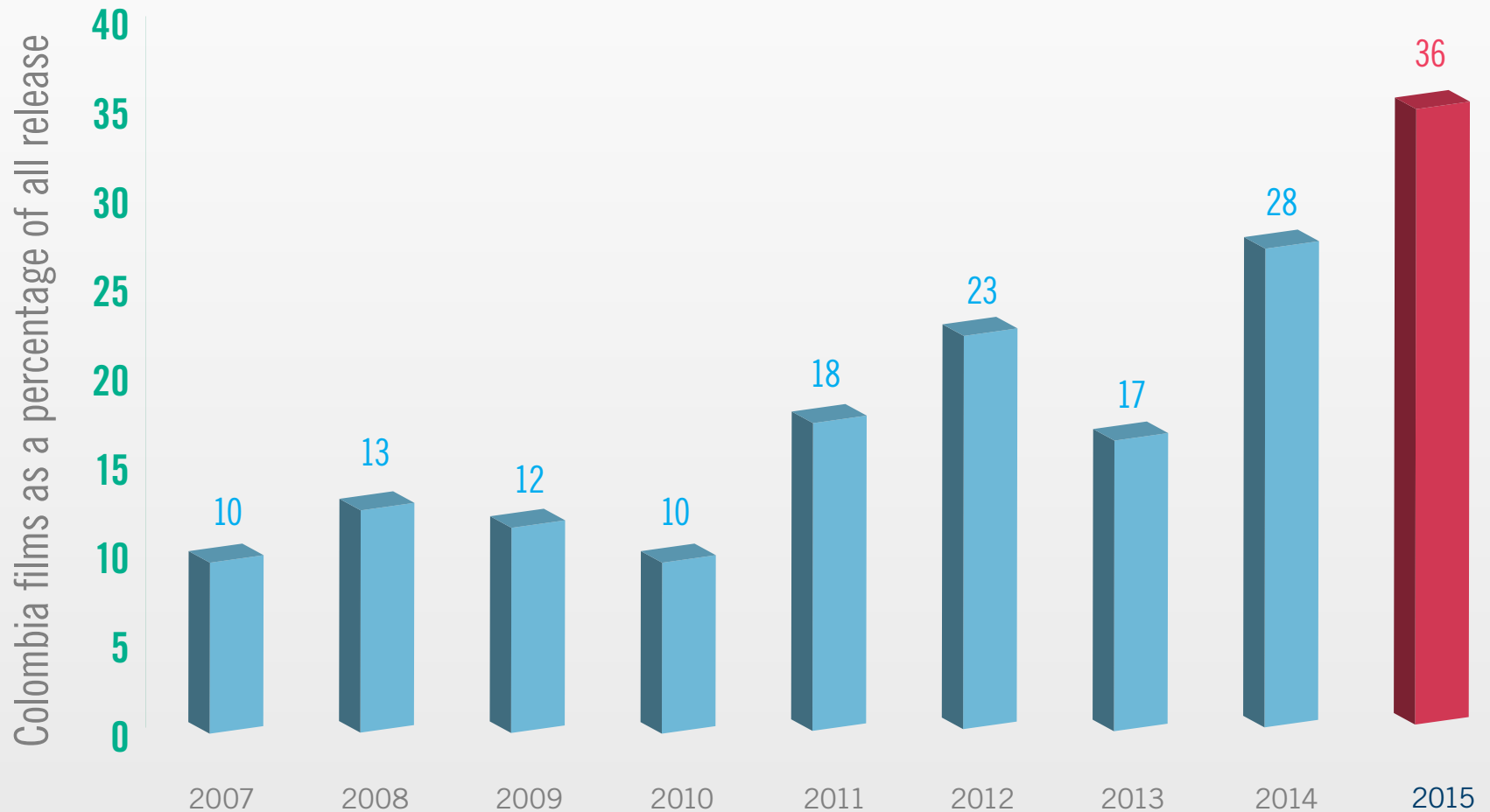
► 2007 - 2015 ◄



Source: Calculated by Proimágenes Colombia with figures from CADBOX. Methodology by Fedesarrollo.

COLOMBIAN FILM RELEASES

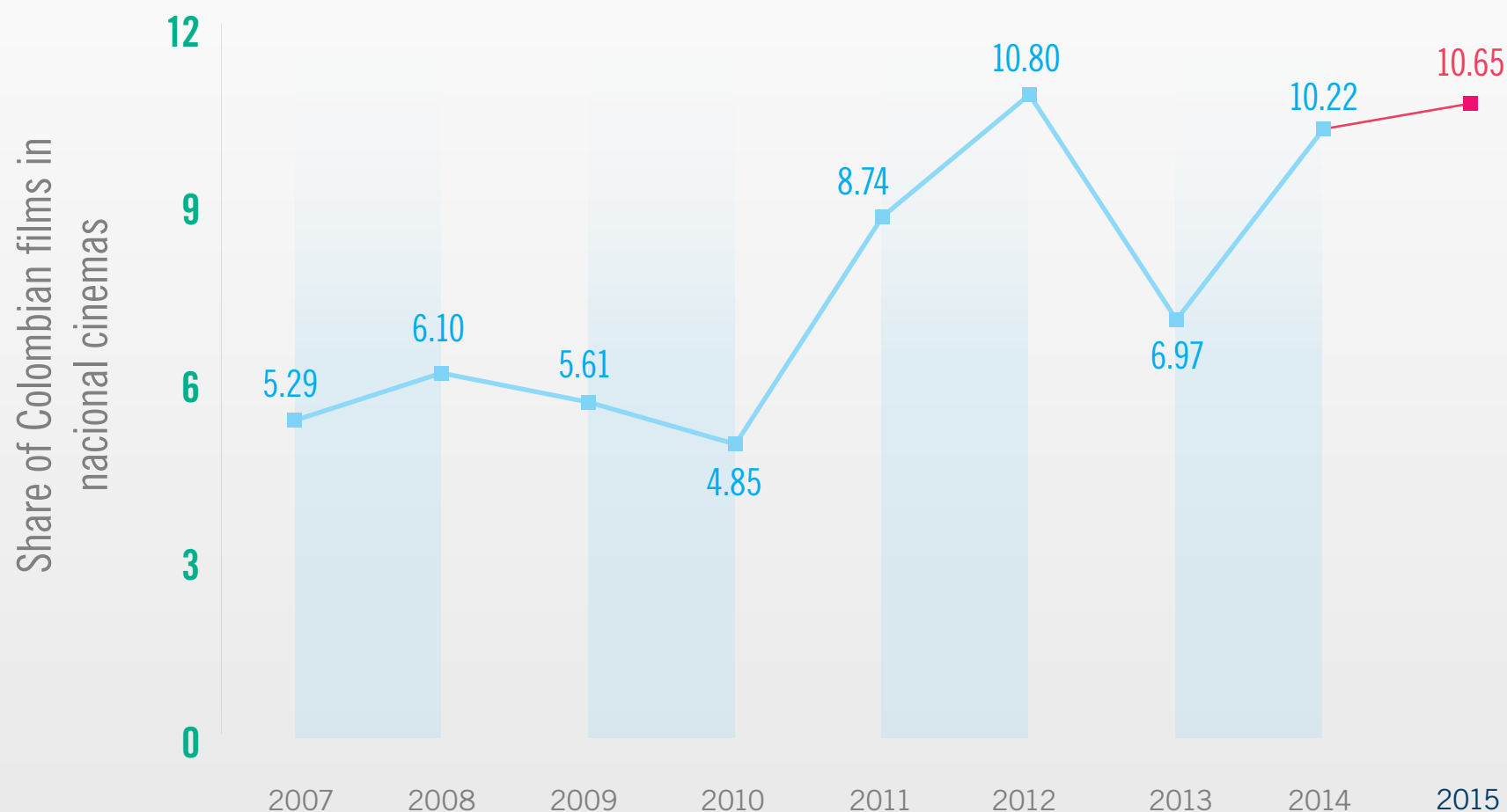
► 2007 - 2015 ◄



Source: Calculated by Proimágenes Colombia with figures from CADBOX. Methodology by Fedesarrollo.

SHARE OF COLOMBIAN FILMS IN NATIONAL CINEMAS

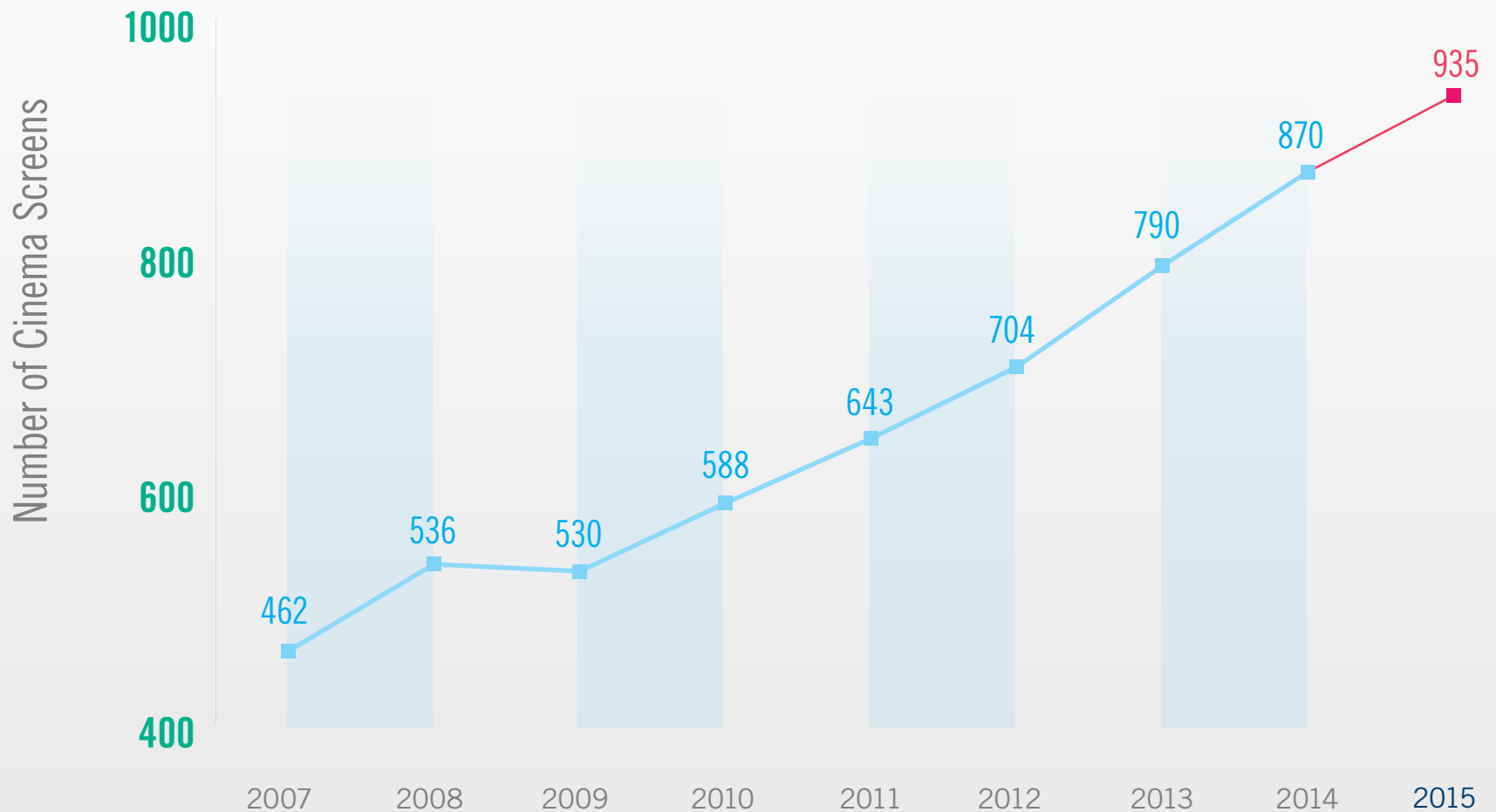
► 2007 - 2015 ◄



Source: Calculated by Proimágenes Colombia with figures from CADBOX. Methodology by Fedesarrollo.

CINEMA SCREENS IN COLOMBIA

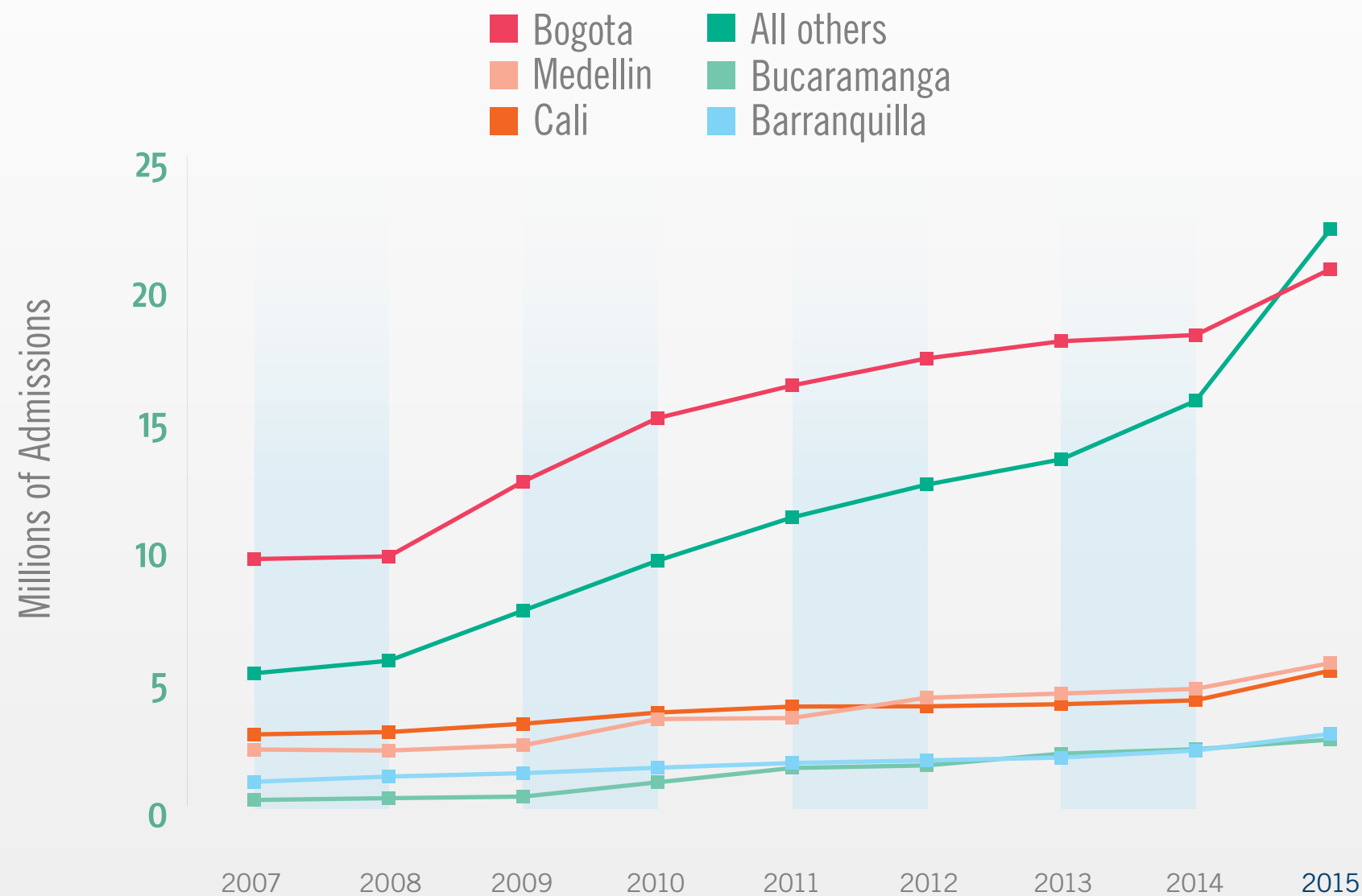
► 2007 - 2015 ◄



Source: Calculated by Proimágenes Colombia with figures from SIREC. Methodology by Fedesarrollo.

FILM ADMISSIONS MAJOR CITIES

▸ 2007 - 2015 ◀



BOGOTA	9.49	9.59	12.47	14.91	16.16	17.20	17.86	18.10	20.63
MEDELLIN	2.75	2.84	3.16	3.59	3.82	3.83	3.91	4.06	5.20
CALI	2.17	2.13	2.33	3.34	3.83	4.16	4.32	4.50	5.49
ALL OTHERS	5.10	5.58	7.51	9.43	11.09	12.35	13.32	15.57	22.16
BUCARAMANGA	0.23	0.30	0.36	0.91	1.46	1.56	2.01	2.18	2.77
BARRANQUILLA	0.93	1.13	1.26	1.47	1.65	1.75	1.86	2.13	2.55

Source: Calculated by Proimágenes Colombia with figures from CADBOX (property of ACDPC). Methodology by Fedesarrollo.