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Pantalla Colombia

Location Colombia

Cine en Cifras Files

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In this issue of Cine en Cifras ("Film & Figures") you'll find a report containing Colombian film industry indicators and statistics, which thanks to Proimágenes Colombia will be available electronically twice yearly. All of the information in these bulletins has been compiled using methodology designed by Fedesarrollo.

Click on each section to get more information

1. EVOLUTION OF COLOMBIAN FILM MARKET

Click here to see more statistics on the evolution of Colombian film market

★ ★ ★ ★ ★ 2007 → 2015 * FIRST SEMESTER ★ ★ ★ ★ ★

20.67
\$148.7 = 58.21 MILLONES DE DÓLARES

21.56
\$159.9 = 62.62 MILLONES DE DÓLARES

27.07
\$198 = 77.53 MILLONES DE DÓLARES

33.66
\$258 = 101.02 MILLONES DE DÓLARES

38.01
\$294 = 115.09 MILLONES DE DÓLARES

40.85
\$327.7 = 128.29 MILLONES DE DÓLARES

43.28
\$352 = 137.77 MILLONES DE DÓLARES

46.53
\$384 = 150.31 MILLONES DE DÓLARES

FILM ATTENDANCE

Millions of spectators
FIRST HALF OF 2015

BOX OFFICE

Million Dollars
FIRST HALF OF 2015

2015
HALF OF THE YEAR

30~398.902 ADMISSIONS

\$101.16 MILLION DOLARS



↑ DURING THE FIRST HALF OF 2015 THE ADMISSIONS ROSE BY COMPARED TO THE FIRST HALF OF 2014

30,5%

↑ THE BOX OFFICE DURING THE FIRST HALF OF 2015 ROSE BY COMPARED TO THE FIRST HALF OF 2014

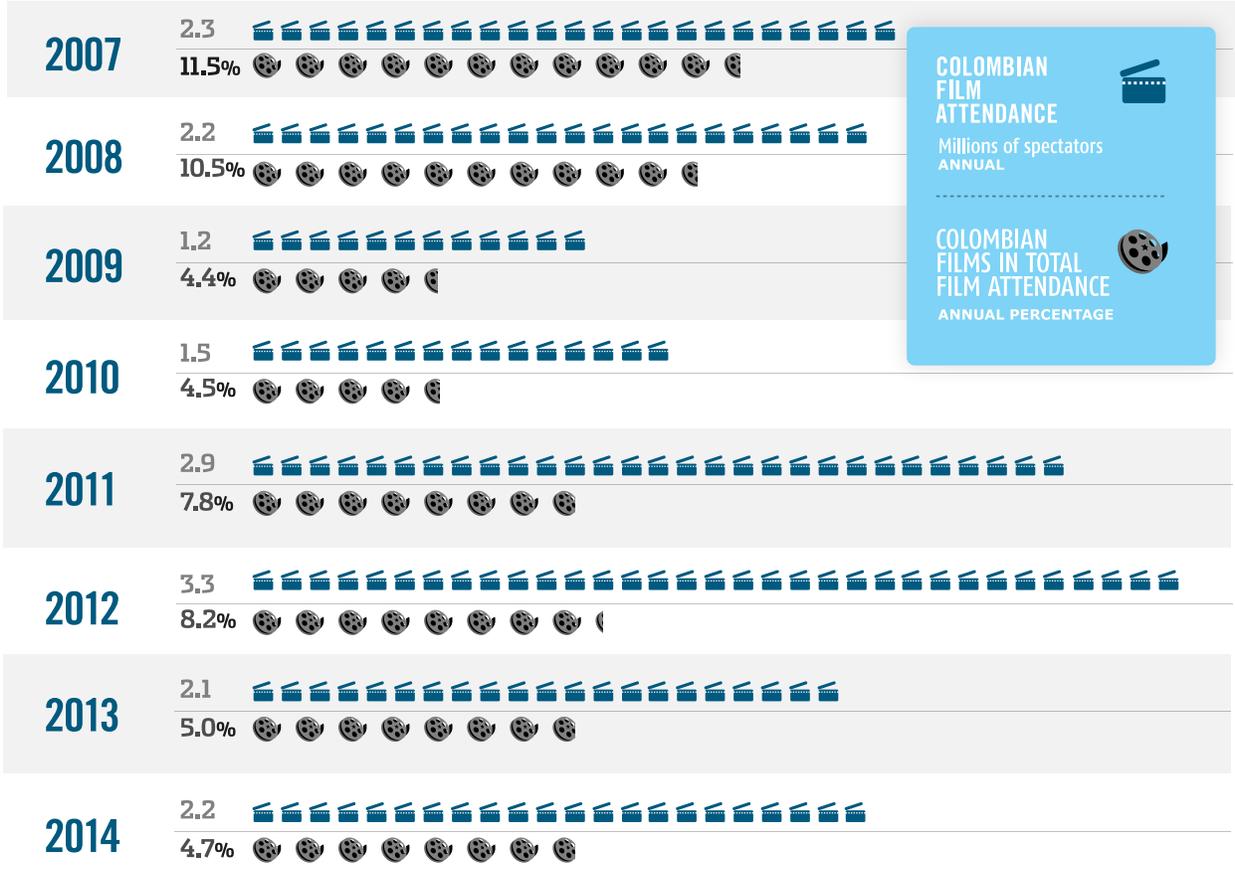
60,1 million dollars

2. EVOLUTION OF COLOMBIAN FILM INDUSTRY

Click here to see more statistics on the evolution of Colombian Film Industry



2007 → 2014



COLOMBIAN FILM ATTENDANCE

Millions of spectators ANNUAL

COLOMBIAN FILMS IN TOTAL FILM ATTENDANCE

ANNUAL PERCENTAGE

2015
FIRST SEMESTER

2 MILLION SPECTATORS WAS THE ATTENDANCE AT COLOMBIAN FILMS DURING THE 1ST HALF OF 2015

6.6% OF THE FILM RELEASES WERE NATIONAL PRODUCTIONS

↑ ATTENDANCE AT COLOMBIAN FILMS DURING THE 1ST HALF OF 2015 COMPARED TO THE SAME PERIOD IN 2014 ROSE BY

61.6%

3. GROWTH INDICATORS FOR COLOMBIAN FILM INDUSTRY

Click here to see more statistics of Growth Indicators for Colombian Film Industry



THE FILM DEVELOPMENT FUND WAS CREATED USING A PERCENTAGE OF CONTRIBUTIONS FROM:

- ▶ Distributors
- ▶ Exhibitors
- ▶ Producers

814 LAW
2003

FILM DEVELOPMENT FUND

IS MAINTAINED BY

parafiscal contributions from exhibitors, distributors and producers of Colombian films



DISTRIBUTED THROUGH

- ▶ Call for entries
- ▶ Selective incentives
- ▶ Automatic Incentives

THE APPROVED FILM DEVELOPMENT FUND RESOURCES FOR 2015 ARE

\$ 8.26 MILLION DOLLARS

THE RESOURCES ARE DISTRIBUTED:

70% creation, production, coproduction of feature length films and short films.

30% complementary lines of action to promote the national film industry.

4. INTERNATIONAL COMPARISON

Population
 Film Attendance
 Has grown
 Has decreased
 National feature film releases per year
 Million of spectators



*The information for all countries is updated to 2014.
 Fuente: Focus: World Film Market Trends 2015. Marché du Film, Festival de Cannes.